

Stockholm's tourism industry. April 2017

In April, the number of overnight stays in commercial accommodation facilities in Stockholm County remained unchanged since April 2016. Foreign guest nights increased by 15% while domestic overnight stays decreased by 7%.

Comparisons between years are in part complicated during March and April depending on when the Easter holiday is coming (2016 in March and 2017 in April). If we count together March and April, we note an overall increase of 5% (9% for foreign visitors and 4% for Swedish guests).

For Nordic visitors, the number of guest nights increased by 3% in April. A positive development for

Norway and Denmark was somewhat counteracted by fewer Finnish guest nights.

For the rest of Europe, the month was very positive (+22%). Several target groups in Europe have risen sharply in April. Among these we find Spain, Italy, Germany, the Netherlands and Switzerland.

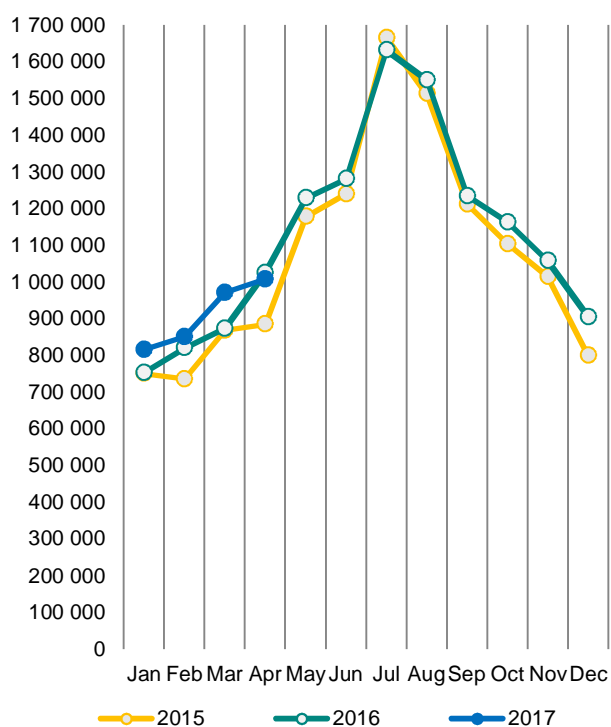
The nice development for visitors from the US continues. The number of overnight stays increased by 31% in April and by 28% so far during the year.

The number of guest nights for Chinese visitors, has risen sharply every month in 2017. The trend has been significantly weaker for Indian guest nights.

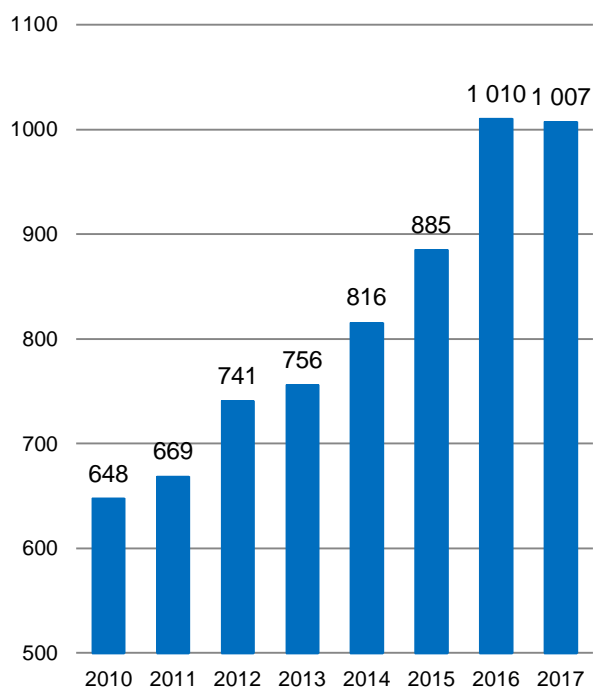
Commercial overnight stays in Stockholm's county April 2017, top 20.

Target group	Guest nights	Change, %			
Total	1,007,265	0%			
Sweden	658,842	-7%			
Foreign	348,423	15%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Not indicated	53,507	23%	11 Spain	10,521	83%
2 Germany	34,268	52%	12 Switzerland	10,227	37%
3 Great Britain	34,043	13%	13 India	8,507	-2%
4 USA	27,163	31%	14 China	6,591	27%
5 Norway	22,361	12%	15 Belgium	5,703	21%
6 Finland	16,189	-12%	16 Austria	4,680	50%
7 Italy	12,817	48%	17 Poland	4,593	-48%
8 Denmark	12,240	13%	18 Russia	4,331	42%
9 France	12,164	10%	19 Thailand	3,588	45%
10 The Netherlands	10,689	33%	20 Ireland	2,740	-23%

**Commercial overnight stays by month
2015, 2016 and 2017, Stockholm county**



**Commercial overnight stays, April
2010-2016, Stockholm county.
(Thousands)**



Commercial overnight stays 2017 compared with previous year.

	April 2017		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	1,007,265	0%	3,653,199	7%
Domestic	658,842	-7%	2,532,658	6%
Foreign	348,423	15%	1,120,541	8%
Nordic countries, excl. Sweden	52,819	3%	182,807	4%
Europe excl. Nordic countries	168,518	22%	497,230	7%
Non-European	127,086	11%	440,504	12%
City of Stockholm	691,639	0%	2,480,713	7%
Domestic	406,127	-8%	1,567,685	7%
Foreign	285,512	14%	913,028	8%
Nordic countries, excl. Sweden	40,467	-3%	139,625	2%
Europe excl. Nordic countries	138,145	27%	402,130	10%
Non-European	106,900	7%	371,273	7%
Sweden	4,045,507	9%	15,786,887	4%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm					
	Guest nights 2016	Share in Sweden	April 2017			YTD 2017		April 2017		YTD 2017		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	13,505,872	22%	1,007,265	0	25%	3,653,199	7	691,639	0	2,480,713	7	
Sweden	8,763,174	19%	658,842	-7	21%	2,532,658	6	406,127	-8	1,567,685	7	
Foreign	4,742,698	30%	348,423	15	39%	1,120,541	8	285,512	14	913,028	8	
Nordic countries excl. Sweden	690,563	13%	52,819	3	18%	182,807	4	40,467	-3	139,625	2	
Europe excl. Nordic countries	2,246,459	32%	168,518	22	47%	497,230	7	138,145	27	402,130	10	
Non-European/ not indicated	1,805,676	53%	127,086	11	54%	440,504	12	106,900	7	371,273	7	
Europe	2,937,022	20%	221,337	17	33%	680,037	6	178,612	18	541,755	8	
Austria	59,112	45%	4,680	50	62%	10,285	6	4,176	53	8,962	9	
Belarus	2,401	54%	142	-15	49%	822	28	117	-19	745	32	
Belgium	58,844	38%	5,703	21	48%	16,149	12	4,986	28	13,619	12	
Bulgaria	7,069	49%	400	-30	63%	1,396	-15	342	-2	1,133	-10	
Croatia	4,111	33%	584	12	41%	1,738	34	459	-4	1,491	34	
Czech Republic	15,032	22%	1,290	15	29%	4,026	-3	971	19	3,035	-3	
Denmark	167,880	15%	12,240	13	17%	43,696	0	8,952	6	31,776	-2	
Estonia	19,619	28%	1,342	-4	34%	4,543	-25	846	-11	3,096	-29	
Finland	221,350	38%	16,189	-12	38%	60,430	6	12,075	-20	46,846	6	
France	154,873	52%	12,164	10	58%	37,785	6	10,493	10	32,838	5	
Georgia	5,250	52%	147	24	46%	633	39	101	33	509	39	
Germany	540,288	18%	34,268	52	32%	88,777	16	27,768	59	70,259	17	
Greece	14,903	63%	1,465	35	74%	4,879	31	1,311	31	4,293	32	
Hungary	13,300	41%	1,819	114	63%	5,942	118	1,011	37	3,188	40	
Iceland	13,931	53%	2,029	7	63%	4,943	20	1,740	-2	4,249	16	
Ireland	36,987	69%	2,740	-23	72%	9,867	-24	1,364	6	4,718	6	
Italy	135,255	54%	12,817	48	70%	31,605	20	11,215	45	27,047	16	
Latvia	17,272	42%	1,137	-33	37%	3,913	-30	698	-35	2,785	-26	
Lithuania	34,135	49%	2,444	-16	57%	9,812	-6	1,489	-15	5,843	6	
Luxembourg	9,376	62%	868	17	84%	2,079	-2	790	13	1,879	-5	
Netherlands	119,178	18%	10,689	33	40%	33,291	27	8,739	36	26,887	29	
Norway	287,402	8%	22,361	12	12%	73,738	4	17,700	8	56,754	1	
Poland	99,230	31%	4,593	-48	28%	18,492	-32	3,152	-24	12,235	-4	
Portugal	13,246	44%	1,080	35	54%	3,567	13	964	43	3,068	9	
Romania	19,308	47%	1,397	0	34%	4,504	-14	1,123	-1	3,851	-9	
Russia	58,004	45%	4,331	42	62%	20,698	20	3,640	36	17,482	25	
Slovakia	5,348	24%	302	-6	11%	1,082	-28	255	3	885	-22	
Slovenia	3,467	36%	451	17	64%	917	-5	387	13	786	-7	
Spain	118,080	64%	10,521	83	69%	24,232	13	9,392	88	21,099	12	
Switzerland	138,972	37%	10,227	37	66%	24,643	13	8,969	32	21,060	9	
Turkey	33,688	71%	1,598	-29	66%	6,469	-18	1,438	-26	5,798	-12	
UK	443,999	52%	34,043	13	52%	112,211	9	27,267	10	92,430	9	
Ukraine	12,251	58%	849	-25	54%	3,386	4	672	-21	2,829	8	
Rest of Europe	53,861	42%	3,556	24	55%	6,305	-40	3,269	25	5,540	-26	

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Country	Stockholm county						City of Stockholm					
	Guest nights 2016	Share in Sweden	April 2017			YTD 2017			April 2017		YTD 2017	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	408,498	67%	28,933	21	64%	94,179	23	24,165	10	78,970	14	
Canada	38,409	65%	1,770	-44	54%	7,092	-16	1,559	-46	6,165	-19	
USA	370,089	67%	27,163	31	65%	87,087	28	22,606	19	72,805	18	
Central & South America	60,796	64%	3,639	47	50%	10,547	-3	3,130	49	9,053	-6	
Argentina	8,137	83%	415	66	76%	1,179	-3	387	87	1,077	0	
Brazil	25,873	65%	1,436	25	51%	4,252	5	1,256	34	3,770	7	
Chile	3,113	67%	118	-19	61%	528	-13	82	-42	451	-19	
Columbia	3,019	74%	207	180	79%	675	54	189	166	577	39	
Mexico	9,431	72%	696	186	78%	1,483	-1	622	202	1,275	-7	
Rest of Central & South America	11,223	47%	767	26	30%	2,430	-20	594	9	1,903	-29	
Asia	445,716	51%	29,406	10	57%	108,441	9	23,797	5	89,103	6	
China	119,814	37%	6,591	27	48%	30,516	39	5,563	19	26,627	38	
India	104,186	59%	8,507	-2	53%	29,891	-12	6,440	-14	23,688	-20	
Indonesia	5,037	75%	465	30	88%	1,138	38	432	28	1,065	42	
Iran	5,614	61%	139	-5	29%	794	7	126	-6	684	6	
Israel	12,400	67%	1,027	23	80%	2,276	4	792	11	1,840	-1	
Japan	57,820	62%	1,582	-27	51%	8,390	5	1,353	-22	7,055	9	
Malaysia	5,184	65%	273	58	69%	1,033	0	252	95	932	19	
Qatar	17,512	92%	1,244	-3	97%	4,397	-12	234	-49	541	-68	
Saudi Arabia	8,227	62%	327	18	45%	930	6	293	26	773	11	
Singapore	10,116	58%	414	-24	47%	1,809	-3	364	-30	1,627	-6	
South Korea	18,046	36%	1,227	10	52%	3,722	-3	1,066	6	3,159	-9	
Taiwan	12,141	59%	537	-9	52%	2,557	23	460	-5	2,092	18	
Thailand	25,451	74%	3,588	45	78%	10,237	20	3,259	41	9,288	17	
United Arab Emirates	21,944	79%	1,134	-24	81%	4,654	0	1,026	-26	4,252	-2	
Rest of Asia	22,224	40%	2,351	72	54%	6,097	58	2,137	87	5,480	67	
Africa	29,499	53%	1,363	-51	48%	5,518	-26	1,155	-35	4,885	-19	
Egypt	3,107	44%	152	-51	31%	798	-16	142	-53	737	-15	
Morocco	1,493	62%	82	-21	48%	353	6	79	-23	325	6	
Namibia	7,027	85%	84	-58	49%	749	14	74	-61	701	13	
South Africa	5,345	52%	265	-16	61%	1,380	12	175	-26	1,156	11	
Rest of Africa	12,527	46%	780	-58	50%	2,238	-48	685	-28	1,966	-38	
Oceania	57,056	65%	2,623	13	60%	10,814	-2	2,329	15	9,802	1	
Australia	50,435	66%	2,359	16	60%	9,698	1	2,110	19	8,835	1	
New Zealand	6,184	63%	225	-16	65%	997	-29	206	-15	891	-5	
Rest of Oceania	437	35%	39	457	81%	119	45	13	333	76	145	
Rest of the World	180,014	44%	7,615	-41	37%	41,046	-16	7,025	-42	37,730	-18	
Not indicated	624,097	49%	53,507	23	53%	169,959	21	45,299	21	141,730	18	