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Stockholm's Tourism Industry: August 2021

In August close to 1.2 million overnight stays were made in commercial accommodation in Stockholm County. That was half a million more than in the same month last year – an increase of 73%. Swedish visitors accounted for 55% more guest nights. Overnight stays from foreign visitors increased by 160%. In the last two months, foreign visitors in particular, have increased more than earlier in the year.

Still, it is far from the 2019 level, before the pandemic. This especially applies to foreign guests. 26 % of all guest night was made by foreign visitors. In August 2019 the corresponding proportion was 42%.

The variation between larger target groups is considerable. Germany accounted for the most guest nights

during the month, followed by the United States and the Netherlands. For the Netherlands, this was a significant increase from August 2020. The United Kingdom is only in seventh place. For the UK, the recovery has not yet picked up speed.

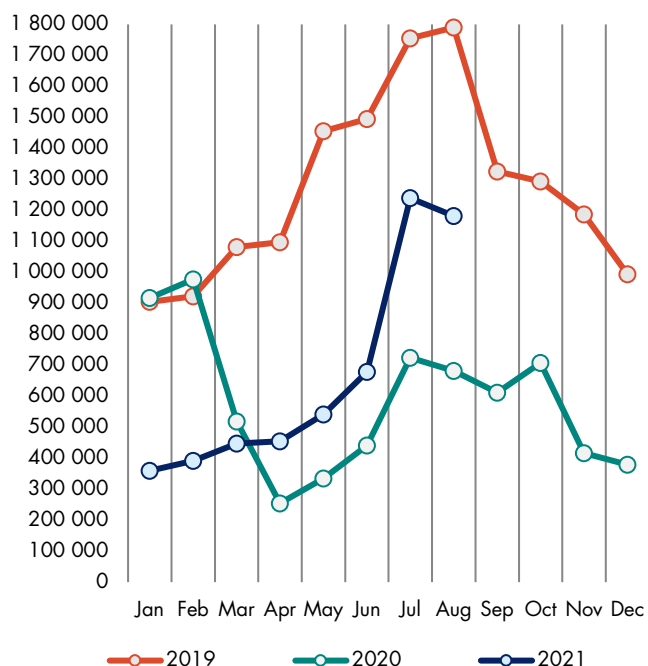
Stockholm County was affected more than the country during the pandemic and the city was affected more than the county. The increase now is therefore stronger in the county than in the country and larger in the city than in the county.

The number of guest nights so far is just over 5.3 million. That is half a million more than last year, but only half of the number of guest nights after eight months in 2019.

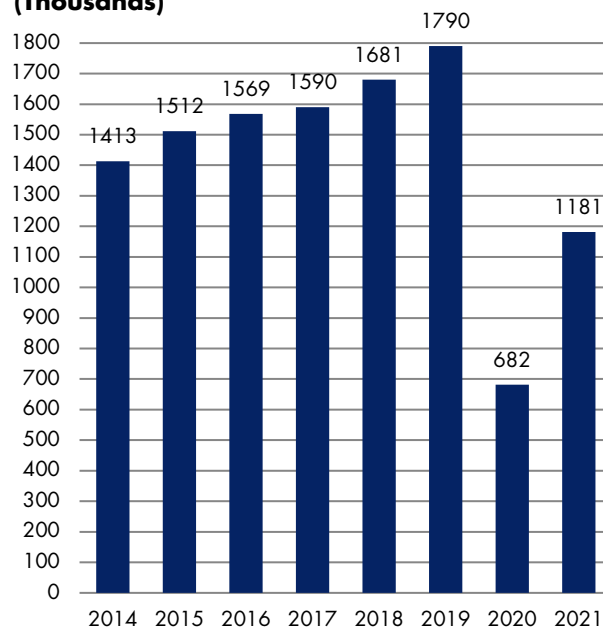
Commercial overnight stays in Stockholm County August 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	1.181.413	73%	Not indicated	26.254	42%
Sweden	871.664	55%			
Foreign	309.749	160%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	71.997	344%	11 Poland	7.269	69%
2 USA	35.987	148%	12 Austria	6.089	1.045%
3 The Netherlands	26.536	1.068%	13 Belgium	5.904	366%
4 France	20.811	154%	14 Finland	5.569	278%
5 Denmark	10.954	195%	15 India	3.808	-49%
6 Switzerland	10.553	405%	16 Czech Republic	2.287	203%
7 Great Britain	9.629	45%	17 Estonia	2.266	116%
8 Spain	9.611	215%	18 Lithuania	2.183	158%
9 Norway	9.449	71%	19 Ireland	1.734	427%
10 Italy	9.327	284%	20 Romania	1.522	-15%

Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



Commercial overnight stays, August 2014-2021, Stockholm County (Thousands)



Commercial overnight stays 2021 compared with previous year

	August 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	1.181.413	73%	5.346.959	10%
Domestic	871.664	55%	4.298.116	14%
Foreign	309.749	160%	1.048.843	-4%
Nordic countries, excl. Sweden	26.716	145%	115.565	-9%
Europe excl. Nordic countries	202.969	254%	549.434	16%
Non-European	80.064	58%	383.844	-22%
City of Stockholm	700.823	109%	2.980.370	11%
Domestic	472.963	86%	2.234.963	20%
Foreign	227.860	180%	745.407	-10%
Nordic countries, excl. Sweden	20.570	227%	73.860	-20%
Europe excl. Nordic countries	146.910	270%	388.074	10%
Non-European	60.380	70%	283.473	-26%
Sweden	8.260.909	37%	38.860.338	15%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2020	Share in Sweden	August 2021			YTD 2021		August 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	6.901.901	16%	1.181.413	73	14%	5.346.959	10	700.823	109	2.980.370	11
Sweden	5.391.968	14%	871.664	55	13%	4.298.116	14	472.963	86	2.234.963	20
Foreign	1.509.933	29%	309.749	160	20%	1.048.843	-4	227.860	180	745.407	-10
Nordic countries excl. Sweden	170.064	13%	26.716	145	11%	115.565	-9	20.570	227	73.860	-20
Europe excl. Nordic countries	676.353	27%	202.969	254	18%	549.434	16	146.910	270	388.074	10
Non-European/ not indicated	663.516	49%	80.064	58	41%	383.844	-22	60.380	70	283.473	-26
Europe	846.417	22%	229.685	237	17%	664.999	11	167.480	264	461.934	4
Austria	9.891	37%	6.089	1.045	37%	14.109	95	5.077	1.570	10.874	90
Belarus	1.004	67%	43	378	35%	206	-76	28	300	174	-79
Belgium	16.589	26%	5.904	366	16%	14.447	13	4.912	405	11.228	6
Bulgaria	1.454	18%	205	16	16%	1.301	19	180	7	1.142	14
Croatia	13.051	59%	349	21	13%	1.360	-89	284	545	968	-49
Czech Republic	9.402	31%	2.287	203	25%	7.156	19	1.975	483	5.561	31
Denmark	48.651	7%	10.954	195	12%	43.415	29	8.407	278	29.391	19
Estonia	14.394	26%	2.266	116	46%	19.833	146	1.453	127	13.863	191
Finland	50.025	34%	5.569	278	28%	23.338	-40	4.164	354	15.066	-47
France	70.362	54%	20.811	154	52%	57.891	32	16.160	138	44.968	17
Georgia	847	40%	108	-35	11%	394	-45	92	-39	205	-62
Germany	120.741	13%	71.997	344	12%	144.982	68	48.673	351	94.265	50
Greece	5.272	61%	1.392	669	78%	3.462	-21	1.165	732	2.711	-29
Hungary	3.610	31%	911	294	40%	3.186	8	720	422	2.521	8
Iceland	2.807	33%	744	340	47%	2.651	9	628	590	1.931	5
Ireland	9.906	40%	1.734	427	36%	11.230	65	719	224	7.789	96
Italy	27.706	41%	9.327	284	41%	22.261	8	7.830	294	18.088	5
Latvia	6.010	19%	1.232	140	35%	5.118	12	686	331	2.399	-5
Lithuania	19.345	43%	2.183	158	31%	11.090	-27	882	352	3.997	-17
Luxembourg	2.859	51%	871	87	41%	2.480	41	760	107	2.193	44
Netherlands	39.058	26%	26.536	1.068	14%	53.285	107	18.613	1.136	37.785	90
Norway	68.581	15%	9.449	71	7%	46.161	-12	7.371	141	27.472	-26
Poland	43.888	20%	7.269	69	21%	28.137	0	5.164	106	17.503	1
Portugal	7.239	30%	1.240	195	25%	5.776	21	1.046	279	4.486	25
Romania	20.321	38%	1.522	-15	22%	15.516	21	1.375	-11	13.947	27
Russia	22.045	50%	425	222	36%	2.229	-89	325	228	1.654	-91
Slovakia	4.966	28%	1.163	2.180	61%	4.863	111	633	1.372	3.205	110
Slovenia	2.458	45%	304	660	32%	2.010	13	222	534	1.082	-11
Spain	30.697	50%	9.611	215	54%	25.217	18	8.211	239	19.566	7
Switzerland	24.132	22%	10.553	405	25%	25.907	75	7.871	386	18.900	56
Turkey	5.632	56%	144	64	25%	973	-80	115	42	854	-79
UK	114.498	36%	9.629	45	28%	38.611	-51	6.563	73	24.150	-59
Ukraine	8.882	61%	574	592	9%	1.995	-76	517	538	1.563	-79
Rest of Europé	20.094	35%	6.290	128	50%	24.409	77	4.659	105	20.433	71

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Country	Stockholm County						City of Stockholm					
	Guest nights 2020	Share in Sweden	August 2021			YTD 2021		August 2021		YTD 2021		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	167.756	42%	36.913	152	42%	130.576	4	27.079	171	92.401	-1	
Canada	5.901	55%	926	494	58%	2.587	-42	732	430	2.133	-43	
USA	161.855	41%	35.987	148	41%	127.989	6	26.347	167	90.268	1	
Central & South America	11.865	45%	1.197	87	30%	9.234	5	1.017	88	7.565	-5	
Argentina	1.924	70%	162	195	80%	3.724	215	139	173	3.503	214	
Brazil	3.119	50%	315	71	45%	869	-66	289	99	710	-70	
Chile	1.668	75%	200	213	78%	1.426	22	175	207	1.312	22	
Columbia	668	56%	61	-20	34%	178	-68	43	-36	136	-73	
Mexico	1.594	72%	155	89	68%	1.334	13	92	35	409	-63	
Rest of Central & South America	2.892	47%	304	70	13%	1.703	-20	279	84	1.495	-17	
Asia	162.944	69%	10.094	8	66%	71.091	-43	7.557	45	49.284	-41	
China	17.616	54%	1.243	94	52%	4.869	-69	960	94	4.033	-71	
India	106.984	87%	3.808	-49	87%	45.164	-43	2.572	-33	29.587	-31	
Indonesia	907	63%	89	1.383	64%	170	-78	87	1.350	142	-80	
Iran	586	9%	240	1.500	67%	393	-11	197	1.213	269	-34	
Israel	1.792	59%	829	2.970	54%	1.863	28	754	2.693	1.669	29	
Japan	7.351	56%	319	369	36%	1.311	-80	233	340	1.001	-82	
Malaysia	796	44%	50	1.567	69%	166	-77	45	4.400	146	-78	
Qatar	1.943	62%	240	485	84%	2.850	344	221	439	1.177	94	
Saudi Arabia	1.818	61%	372	3.282	53%	810	-48	326	3.522	720	-42	
Singapore	1.444	47%	231	1.055	79%	670	-49	126	2.420	542	-54	
South Korea	2.508	52%	113	157	28%	1.339	-31	48	14	902	-48	
Taiwan	1.434	46%	50	-76	35%	88	-92	36	-47	69	-92	
Thailand	5.749	37%	717	332	80%	1.798	-65	441	200	1.173	-76	
United Arab Emirates	6.792	78%	1.077	218	77%	6.805	37	993	341	6.181	61	
Rest of Asia	5.224	38%	716	150	49%	2.795	-33	518	134	1.673	-52	
Africa	7.861	47%	613	34	20%	3.269	-39	306	-15	2.243	-47	
Egypt	1.127	70%	46	-43	26%	589	-15	37	-51	518	-18	
Morocco	554	29%	39	18	71%	156	-66	39	22	105	-75	
Namibia	957	82%	218	327	42%	262	-60	21	2.000	24	-95	
South Africa	1.119	48%	54	64	24%	327	-66	41	141	255	-68	
Rest of Africa	4.104	42%	256	-1	13%	1.935	-26	168	-29	1.341	-30	
Oceania	9.515	51%	296	118	23%	1.394	-83	266	213	1.099	-86	
Australia	8.583	52%	229	134	19%	1.211	-84	205	302	968	-86	
New Zealand	768	47%	64	191	67%	159	-73	58	164	114	-79	
Rest of Oceania	164	33%	3	-81	10%	24	-82	3	-75	17	-84	
Rest of the World	102.915	48%	4.697	-32	17%	38.820	-53	4.059	-37	35.410	-55	
Not indicated	200.660	46%	26.254	42	46%	129.460	-4	20.096	57	95.471	-12	

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