



Photographer: Henrik Trygg

Stockholm's Tourism Industry: February 2019

This year's second month shows an initial positive trend in the number of guest nights, both for Stockholm City and Stockholm County. Over 904 000 guest nights were registered in February. This is an increase of 2% compared to the same month 2018, with the domestic market being the stronger market.

Looking at Europe, the Nordic countries show a weak development and report 4% less bednights this month compared to February 2018. On the other hand, the

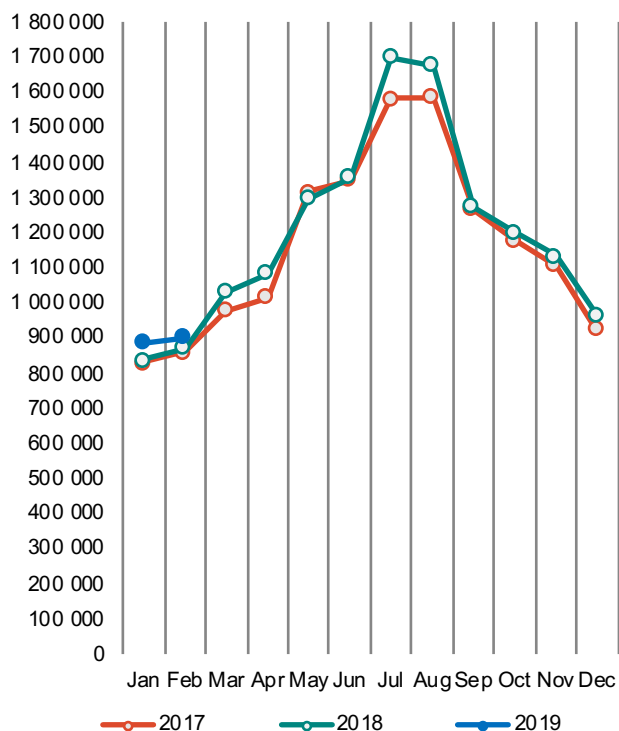
rest of Europe reports an increase of 8%, where Germany (+16%), France (+19%), Poland (+34%), and Spain (+14%) report an influx in bednights.

Outside of Europe, the US (+14%) has shown a strong development compared to the same period in 2018. However, this is not enough to balance the total number of guest nights for countries outside of Europe. This number decreases, both in Stockholm City and County.

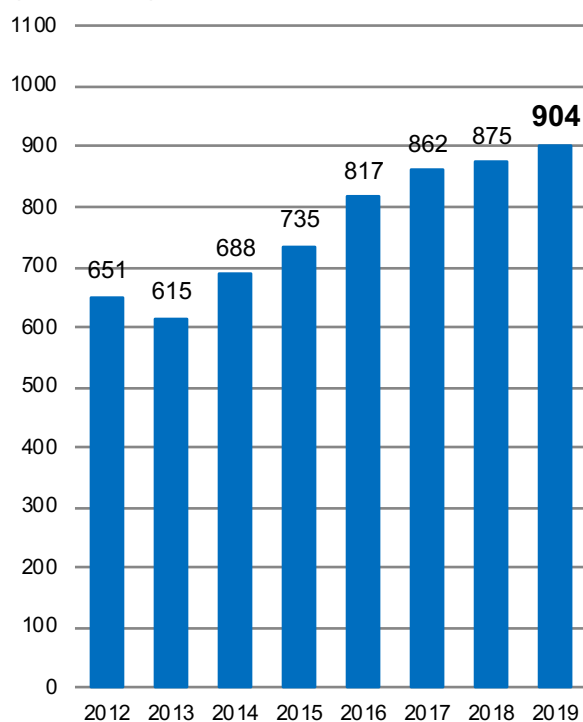
Commercial overnight stays in Stockholm County February 2019, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	904 079	2%	Not Indicated	53 049	-7%
Sweden	616 179	4%			
Foreign	287 900	-1%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Great Britain	27 282	4%	11 Poland	6 813	34%
2 USA	22 652	14%	12 The Netherlands	6 776	-21%
3 Germany	18 222	16%	13 Spain	6 211	14%
4 Finland	14 631	-1%	14 Switzerland	4 352	0%
5 Norway	13 946	-11%	15 Belgium	3 791	-3%
6 France	13 317	19%	16 Russia	3 582	-4%
7 India	11 167	1%	17 Japan	2 705	16%
8 Denmark	10 656	4%	18 Lithuania	2 643	15%
9 China	9 354	0%	19 Ireland	2 533	21%
10 Italy	7 090	-2%	20 Australia	2 527	18%

Commercial overnight stays by month 2017, 2018 and 2019, Stockholm County



Commercial overnight stays, February 2012-2019, Stockholm County. (Thousands)



Commercial overnight stays 2019 compared with previous year.

	February 2019		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	904 079	2%	1 795 521	3%
Domestic	616 179	4%	1 226 320	5%
Foreign	287 900	-1%	569 201	0%
Nordic countries, excl. Sweden	40 001	-4%	77 623	-1%
Europe excl. Nordic countries	126 045	8%	243 633	3%
Non-European	121 854	-9%	247 945	-3%
City of Stockholm	615 846	2%	1 205 926	4%
Domestic	383 588	8%	745 897	9%
Foreign	232 258	-6%	460 029	-4%
Nordic countries, excl. Sweden	31 722	-3%	60 724	-1%
Europe excl. Nordic countries	101 519	4%	198 784	0%
Non-European	99 017	-14%	200 521	-9%
Sweden	4 230 777	2%	7 968 935	1%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm County and City of Stockholm.

Country	Stockholm County						City of Stockholm				
	Guest nights 2018	Share in Sweden	February 2019			YTD 2019		February 2019		YTD 2019	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	14 539 708	22%	904 079	2	21%	1 795 521	3	615 846	2	1 205 926	4
Sweden	8 962 597	19%	616 179	4	19%	1 226 320	5	383 588	8	745 897	9
Foreign	5 577 111	32%	287 900	-1	31%	569 201	0	232 258	-6	460 029	-4
Nordic countries excl. Sweden	660 560	12%	40 001	-4	11%	77 623	-1	31 722	-3	60 724	-1
Europe excl. Nordic countries	2 472 327	33%	126 045	8	37%	243 633	3	101 519	4	198 784	0
Non-European/ not indicated	2 444 224	57%	121 854	-9	52%	247 945	-3	99 017	-14	200 521	-9
Europe	2 472 327	20%	166 046	5	24%	321 256	2	133 241	2	259 508	0
Austria	66 888	44%	2 146	13	33%	3 737	4	1 810	19	3 189	12
Belarus	3 446	72%	230	50	72%	482	7	202	34	415	-3
Belgium	64 749	33%	3 791	-3	32%	6 786	-8	3 258	-6	5 915	-9
Bulgaria	5 262	40%	232	-39	31%	456	-22	153	-58	345	-36
Croatia	5 399	30%	391	16	31%	665	4	359	17	617	5
Czech Republic	19 989	26%	1 108	17	27%	2 003	25	886	22	1 597	36
Denmark	156 439	12%	10 656	4	5%	18 896	0	8 472	5	14 902	3
Estonia	19 271	18%	1 623	5	24%	2 934	-2	913	-18	1 687	-18
Finland	228 736	39%	14 631	-1	35%	27 020	3	11 524	6	21 450	8
France	188 883	57%	13 317	19	48%	23 289	0	11 594	17	20 563	-2
Georgia	3 949	46%	187	117	45%	475	157	91	18	336	120
Germany	586 919	19%	18 222	16	24%	36 130	15	14 681	18	29 626	17
Greece	17 582	65%	952	-10	68%	1 852	0	866	-8	1 646	8
Hungary	16 455	42%	900	-16	43%	1 651	-28	696	1	1 284	-13
Iceland	16 803	55%	768	-33	43%	1 332	-31	670	-33	1 163	-32
Ireland	34 083	57%	2 533	21	67%	4 448	-1	1 400	-4	2 730	-1
Italy	163 665	59%	7 090	-2	43%	14 792	-11	6 206	-5	13 224	-12
Latvia	20 125	36%	2 232	94	53%	3 889	90	1 084	58	2 070	50
Lithuania	31 597	39%	2 643	15	52%	4 536	-8	1 642	20	2 805	2
Luxembourg	9 247	64%	273	-23	48%	442	-38	232	-29	378	-43
Netherlands	157 678	21%	6 776	-21	22%	12 821	-17	5 408	-25	10 297	-20
Norway	258 582	7%	13 946	-11	14%	30 375	-4	11 056	-14	23 209	-8
Poland	74 364	27%	6 813	34	38%	13 301	44	4 375	18	8 416	27
Portugal	18 250	46%	1 132	11	63%	1 874	7	975	3	1 624	1
Romania	22 336	38%	1 057	-28	34%	2 295	-11	894	-28	1 690	-23
Russia	83 276	53%	3 582	-4	56%	12 965	-9	2 971	-7	11 283	-10
Slovakia	6 363	14%	399	-16	8%	612	-28	291	-27	447	-34
Slovenia	3 869	35%	273	-13	37%	452	-17	153	30	265	34
Spain	143 790	66%	6 211	14	59%	12 006	12	5 482	12	10 609	9
Switzerland	143 262	36%	4 352	0	24%	8 006	-17	3 831	-3	7 142	-18
Turkey	27 122	65%	1 921	7	70%	3 715	7	972	-44	1 858	-44
UK	421 200	50%	27 282	4	42%	51 065	0	22 611	1	42 198	-3
Ukraine	19 300	55%	2 208	228	83%	4 744	204	2 001	254	4 329	218
Rest of Europe	94 008	58%	6 169	5	76%	11 210	6	5 482	3	10 199	8

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Country	Stockholm County						City of Stockholm				
	Guest nights 2018	Share in Sweden	February 2019			YTD 2019		February 2019		YTD 2019	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	550 050	59%	23 951	10	48%	47 648	8	19 031	3	37 787	1
Canada	42 285	64%	1 299	-31	51%	2 807	-19	1 162	-35	2 542	-20
USA	507 765	59%	22 652	14	48%	44 841	10	17 869	7	35 245	3
Central & South America	72 558	66%	3 106	35	42%	5 801	23	2 701	71	5 074	47
Argentina	10 893	78%	316	18	74%	594	13	277	12	524	5
Brazil	28 166	71%	935	27	68%	1 892	14	820	43	1 708	32
Chile	4 591	69%	331	111	60%	561	90	303	102	506	121
Columbia	3 623	74%	606	581	87%	736	279	565	535	684	256
Mexico	9 331	76%	336	19	64%	602	-5	311	16	547	-7
Rest of Central & South America	15 954	47%	582	-24	15%	1 416	2	425	68	1 105	71
Asia	551 141	57%	32 836	4	61%	62 798	8	25 364	-4	46 752	-1
China	149 738	43%	9 354	0	56%	16 464	4	8 523	0	14 626	1
India	156 849	73%	11 167	1	74%	23 612	11	5 930	-25	12 532	-11
Indonesia	7 470	79%	139	-47	60%	544	-23	133	-48	526	-21
Iran	3 868	51%	90	-31	45%	208	-21	85	-29	198	-20
Israel	16 792	67%	805	41	59%	1 559	53	724	43	1 396	55
Japan	63 912	69%	2 705	16	49%	4 367	18	2 295	10	3 719	11
Malaysia	6 271	68%	359	21	47%	697	32	320	13	618	22
Qatar	5 582	68%	106	-42	18%	237	-38	96	-38	194	-44
Saudi Arabia	7 837	57%	147	44	36%	356	18	109	20	248	-7
Singapore	11 933	58%	446	0	49%	919	-1	396	-7	827	-1
South Korea	19 804	40%	980	61	70%	1 713	13	884	59	1 565	17
Taiwan	12 390	64%	581	-50	38%	927	-49	458	-51	745	-49
Thailand	27 199	69%	2 233	17	80%	4 252	14	2 089	13	3 961	11
United Arab Emirates	24 022	78%	1 179	-20	80%	3 024	-3	1 091	2	2 190	-4
Rest of Asia	37 474	54%	2 545	51	58%	3 919	27	2 231	38	3 407	16
Africa	34 451	53%	1 471	-20	51%	2 764	-13	1 010	-40	2 012	-29
Egypt	3 056	52%	90	41	31%	203	7	84	31	194	5
Morocco	3 014	73%	108	11	70%	234	47	101	15	222	52
Namibia	3 524	63%	104	-1	60%	262	46	14	56	26	44
South Africa	7 711	55%	477	55	55%	749	-1	243	-14	463	-33
Rest of Africa	17 146	48%	692	-46	50%	1 316	-31	568	-54	1 107	-38
Oceania	71 093	66%	2 872	24	61%	7 696	2	2 497	17	6 856	-2
Australia	63 201	66%	2 527	18	60%	6 774	-1	2 285	15	6 216	-3
New Zealand	7 272	65%	328	98	67%	865	33	196	34	588	-1
Rest of Oceania	620	52%	17	-6	31%	57	111	16	100	52	300
Rest of the World	270 932	54%	4 569	-72	28%	11 744	-66	3 689	-77	10 113	-69
Not indicated	893 999	55%	53 049	-7	54%	109 494	7	44 725	-10	91 927	4