

Stockholm's tourism industry. February 2018

Over 875,000 overnight stays were made at commercial accommodation facilities in Stockholm County during February. It was 13,000 or 2 % more than in the same month of 2017. Also this month, a positive development for foreign visitors is the reason to the rise, while the number of domestic overnight stays decreases slightly.

Nordic visitors accounted for 2 % more overnight stays than in February last year. However, so far in 2018, guest nights from Nordic visitors have decreased by 3 %.

Target groups in Europe outside the Nordic countries continue to develop well overall. This despite a continued decline for the two largest nationalities – Britain and Germany. Developments for France, Italy and Spain were most positive.

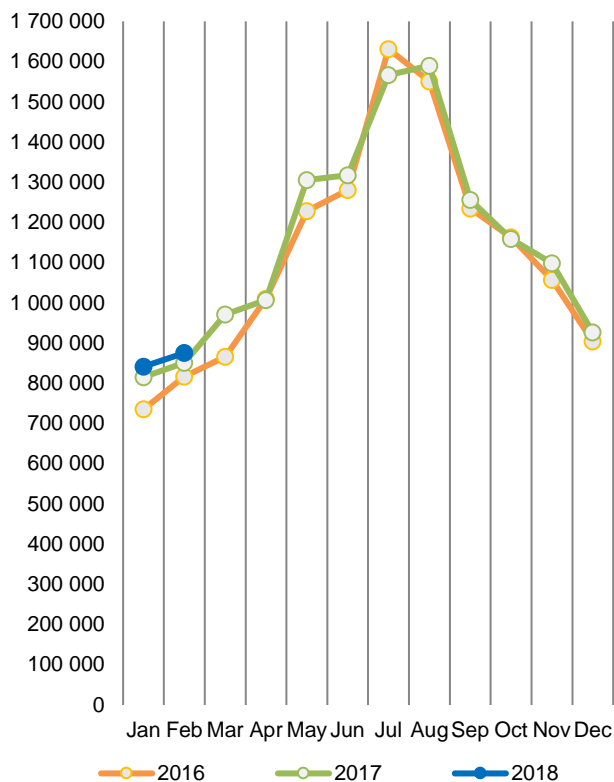
Visitors from the US increase month by month. However, the upturn in February was less than before – 2 % more guest nights than February 2017.

Guest nights from Asian visitors increased by 5 % compared with the same month in 2017. The largest target groups, India and China, both increased, by 9 % and 10 % respectively.

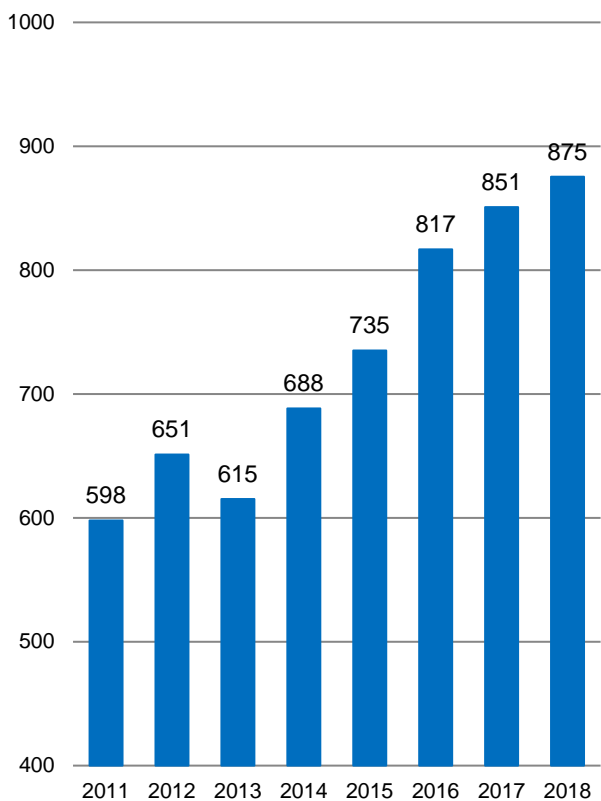
Commercial overnight stays in Stockholm's county February 2018, top 20.

Target group	Guest nights	Change, %			
Total	875,309	2%			
Sweden	589,767	-1%			
Foreign	285,542	8%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Not indicated	47,721	18%	11 The Netherlands	8,562	-2%
2 Great Britain	25,419	-7%	12 Italy	7,181	25%
3 USA	18,793	2%	13 Spain	5,422	18%
4 Norway	15,977	0%	14 Poland	4,883	0%
5 Germany	15,198	-15%	15 Switzerland	4,264	-17%
6 Finland	15,045	4%	16 Belgium	3,845	-5%
7 France	11,055	8%	17 Russia	3,683	-7%
8 India	10,626	9%	18 Japan	2,334	-4%
9 Denmark	9,927	-3%	19 Lithuania	2,331	-4%
10 China	9,094	10%	20 Ireland	2,118	-21%

Commercial overnight stays by month 2016, 2017 and 2018, Stockholm county



Commercial overnight stays, February 2011-2018, Stockholm county. (Thousands)



Commercial overnight stays 2018 compared with previous year.

	February 2018		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	875,309	2%	1,726,984	2%
Domestic	589,767	-1%	1,161,394	-1%
Foreign	285,542	8%	565,590	8%
Nordic countries, excl. Sweden	42,111	2%	79,615	-3%
Europe excl. Nordic countries	120,950	8%	244,470	10%
Non-European	122,481	9%	241,505	10%
City of Stockholm	597,070	1%	1,157,500	0%
Domestic	358,031	-3%	686,088	-4%
Foreign	239,039	8%	471,412	8%
Nordic countries, excl. Sweden	32,956	0%	61,887	-3%
Europe excl. Nordic countries	101,112	11%	203,738	12%
Non-European	104,971	7%	205,787	7%
Sweden	4,074,901	3%	7,755,881	4%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm				
	Guest nights 2017	Share in Sweden	February 2018			YTD 2018		February 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	14,056,246	22%	875,309	2	21%	1,726,984	2	597,070	1	1,157,500	0
Sweden	8,865,241	19%	589,767	-1	19%	1,161,394	-1	358,031	-3	686,088	-4
Foreign	5,191,005	32%	285,542	8	31%	565,590	8	239,039	8	471,412	8
Nordic countries excl. Sweden	670,531	13%	42,111	2	11%	79,615	-3	32,956	0	61,887	-3
Europe excl. Nordic countries	2,330,915	32%	120,950	8	37%	244,470	10	101,112	11	203,738	12
Non-European/ not indicated	2,189,559	57%	122,481	9	53%	241,505	10	104,971	7	205,787	7
Europe	2,330,915	20%	163,061	6	23%	324,085	7	134,068	8	265,625	8
Austria	57,156	41%	1,743	3	41%	3,340	0	1,494	2	2,813	-3
Belarus	2,807	54%	142	-4	72%	433	30	139	-1	407	31
Belgium	59,967	36%	3,845	-5	29%	7,303	-2	3,394	1	6,372	2
Bulgaria	5,526	56%	398	14	46%	610	2	372	24	553	11
Croatia	5,396	41%	312	14	39%	629	4	285	10	576	9
Czech Republic	15,687	21%	777	-7	20%	1,428	-18	550	-16	1,009	-28
Denmark	160,366	14%	9,927	-3	5%	18,202	-10	7,841	2	14,136	-4
Estonia	19,717	23%	1,478	24	14%	2,932	21	1,096	39	2,024	35
Finland	217,616	38%	15,045	4	33%	26,776	-5	11,041	-7	20,244	-12
France	171,789	55%	11,055	8	47%	23,183	26	9,726	6	20,530	24
Georgia	4,339	54%	92	-21	24%	197	-37	81	-12	162	-36
Germany	546,927	18%	15,198	-15	23%	30,752	-13	12,037	-13	24,518	-12
Greece	16,075	67%	978	34	61%	1,788	-19	876	45	1,462	-20
Hungary	19,575	51%	952	-19	36%	2,225	-7	626	-4	1,426	7
Iceland	18,119	54%	1,162	49	74%	1,903	30	1,009	48	1,693	31
Ireland	39,440	64%	2,118	-21	44%	4,521	-3	1,454	30	2,761	34
Italy	160,199	61%	7,181	25	47%	16,734	23	6,445	32	14,930	27
Latvia	15,232	30%	1,156	30	31%	2,096	10	678	4	1,396	0
Lithuania	30,388	48%	2,331	-4	36%	5,080	4	1,361	-8	2,810	2
Luxembourg	9,935	65%	342	-33	51%	696	-24	310	-33	646	-21
Netherlands	154,830	21%	8,562	-2	30%	15,676	-2	7,129	3	12,895	-1
Norway	274,430	8%	15,977	0	14%	32,734	3	13,065	3	25,814	4
Poland	63,803	27%	4,883	0	32%	9,083	7	3,430	6	6,387	15
Portugal	14,051	46%	1,000	16	48%	1,738	12	914	18	1,577	14
Romania	19,450	34%	1,454	40	39%	2,542	32	1,204	33	2,134	24
Russia	72,446	54%	3,683	-7	55%	14,178	13	3,123	-12	12,322	14
Slovakia	4,987	16%	295	-48	16%	680	-11	224	-54	504	-23
Slovenia	3,339	26%	314	97	14%	518	106	124	-7	179	-12
Spain	132,032	65%	5,422	18	54%	10,533	16	4,819	21	9,374	19
Switzerland	145,320	38%	4,264	-17	45%	9,514	-5	3,829	-12	8,524	0
Turkey	27,287	64%	1,736	1	64%	3,461	12	1,650	5	3,236	14
UK	447,835	51%	25,419	-7	39%	49,413	-5	21,492	-9	41,675	-6
Ukraine	12,570	52%	669	-13	46%	1,515	-11	558	-13	1,325	-9
Rest of Europe	52,810	44%	13,151	1005	80%	21,672	560	11,692	1011	19,211	577

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Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	February 2018			YTD 2018			February 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	521,415	61%	20,633	1	51%	42,557	8	17,213	-1	35,536	5	
Canada	39,566	64%	1,840	-4	58%	3,438	-7	1,716	0	3,131	-5	
USA	481,849	61%	18,793	2	51%	39,119	10	15,497	-1	32,405	6	
Central & South America	69,010	60%	2,027	-10	54%	4,618	2	1,506	-24	3,524	-12	
Argentina	9,221	80%	271	-1	81%	515	2	245	-2	477	4	
Brazil	30,978	66%	707	-7	49%	1,647	-7	542	-22	1,269	-23	
Chile	3,835	70%	162	0	56%	303	4	155	24	237	-6	
Columbia	3,480	71%	76	-60	61%	169	-39	74	-52	164	-30	
Mexico	8,593	66%	249	-2	58%	597	3	232	5	555	8	
Rest of Central & South America	12,903	47%	562	-9	49%	1,387	29	258	-52	822	-8	
Asia	522,233	53%	30,658	5	57%	58,914	1	25,453	1	47,906	-4	
China	144,679	39%	9,094	10	51%	15,802	-10	8,235	10	14,294	-9	
India	139,969	64%	10,626	9	65%	21,408	11	7,195	-15	13,799	-18	
Indonesia	5,986	76%	259	107	69%	685	92	247	102	648	87	
Iran	5,769	59%	129	-21	38%	267	-24	121	-17	253	-20	
Israel	15,263	70%	572	50	67%	1,016	32	505	60	908	36	
Japan	60,381	63%	2,334	-4	45%	3,755	-3	2,120	5	3,407	3	
Malaysia	5,085	63%	290	36	43%	530	35	279	36	510	45	
Qatar	7,353	88%	165	-83	87%	346	-83	158	37	324	25	
Saudi Arabia	8,337	59%	81	-55	22%	265	-37	71	-50	237	-33	
Singapore	11,500	57%	440	4	43%	875	-6	416	6	802	-7	
South Korea	20,832	38%	581	-46	57%	1,419	-35	535	-43	1,270	-33	
Taiwan	13,756	62%	1,174	20	55%	1,866	20	945	8	1,488	9	
Thailand	28,499	75%	2,036	-2	76%	3,891	-2	1,929	1	3,663	0	
United Arab Emirates	24,731	75%	1,110	13	79%	2,401	16	1,019	10	2,225	15	
Rest of Asia	30,093	46%	1,767	46	56%	4,388	88	1,678	56	4,078	93	
Africa	27,916	50%	1,770	26	59%	3,055	2	1,589	25	2,691	-3	
Egypt	2,374	42%	56	-85	25%	176	-70	55	-84	168	-69	
Morocco	2,714	63%	94	0	78%	139	-38	86	1	129	-39	
Namibia	2,274	61%	112	387	31%	192	-63	14	-36	27	-95	
South Africa	6,665	62%	248	-36	51%	713	5	228	-36	647	3	
Rest of Africa	13,889	44%	1,260	138	69%	1,835	87	1,206	169	1,720	99	
Oceania	63,690	64%	2,273	-4	52%	7,519	18	2,081	-4	6,961	18	
Australia	56,759	64%	2,094	0	53%	6,848	18	1,929	-1	6,364	18	
New Zealand	6,431	65%	161	-25	42%	644	25	144	-23	584	26	
Rest of Oceania	500	52%	18	-54	44%	27	-47	8	-75	13	-64	
Rest of the World	205,423	54%	17,399	8	62%	36,042	11	16,210	8	33,573	10	
Not indicated	779,872	57%	47,721	18	49%	88,800	18	40,919	16	75,596	16	