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Stockholm's Tourism Industry: February 2021

391.943 overnight stays were made during February in commercial accommodation in Stockholm County. That was 585.000 fewer than in February 2020, a decrease of 60%. February 2020 was the last month still unaffected by the Covid-19 pandemic.

Domestic guest nights fell by 54% during the month and foreign by 73%. The City of Stockholm has been affected more severe than the rest of the county and the country as a whole had a more favorable development than Stockholm.

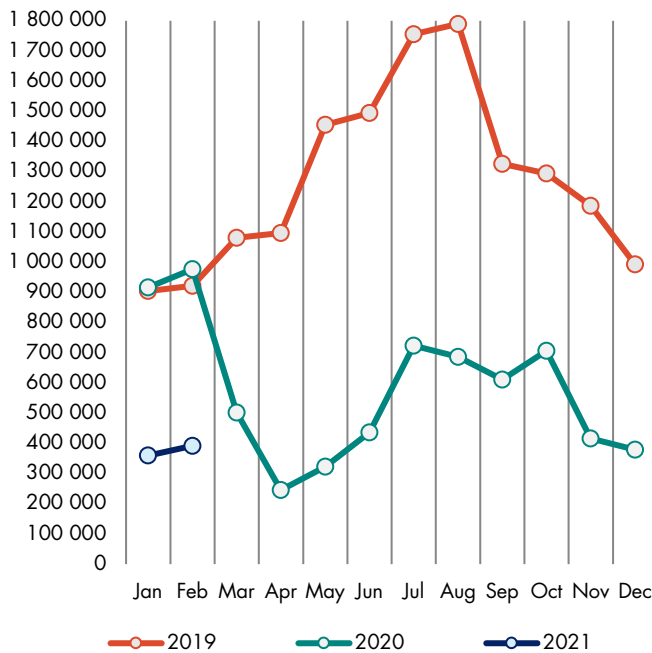
This is because the decline for Swedish visitors has been less pronounced in the country. This pattern has been remarkably stable throughout the pandemic.

For most foreign target groups, the number of guest nights has dropped dramatically. There are exceptions, however. Guest nights from Romania have increased for a couple of months. For Estonia, India and Poland, the reduction is not as extensive as for most other nationalities.

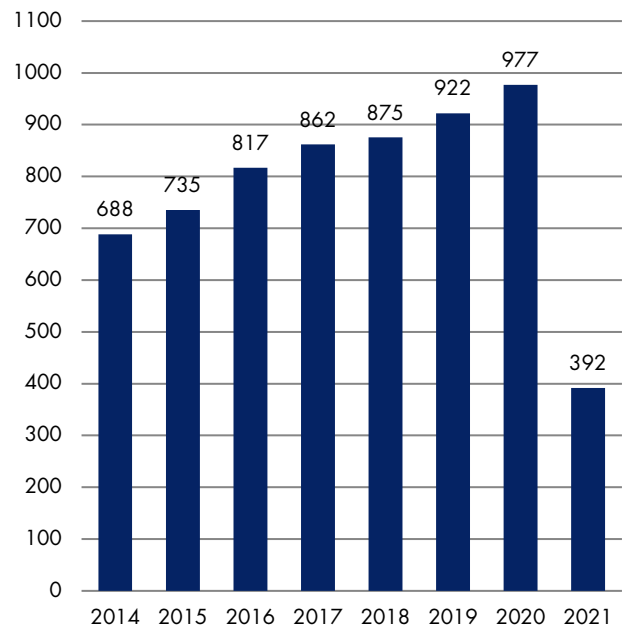
Commercial overnight stays in Stockholm County February 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	391.943	-60%	Not indicated	12.401	-50%
Sweden	312.371	-54%			
Foreign	79.572	-73%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	8.259	-76%	11 Estonia	1.522	-15%
2 India	6.902	-46%	12 The Netherlands	1.306	-85%
3 Norway	4.209	-69%	13 Italiy	1.155	-83%
4 France	3.871	-71%	14 Lithuania	921	-71%
5 Romania	3.407	17%	15 Spain	887	-85%
6 Germany	3.297	-84%	16 United Arab Em.	664	-59%
7 Poland	2.949	-52%	17 Qatar	590	195%
8 Great Britain	2.864	-89%	18 China	533	-87%
9 Denmark	2.532	-76%	19 Austria	455	-84%
10 Finland	1.961	-87%	20 Slovakia	441	-45%

Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



Commercial overnight stays, February 2014-2021, Stockholm County (Thousands)



Commercial overnight stays 2021 compared with previous year

	February 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	391.943	-60%	749.564	-61%
Domestic	312.371	-54%	594.671	-55%
Foreign	79.572	-73%	154.893	-73%
Nordic countries, excl. Sweden	8.796	-78%	16.796	-79%
Europe excl. Nordic countries	28.492	-79%	61.422	-77%
Non-European	42.284	-66%	76.675	-68%
City of Stockholm	221.060	-66%	412.689	-67%
Domestic	165.794	-59%	306.054	-60%
Foreign	55.266	-78%	106.635	-78%
Nordic countries, excl. Sweden	3.442	-89%	6.197	-90%
Europe excl. Nordic countries	20.767	-81%	44.853	-79%
Non-European	31.057	-70%	55.585	-72%
Sweden	2.687.007	-39%	4.925.455	-41%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2020	Share in Sweden	February 2021			YTD 2021		February 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	6.901.901	16%	391.943	-60	15%	749.564	-61	221.060	-66	412.689	-67
Sweden	5.391.968	14%	312.371	-54	13%	594.671	-55	165.794	-59	306.054	-60
Foreign	1.509.933	29%	79.572	-73	35%	154.893	-73	55.266	-78	106.635	-78
Nordic countries excl. Sweden	170.064	13%	8.796	-78	24%	16.796	-79	3.442	-89	6.197	-90
Europe excl. Nordic countries	676.353	27%	28.492	-79	26%	61.422	-77	20.767	-81	44.853	-79
Non-European/ not indicated	663.516	49%	42.284	-66	55%	76.675	-68	31.057	-70	55.585	-72
Europe	846.417	22%	37.288	-79	25%	78.218	-77	24.209	-83	51.050	-82
Austria	9.891	37%	455	-84	23%	795	-84	256	-89	458	-90
Belarus	1.004	67%	21	-95	17%	26	-97	21	-95	25	-97
Belgium	16.589	26%	278	-94	29%	687	-92	200	-95	521	-93
Bulgaria	1.454	18%	48	-85	6%	62	-89	44	-85	53	-89
Croatia	13.051	59%	50	-98	15%	119	-98	32	-93	43	-97
Czech Republic	9.402	31%	319	-85	22%	526	-86	217	-87	375	-88
Denmark	48.651	7%	2.532	-76	22%	4.355	-78	1.621	-81	2.568	-84
Estonia	14.394	26%	1.522	-15	30%	3.207	4	1.270	14	2.574	33
Finland	50.025	34%	1.961	-87	32%	4.309	-85	1.034	-91	2.219	-89
France	70.362	54%	3.871	-71	37%	9.942	-60	3.160	-74	8.280	-63
Georgia	847	40%	6	-98	60%	10	-98	2	-99	3	-99
Germany	120.741	13%	3.297	-84	16%	7.309	-82	2.038	-88	4.278	-88
Greece	5.272	61%	261	-86	62%	480	-86	179	-88	299	-90
Hungary	3.610	31%	168	-83	20%	348	-81	155	-79	300	-80
Iceland	2.807	33%	94	-88	39%	156	-89	55	-92	89	-93
Ireland	9.906	40%	400	-83	28%	1.838	-61	288	-81	948	-66
Italy	27.706	41%	1.155	-83	23%	2.175	-85	930	-85	1.749	-86
Latvia	6.010	19%	274	-80	8%	493	-80	146	-79	218	-84
Lithuania	19.345	43%	921	-71	19%	1.647	-70	359	-76	586	-78
Luxembourg	2.859	51%	136	-64	31%	449	-22	126	-61	397	-22
Netherlands	39.058	26%	1.306	-85	31%	2.683	-83	1.016	-85	2.076	-84
Norway	68.581	15%	4.209	-69	22%	7.976	-75	732	-94	1.321	-95
Poland	43.888	20%	2.949	-52	21%	5.693	-48	1.688	-63	3.511	-55
Portugal	7.239	30%	329	-80	27%	741	-74	218	-84	544	-76
Romania	20.321	38%	3.407	17	80%	6.155	22	3.041	10	5.510	15
Russia	22.045	50%	300	-94	31%	545	-97	229	-95	425	-97
Slovakia	4.966	28%	441	-45	38%	631	-51	323	-55	478	-59
Slovenia	2.458	45%	137	-66	82%	561	-51	26	-90	313	-58
Spain	30.697	50%	887	-85	29%	1.783	-87	757	-86	1.434	-88
Switzerland	24.132	22%	423	-88	15%	1.115	-86	319	-90	789	-88
Turkey	5.632	56%	16	-99	7%	112	-97	11	-99	100	-97
UK	114.498	36%	2.864	-89	27%	5.742	-88	1.832	-91	3.648	-91
Ukraine	8.882	61%	136	-96	51%	221	-96	77	-98	143	-98
Rest of Europé	20.094	35%	2.115	21	22%	5.327	13	1.807	30	4.775	17

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Country	Stockholm County						City of Stockholm				
	Guest nights 2020	Share in Sweden	February 2021			YTD 2021		February 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	167.756	42%	8.444	-77	36%	16.067	-76	5 695	-81	10.603	-80
Canada	5.901	55%	185	-91	23%	444	-87	134	-92	362	-88
USA	161.855	41%	8.259	-76	36%	15.623	-75	5.561	-80	10.241	-80
Central & South America	11.865	45%	1.039	-65	59%	2.036	-64	842	-71	1.663	-68
Argentina	1.924	70%	341	-30	88%	538	-29	313	-34	496	-30
Brazil	3.119	50%	11	-99	8%	52	-97	4	-100	33	-98
Chile	1.668	75%	423	35	91%	780	42	381	33	710	38
Columbia	668	56%	1	-100	100%	21	-95	0	-100	20	-95
Mexico	1.594	72%	123	-64	86%	238	-70	14	-96	34	-95
Rest of Central & South America	2.892	47%	140	-79	23%	407	-65	130	-80	370	-65
Asia	162.944	69%	9.314	-68	68%	19.082	-68	5.692	-74	11.633	-74
China	17.616	54%	533	-87	67%	1.039	-92	474	-88	902	-92
India	106.984	87%	6.902	-46	93%	13.804	-46	4.093	-44	8.205	-44
Indonesia	907	63%	3	-99	19%	8	-99	2	-99	7	-99
Iran	586	9%	19	-83	2%	38	-85	0	-100	15	-93
Israel	1.792	59%	32	-96	74%	62	-95	30	-96	57	-95
Japan	7.351	56%	58	-98	23%	212	-96	21	-99	132	-97
Malaysia	796	44%	14	-95	33%	14	-98	2	-99	2	-100
Qatar	1.943	62%	590	195	100%	1.358	312	116	-37	240	-23
Saudi Arabia	1.818	61%	2	-100	20%	93	-88	2	-99	88	-81
Singapore	1.444	47%	65	-88	100%	78	-93	63	-87	74	-92
South Korea	2.508	52%	142	-82	7%	200	-89	106	-85	136	-92
Taiwan	1.434	46%	0	-100	0%	28	-97	0	-100	28	-96
Thailand	5.749	37%	78	-96	72%	144	-96	64	-97	115	-97
United Arab Emirates	6.792	78%	664	-59	93%	1.561	-55	620	-51	1.428	-46
Rest of Asia	5.224	38%	212	-84	39%	443	-82	99	-92	204	-91
Africa	7.861	47%	262	-85	35%	835	-73	153	-89	617	-74
Egypt	1.127	70%	36	-89	100%	206	-56	34	-89	193	-55
Morocco	554	29%	22	-81	28%	50	-82	3	-97	17	-94
Namibia	957	82%	3	-95	100%	15	-79	3	-67	3	-67
South Africa	1.119	48%	52	-80	65%	53	-91	29	-87	30	-94
Rest of Africa	4.104	42%	149	-86	27%	511	-69	84	-89	374	-67
Oceania	9.515	51%	93	-96	31%	171	-97	81	-96	155	-97
Australia	8.583	52%	83	-96	29%	157	-97	73	-97	145	-97
New Zealand	768	47%	8	-95	73%	12	-97	8	-94	10	-98
Rest of Oceania	164	33%	2	-94	100%	2	-97	0	-100	0	-100
Rest of the World	102.915	48%	10.731	-61	81%	14.471	-71	9.809	-63	13.267	-73
Not indicated	200.660	46%	12.401	-50	53%	24.013	-50	8.785	-59	17.647	-57

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