



## Stockholm's tourism industry. May 2018

In May, the number of overnight stays in Stockholm's county's commercial accommodation facilities decreased for the first time this year. 20 000 fewer overnight stays represents a decrease of 2 % compared to May 2017. Even in the country as a whole the number of commercial overnight stays was lower than the in the same month last year.

Again domestic overnight stays fell (-3 %), while foreign guest nights increased by 1 %.

Overnight stays from Nordic visitors fell by 2 % due to fewer visitors from Denmark. Denmark is the only target group in the Nordic region that shows a decline for the first five months of 2018.

Guest nights from visitors from other parts of Europe rose by just under 2 000 or 1 %, but variations are large. In May visitors from the Great Britain made almost 14,000 fewer overnight stays than in the same month of last year. The development was considerably brighter for Germany (+18 %), France (+28 %), Italy (+13 %).

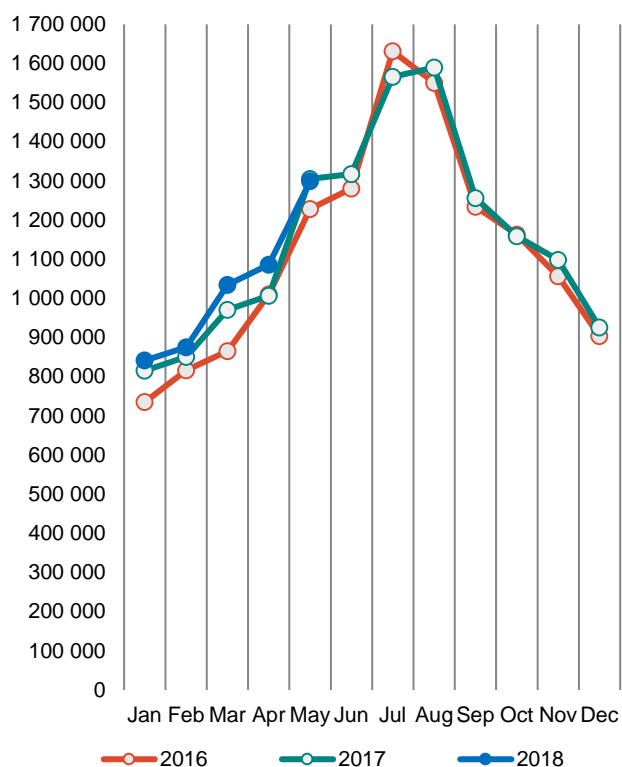
For the United States, the trend has pointed upwards for a long time. This month meant, however, a decline of 5 % for the USA and North America.

The month was most positive for Asian visits. In particular for China (+14 %) and Japan (+12 %).

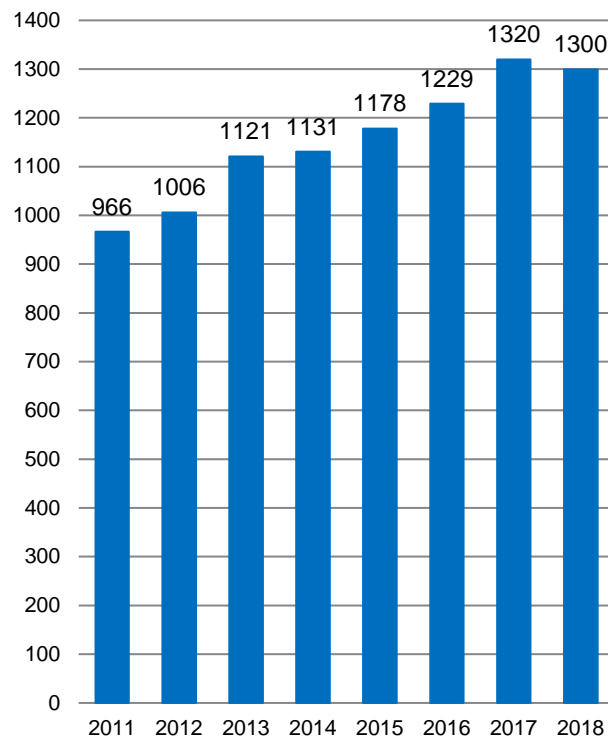
### Commercial overnight stays in Stockholm's county May 2018, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>1,299,647</b>	<b>-2%</b>	Not Indicated	81,960	4%
<b>Sweden</b>	<b>802,175</b>	<b>-3%</b>			
<b>Foreign</b>	<b>497,472</b>	<b>1%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	52,816	18%	11 Switzerland	12,430	5%
2 USA	46,684	-5%	12 Italy	10,744	13%
3 Great Britain	39,075	-26%	13 Spain	9,483	3%
4 Norway	25,954	1%	14 Poland	7,100	18%
5 Finland	18,852	0%	15 Austria	6,571	11%
6 France	17,496	28%	16 Japan	6,556	12%
7 The Netherlands	15,664	-29%	17 Russia	6,523	-11%
8 India	14,460	2%	18 Belgium	5,742	0%
9 Denmark	13,555	-11%	19 Australia	4,433	-7%
10 China	13,090	14%	20 Canada	3,889	-10%

**Commercial overnight stays by month 2016, 2017 and 2018, Stockholm county**



**Commercial overnight stays, May 2011-2018, Stockholm county. (Thousands)**



**Commercial overnight stays 2018 compared with previous year.**

	May 2018		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>1,299,647</b>	<b>-2%</b>	<b>5,159,359</b>	<b>3%</b>
Domestic	802,175	-3%	3,363,016	1%
Foreign	497,472	1%	1,796,343	8%
Nordic countries, excl. Sweden	60,164	-2%	240,958	0%
Europe excl. Nordic countries	219,489	1%	779,523	7%
Non-European	217,819	2%	775,862	10%
<b>City of Stockholm</b>	<b>881,367</b>	<b>0%</b>	<b>3,512,473</b>	<b>2%</b>
Domestic	479,677	-1%	2,027,491	-1%
Foreign	401,690	1%	1,484,982	7%
Nordic countries, excl. Sweden	46,478	-4%	187,888	0%
Europe excl. Nordic countries	175,574	3%	647,318	10%
Non-European	179,638	1%	649,776	7%
<b>Sweden</b>	<b>4,955,045</b>	<b>-2%</b>	<b>21,503,489</b>	<b>4%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

## Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	May 2018			YTD 2018		May 2018		YTD 2018		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>Total</b>	<b>14,056,246</b>	<b>22%</b>	<b>1,299,647</b>	<b>-2</b>	<b>26%</b>	<b>5,159,359</b>	<b>3</b>	<b>881,367</b>	<b>0</b>	<b>3,512,473</b>	<b>2</b>	
<b>Sweden</b>	<b>8,865,241</b>	<b>19%</b>	<b>802,175</b>	<b>-3</b>	<b>22%</b>	<b>3,363,016</b>	<b>1</b>	<b>479,677</b>	<b>-1</b>	<b>2,027,491</b>	<b>-1</b>	
<b>Foreign</b>	<b>5,191,005</b>	<b>32%</b>	<b>497,472</b>	<b>1</b>	<b>38%</b>	<b>1,796,343</b>	<b>8</b>	<b>401,690</b>	<b>1</b>	<b>1,484,982</b>	<b>7</b>	
<b>Nordic countries excl. Sweden</b>	<b>670,531</b>	<b>13%</b>	<b>60,164</b>	<b>-2</b>	<b>16%</b>	<b>240,958</b>	<b>0</b>	<b>46,478</b>	<b>-4</b>	<b>187,888</b>	<b>0</b>	
<b>Europe excl. Nordic countries</b>	<b>2,330,915</b>	<b>32%</b>	<b>219,489</b>	<b>1</b>	<b>40%</b>	<b>779,523</b>	<b>7</b>	<b>175,574</b>	<b>3</b>	<b>647,318</b>	<b>10</b>	
<b>Non-European/ not indicated</b>	<b>2,189,559</b>	<b>57%</b>	<b>217,819</b>	<b>2</b>	<b>56%</b>	<b>775,862</b>	<b>10</b>	<b>179,638</b>	<b>1</b>	<b>649,776</b>	<b>7</b>	
<b>Europe</b>	<b>2,330,915</b>	<b>20%</b>	<b>279,653</b>	<b>1</b>	<b>30%</b>	<b>1,020,481</b>	<b>6</b>	<b>222,052</b>	<b>1</b>	<b>835,206</b>	<b>7</b>	
Austria	57,156	41%	6,571	11	56%	18,110	11	5,739	10	15,863	11	
Belarus	2,807	54%	199	-13	87%	1,333	25	183	-13	1,229	24	
Belgium	59,967	36%	5,742	0	49%	23,467	5	4,686	-1	20,208	6	
Bulgaria	5,526	56%	564	7	51%	2,069	3	452	2	1,767	3	
Croatia	5,396	41%	345	-49	22%	2,397	5	282	-25	2,155	20	
Czech Republic	15,687	21%	1,470	-1	27%	6,734	20	1,145	7	5,074	19	
Denmark	160,366	14%	13,555	-11	20%	52,801	-10	9,912	-15	40,123	-8	
Estonia	19,717	23%	1,341	-14	14%	7,437	10	976	10	5,255	32	
Finland	217,616	38%	18,852	0	45%	83,181	7	13,912	-6	63,292	3	
France	171,789	55%	17,496	28	62%	65,742	22	15,220	29	57,782	21	
Georgia	4,339	54%	328	-15	49%	978	-12	182	-20	758	-7	
Germany	546,927	18%	52,816	18	26%	141,485	4	41,082	17	114,077	5	
Greece	16,075	67%	1,616	-16	58%	6,815	-4	1,422	-6	5,919	2	
Hungary	19,575	51%	1,142	-26	30%	6,613	-2	819	-1	4,758	35	
Iceland	18,119	54%	1,803	11	59%	6,867	9	1,609	21	6,173	14	
Ireland	39,440	64%	2,487	-31	48%	11,679	-10	1,755	12	8,309	38	
Italy	160,199	61%	10,744	13	54%	52,479	21	9,369	18	47,005	24	
Latvia	15,232	30%	1,799	41	44%	8,311	54	1,008	36	5,501	59	
Lithuania	30,388	48%	3,206	28	43%	13,136	7	1,476	-5	7,370	3	
Luxembourg	9,935	65%	749	-20	71%	2,864	-9	644	-26	2,602	-10	
Netherlands	154,830	21%	15,664	-29	36%	50,721	-10	12,208	-27	40,903	-10	
Norway	274,430	8%	25,954	1	10%	98,109	0	21,045	2	78,300	1	
Poland	63,803	27%	7,100	18	28%	29,345	18	4,941	34	20,633	26	
Portugal	14,051	46%	1,155	2	36%	5,382	14	882	-11	4,726	15	
Romania	19,450	34%	1,569	-8	24%	7,594	22	1,258	-10	6,450	20	
Russia	72,446	54%	6,523	-11	59%	31,967	12	5,562	-12	27,644	12	
Slovakia	4,987	16%	744	84	19%	2,635	58	649	94	2,149	54	
Slovenia	3,339	26%	414	51	47%	1,706	46	350	67	1,075	10	
Spain	132,032	65%	9,483	3	60%	38,977	18	8,276	6	34,776	20	
Switzerland	145,320	38%	12,430	5	50%	36,697	-2	10,696	4	32,543	0	
Turkey	27,287	64%	2,685	-10	59%	12,293	29	1,765	-31	10,653	23	
UK	447,835	51%	39,075	-26	53%	151,221	-10	31,707	-23	126,843	-8	
Ukraine	12,570	52%	1,151	31	59%	5,127	24	930	36	4,384	26	
Rest of Europe	52,810	44%	12,881	229	71%	34,209	204	9,910	194	28,907	192	

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Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	May 2018			YTD 2018			May 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>North America</b>	<b>521,415</b>	<b>61%</b>	<b>50,573</b>	<b>-5</b>	<b>63%</b>	<b>160,562</b>	<b>8</b>	<b>43,632</b>	<b>-8</b>	<b>137,601</b>	<b>6</b>	
Canada	39,566	64%	3,889	-10	61%	13,054	14	3,386	-12	11,621	14	
USA	481,849	61%	46,684	-5	63%	147,508	7	40,246	-7	125,980	6	
<b>Central &amp; South America</b>	<b>69,010</b>	<b>60%</b>	<b>6,146</b>	<b>-7</b>	<b>56%</b>	<b>18,069</b>	<b>6</b>	<b>5,353</b>	<b>-8</b>	<b>14,684</b>	<b>-2</b>	
Argentina	9,221	80%	903	1	66%	2,390	15	823	4	2,164	14	
Brazil	30,978	66%	3,039	0	63%	6,966	-1	2,617	-5	5,833	-8	
Chile	3,835	70%	253	-48	43%	1,541	49	234	-40	922	9	
Columbia	3,480	71%	306	28	67%	835	-3	289	27	800	6	
Mexico	8,593	66%	727	11	72%	2,405	9	631	3	2,121	8	
Rest of Central & South America	12,903	47%	918	-29	34%	3,932	1	759	-28	2,844	-9	
<b>Asia</b>	<b>522,233</b>	<b>53%</b>	<b>47,951</b>	<b>4</b>	<b>52%</b>	<b>185,093</b>	<b>11</b>	<b>34,074</b>	<b>-9</b>	<b>142,561</b>	<b>2</b>	
China	144,679	39%	13,090	14	36%	44,026	2	10,542	12	38,118	1	
India	139,969	64%	14,460	2	67%	68,436	24	7,664	-33	42,293	-9	
Indonesia	5,986	76%	605	58	71%	2,643	87	468	39	2,383	79	
Iran	5,769	59%	341	15	45%	1,210	17	299	46	1,067	26	
Israel	15,263	70%	827	-58	46%	3,551	-17	699	-62	3,077	-17	
Japan	60,381	63%	6,556	12	74%	16,154	16	4,305	4	12,468	13	
Malaysia	5,085	63%	1,439	176	91%	2,745	84	1,322	205	2,523	91	
Qatar	7,353	88%	243	164	86%	1,106	-74	215	139	1,012	56	
Saudi Arabia	8,337	59%	369	-39	47%	1,449	-4	276	-50	1,219	-7	
Singapore	11,500	57%	1,799	125	66%	4,525	79	1,600	139	4,107	81	
South Korea	20,832	38%	1,550	-9	23%	5,009	-9	1,083	-18	4,103	-12	
Taiwan	13,756	62%	1,137	-35	77%	4,568	2	763	-47	3,333	-11	
Thailand	28,499	75%	2,165	-19	69%	12,267	-4	1,828	-18	10,959	-5	
United Arab Emirates	24,731	75%	1,210	-11	77%	6,898	20	1,103	-12	6,382	19	
Rest of Asia	30,093	46%	2,160	-18	51%	10,506	14	1,907	-15	9,517	15	
<b>Africa</b>	<b>27,916</b>	<b>50%</b>	<b>3,699</b>	<b>35</b>	<b>56%</b>	<b>11,910</b>	<b>38</b>	<b>3,157</b>	<b>29</b>	<b>9,880</b>	<b>28</b>	
Egypt	2,374	42%	256	97	53%	1,060	-4	226	109	992	-1	
Morocco	2,714	63%	240	-3	74%	918	33	179	-23	814	25	
Namibia	2,274	61%	214	376	57%	696	-6	53	61	238	-66	
South Africa	6,665	62%	781	15	58%	2,289	16	679	21	1,896	13	
Rest of Africa	13,889	44%	2,208	34	55%	6,947	70	2,020	33	5,940	62	
<b>Oceania</b>	<b>63,690</b>	<b>64%</b>	<b>5,048</b>	<b>-6</b>	<b>63%</b>	<b>18,878</b>	<b>9</b>	<b>4,450</b>	<b>-10</b>	<b>17,267</b>	<b>8</b>	
Australia	56,759	64%	4,433	-7	63%	16,656	7	3,901	-12	15,269	5	
New Zealand	6,431	65%	591	19	62%	2,041	34	538	23	1,858	35	
Rest of Oceania	500	52%	24	-67	36%	181	-8	11	-80	140	7	
<b>Rest of the World</b>	<b>205,423</b>	<b>54%</b>	<b>22,442</b>	<b>13</b>	<b>50%</b>	<b>87,348</b>	<b>6</b>	<b>19,274</b>	<b>9</b>	<b>79,290</b>	<b>3</b>	
Not indicated	779,872	57%	81,960	4	55%	294,002	12	69,698	11	248,493	13	

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