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## Stockholm's Tourism Industry: November 2021

November was characterized by a clear recovery of guest nights lost during the pandemic. 1.073,254 guest nights at the county's commercial accommodation facilities was an increase of 665.000 or 163% compared with November 2020 and only 10% lower than the peak year of 2019.

Swedish guest nights increased by almost 550.000 or 172% since November 2020 and have again reached the level of November 2019. Foreign guest nights rose by 117,000 or 131% from November last year. Foreign guest nights are still a bit lower than pre-pandemic levels.

All Nordic target groups have developed very positively. Guest nights from Finnish visitors increased by 406% and Danish guests' overnight stays were even slightly higher than in the same month 2019.

Also for European target groups outside the Nordic region, the number of guest nights increased significantly compared with the same month in 2020. This applies to e.g. Germany, the Netherlands, Italy and France. The month also meant an upswing for the UK, although the year as a whole has not reached the level of last year.

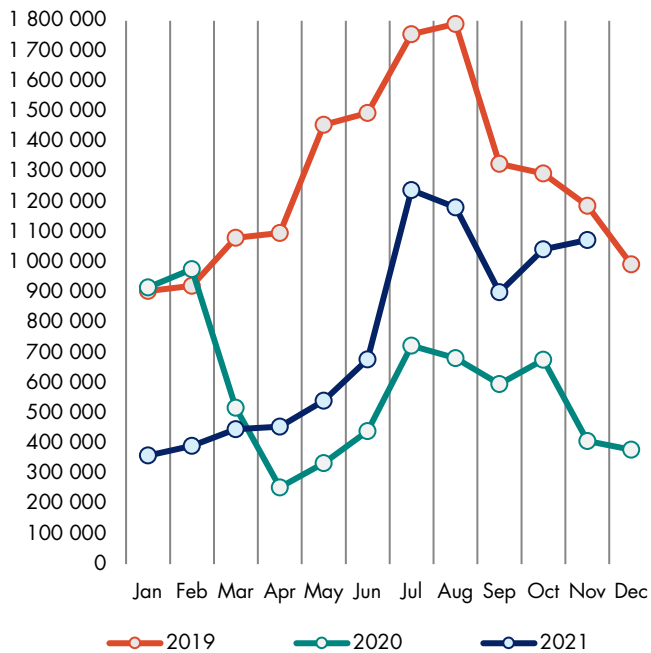
The United States was the most prominent nation in the county's commercial facilities this month. Guest nights from the USA also increased significantly compared with November 2020, but were still 33% lower than in 2019. Continued weak development for India, China and Japan reduces the result for Asia and the rest of the world.

Stockholm had a larger percentual increase in guest nights during the month than the country as a whole.

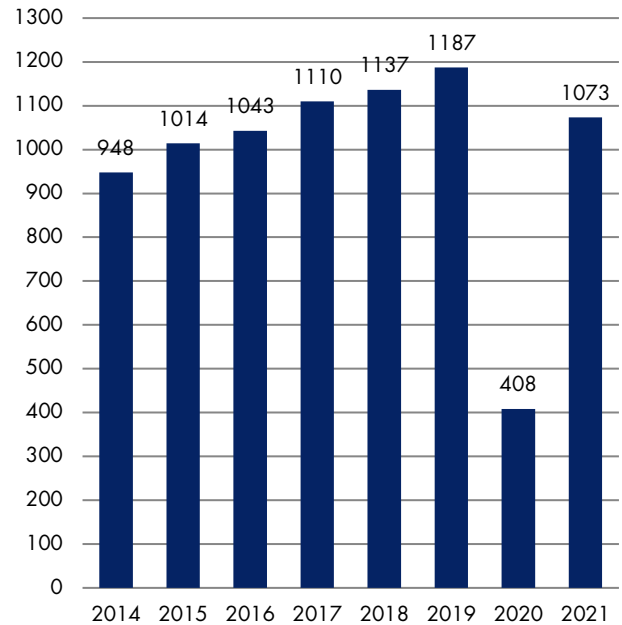
### Commercial overnight stays in Stockholm County November 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>1.073.254</b>	<b>163%</b>	Not indicated	20.304	27%
<b>Sweden</b>	<b>867.674</b>	<b>172%</b>			
<b>Foreign</b>	<b>205.580</b>	<b>131%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	22.971	208%	11 Italy	5.438	231%
2 Germany	16.981	252%	12 Switzerland	4.148	142%
3 Great Britain	16.400	106%	13 Belgium	3.881	286%
4 Finland	14.958	406%	14 India	3.795	-47%
5 Norway	13.815	223%	15 Lithuania	2.604	103%
6 France	11.652	215%	16 Estonia	2.185	21%
7 The Netherlands	10.421	348%	17 Austria	2.120	230%
8 Denmark	10.160	314%	18 Ireland	2.049	150%
9 Spain	5.894	141%	19 Latvia	1.834	360%
10 Poland	5.441	42%	20 UAE	1.436	142%

### Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



### Commercial overnight stays, November 2014-2021, Stockholm County (Thousands)



### Commercial overnight stays 2021 compared with previous year

	November 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>1.073.254</b>	<b>163%</b>	<b>8.357.113</b>	<b>28%</b>
Domestic	867.674	172%	6.643.803	30%
Foreign	205.580	131%	1.713.310	20%
Nordic countries, excl. Sweden	39.595	306%	237.809	47%
Europe excl. Nordic countries	101.527	147%	907.936	43%
Non-European	64.458	69%	567.565	-10%
<b>City of Stockholm</b>	<b>667.745</b>	<b>197%</b>	<b>4.837.440</b>	<b>32%</b>
Domestic	513.095	217%	3.583.791	38%
Foreign	154.650	145%	1.253.649	16%
Nordic countries, excl. Sweden	30.248	491%	163.535	43%
Europe excl. Nordic countries	76.903	156%	670.113	41%
Non-European	47.499	70%	420.001	-14%
<b>Sweden</b>	<b>3.696.638</b>	<b>134%</b>	<b>50.757.704</b>	<b>22%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

## Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm					
	Guest nights 2020	Share in Sweden	November 2021			YTD 2021		November 2021		YTD 2021		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>Total</b>	<b>6.901.901</b>	<b>16%</b>	<b>1.073.254</b>	<b>163</b>	<b>29%</b>	<b>8.357.113</b>	<b>28</b>	<b>667.745</b>	<b>197</b>	<b>4.837.440</b>	<b>32</b>	
<b>Sweden</b>	<b>5.391.968</b>	<b>14%</b>	<b>867.674</b>	<b>172</b>	<b>28%</b>	<b>6.643.803</b>	<b>30</b>	<b>513.095</b>	<b>217</b>	<b>3.583.791</b>	<b>38</b>	
<b>Foreign</b>	<b>1.509.933</b>	<b>29%</b>	<b>205.580</b>	<b>131</b>	<b>36%</b>	<b>1.713.310</b>	<b>20</b>	<b>154.650</b>	<b>145</b>	<b>1.253.649</b>	<b>16</b>	
<b>Nordic countries excl. Sweden</b>	<b>170.064</b>	<b>13%</b>	<b>39.595</b>	<b>306</b>	<b>25%</b>	<b>237.809</b>	<b>47</b>	<b>30.248</b>	<b>491</b>	<b>163.535</b>	<b>43</b>	
<b>Europe excl. Nordic countries</b>	<b>676.353</b>	<b>27%</b>	<b>101.527</b>	<b>147</b>	<b>37%</b>	<b>907.936</b>	<b>43</b>	<b>76.903</b>	<b>156</b>	<b>670.113</b>	<b>41</b>	
<b>Non-European/ not indicated</b>	<b>663.516</b>	<b>49%</b>	<b>64.458</b>	<b>69</b>	<b>47%</b>	<b>567.565</b>	<b>-10</b>	<b>47.499</b>	<b>70</b>	<b>420.001</b>	<b>-14</b>	
<b>Europe</b>	<b>846.417</b>	<b>22%</b>	<b>141.122</b>	<b>178</b>	<b>33%</b>	<b>1.145.745</b>	<b>44</b>	<b>107.151</b>	<b>205</b>	<b>833.648</b>	<b>41</b>	
Austria	9.891	37%	2.120	230	40%	23.914	155	1.691	224	19.140	162	
Belarus	1.004	67%	30	58	14%	354	-64	30	58	305	-67	
Belgium	16.589	26%	3.881	286	50%	25.311	60	3.215	285	20.384	55	
Bulgaria	1.454	18%	240	196	13%	1.954	38	178	131	1.669	29	
Croatia	13.051	59%	386	190	17%	2.524	-81	261	268	1.972	-4	
Czech Republic	9.402	31%	892	-23	17%	11.221	26	675	28	8.894	53	
Denmark	48.651	7%	10.160	314	24%	78.214	69	7.658	326	56.056	67	
Estonia	14.394	26%	2.185	21	46%	27.330	112	1.258	-5	18.122	128	
Finland	50.025	34%	14.958	406	48%	66.787	40	11.083	538	45.703	35	
France	70.362	54%	11.652	215	62%	87.868	40	10.145	220	71.899	32	
Georgia	847	40%	88	252	26%	807	-4	47	96	391	-40	
Germany	120.741	13%	16.981	252	30%	215.843	85	12.835	374	151.192	79	
Greece	5.272	61%	1.055	400	59%	8.092	58	945	836	6.830	58	
Hungary	3.610	31%	543	372	40%	4.953	41	449	476	4.012	43	
Iceland	2.807	33%	662	819	54%	4.962	80	577	1343	3.813	83	
Ireland	9.906	40%	2.049	150	45%	24.723	172	1.054	189	17.773	255	
Italy	27.706	41%	5.438	231	44%	38.313	45	4.321	237	31.601	43	
Latvia	6.010	19%	1.834	360	35%	9.730	70	894	255	4.335	40	
Lithuania	19.345	43%	2.604	103	29%	18.399	0	1.152	382	7.402	27	
Luxembourg	2.859	51%	375	103	64%	3.443	45	321	98	3.093	49	
Netherlands	39.058	26%	10.421	348	49%	89.380	140	8.942	427	68.422	136	
Norway	68.581	15%	13.815	223	17%	87.846	35	10.930	607	57.963	30	
Poland	43.888	20%	5.441	42	17%	47.802	18	3.301	20	28.403	12	
Portugal	7.239	30%	1.373	271	36%	9.812	50	1.117	322	7.671	56	
Romania	20.321	38%	1.059	-34	17%	18.619	0	892	-33	16.640	6	
Russia	22.045	50%	956	74	22%	4.829	-78	679	155	3.395	-82	
Slovakia	4.966	28%	762	-9	19%	6.993	58	386	-50	4.345	36	
Slovenia	2.458	45%	451	457	27%	3.764	57	223	519	1.969	23	
Spain	30.697	50%	5.894	141	47%	45.876	58	5.011	142	37.488	53	
Switzerland	24.132	22%	4.148	142	44%	43.154	92	3.218	116	33.242	78	
Turkey	5.632	56%	359	53	27%	2.058	-62	316	43	1.764	-60	
UK	114.498	36%	16.400	106	45%	76.978	-29	11.922	86	50.533	-40	
Ukraine	8.882	61%	1.020	500	43%	4.964	-43	759	517	4.067	-48	
Rest of Europe	20.094	35%	890	-3	22%	48.928	183	666	-19	43.160	186	

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Country	Stockholm County						City of Stockholm				
	Guest nights 2020	Share in Sweden	November 2021			YTD 2021		November 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
<b>North America</b>	<b>167.756</b>	<b>42%</b>	<b>23.937</b>	<b>203</b>	<b>39%</b>	<b>206.264</b>	<b>29</b>	<b>15.739</b>	<b>199</b>	<b>143.646</b>	<b>23</b>
Canada	5.901	55%	966	123	45%	5.065	-9	832	203	4.268	-7
USA	161.855	41%	22.971	208	39%	201.199	30	14.907	199	139.378	24
<b>Central &amp; South America</b>	<b>11.865</b>	<b>45%</b>	<b>1.370</b>	<b>69</b>	<b>49%</b>	<b>13.369</b>	<b>22</b>	<b>1.163</b>	<b>68</b>	<b>11.012</b>	<b>12</b>
Argentina	1.924	70%	86	-46	57%	3.843	135	67	-54	3.624	138
Brazil	3.119	50%	258	143	34%	1.709	-44	220	172	1.456	-47
Chile	1.668	75%	122	-45	68%	1.688	6	93	-54	1.560	7
Columbia	668	56%	19	-34	40%	408	-34	16	14	347	-37
Mexico	1.594	72%	242	172	56%	1.979	43	178	187	856	-32
Rest of Central & South America	2.892	47%	643	215	52%	3.742	38	589	218	3.169	38
<b>Asia</b>	<b>162.944</b>	<b>69%</b>	<b>9.778</b>	<b>5</b>	<b>55%</b>	<b>98.994</b>	<b>-35</b>	<b>7.174</b>	<b>25</b>	<b>70.532</b>	<b>-29</b>
China	17.616	54%	982	284	36%	7.273	-57	816	261	5.935	-60
India	106.984	87%	3.795	-47	79%	57.723	-42	2.740	-35	39.180	-28
Indonesia	907	63%	60	400	71%	309	-64	44	529	265	-65
Iran	586	9%	366	1308	80%	1.266	128	298	2383	972	107
Israel	1.792	59%	380	186	61%	2.943	69	323	156	2.572	65
Japan	7.351	56%	191	-15	9%	2.010	-72	174	27	1.553	-74
Malaysia	796	44%	44	4300	69%	280	-64	39	-	251	-61
Qatar	1.943	62%	128	-62	96%	3.120	67	124	31	1.435	63
Saudi Arabia	1.818	61%	158	236	48%	1.499	-16	129	975	1.347	3
Singapore	1.444	47%	84	121	43%	1.119	-21	81	131	789	-38
South Korea	2.508	52%	453	176	59%	2.465	1	284	115	1.695	-23
Taiwan	1.434	46%	26	-4	39%	174	-88	13	-48	107	-88
Thailand	5.749	37%	965	837	93%	3.487	-37	266	180	1.837	-65
United Arab Emirates	6.792	78%	1.436	142	85%	10.515	73	1.285	137	9.655	105
Rest of Asia	5.224	38%	710	276	27%	4.811	-4	558	507	2.939	-26
<b>Africa</b>	<b>7.861</b>	<b>47%</b>	<b>1.048</b>	<b>23</b>	<b>53%</b>	<b>6.173</b>	<b>-17</b>	<b>485</b>	<b>-28</b>	<b>4.031</b>	<b>-30</b>
Egypt	1.127	70%	112	-8	68%	963	-10	87	-26	830	-16
Morocco	554	29%	49	308	56%	316	-39	45	800	250	-47
Namibia	957	82%	263	15	98%	831	-11	44	-79	79	-88
South Africa	1.119	48%	172	2357	64%	777	-25	88	2100	570	-31
Rest of Africa	4.104	42%	452	-7	39%	3.286	-15	221	-34	2.302	-19
<b>Oceania</b>	<b>9.515</b>	<b>51%</b>	<b>400</b>	<b>79</b>	<b>33%</b>	<b>2.706</b>	<b>-71</b>	<b>326</b>	<b>72</b>	<b>2.225</b>	<b>-74</b>
Australia	8.583	52%	385	121	35%	2.475	-71	313	119	2.057	-73
New Zealand	768	47%	15	-70	14%	194	-74	13	-72	142	-79
Rest of Oceania	164	33%	0	-	0%	37	-76	0	-	26	-78
<b>Rest of the World</b>	<b>102.915</b>	<b>48%</b>	<b>7.621</b>	<b>149</b>	<b>63%</b>	<b>59.933</b>	<b>-39</b>	<b>7.187</b>	<b>159</b>	<b>55.975</b>	<b>-40</b>
Not indicated	200.660	46%	20.304	27	51%	180.126	-5	15.425	22	132.580	-13

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