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Stockholm's Tourism Industry: February 2020

During February, the number of guest nights at the commercial accommodation facilities in Stockholm County continued to increase. 962.183 overnight stays during the month were 40.000, or 4 %, more than in February 2019.

Overnight stays from domestic visitors increased by 12 % and most major foreign target groups showed a positive development. The only effect of the Corona pandemic so far was a significant decline in guest nights from Chinese visitors.

All Nordic target groups showed a slight increase of one or a few percent.

Guest nights from the rest of Europe increased by 7 %. Germany continued to rise strongly (+18 %). The same

applies for France (+13 %), while British guest nights decreased by 8 %.

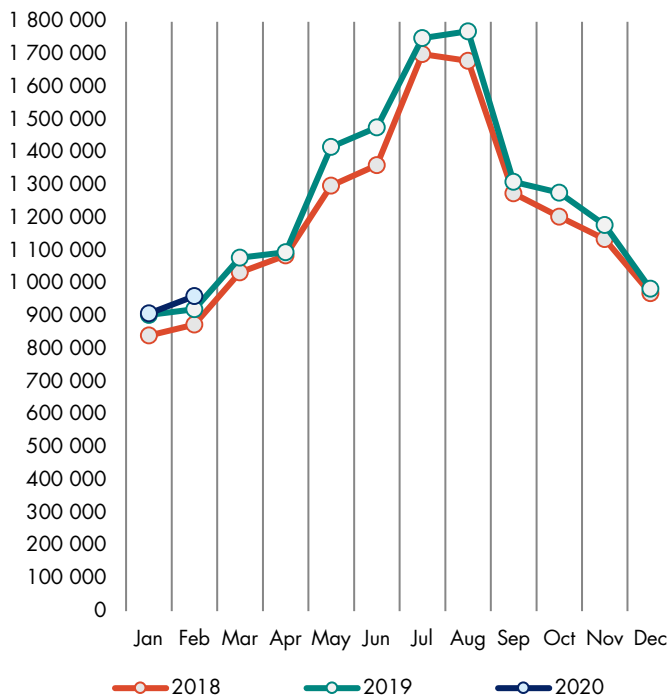
As in January, the United States was the largest nationality. 35.988 guest nights were 61 % more than in February last year. For visitors from China, however, the number of overnight stays decreased by 58 % from just over 10.000 to 4.200.

Comparisons with 2019 are complicated by the fact that the proportion of guest nights of unregistered nationality has dropped significantly since 2019. Since this category are included in the visitor statistics for the categories "foreign" and "non-European", these categories were overestimated during spring 2019 compared to 2020.

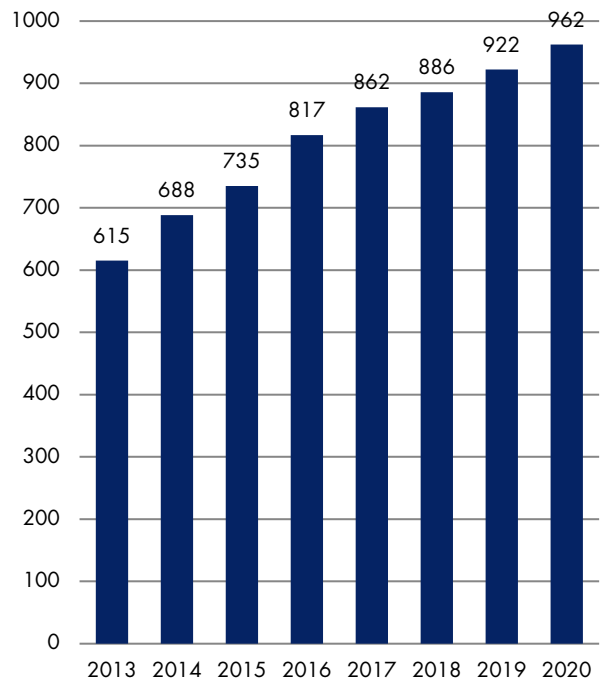
Commercial overnight stays in Stockholm County February 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	962.183	4%	Not indicated	18.611	-65%
Sweden	684.123	12%			
Foreign	278.060	-10%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	35.988	61%	11 Poland	6.771	8%
2 Great Britain	25.812	-8%	12 Spain	6.236	2%
3 Germany	2..965	18%	13 Belgium	4.814	35%
4 Finland	14.981	1%	14 Russia	4.711	30%
5 Norway	14.264	2%	15 China	4.214	-58%
6 France	13.884	13%	16 Switzerland	3.642	-16%
7 India	11.944	5%	17 Ukraine	3.554	62%
8 Denmark	11.13.	2%	18 Japan	3.434	34%
9 The Netherlands	8.468	8%	19 Lithuania	3.409	31%
10 Italy	7.139	2%	20 Romania	3.007	144%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, February 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	February 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	962.183	4%	1.875.663	3%
Domestic	684.123	12%	1.317.842	8%
Foreign	278.060	-10%	557.821	-8%
Nordic countries, excl. Sweden	41.174	2%	81.173	4%
Europe excl. Nordic countries	134.273	9%	262.553	8%
Non-European	102.613	-30%	214.095	-24%
City of Stockholm	646.694	3%	1.251.632	2%
Domestic	422.255	14%	799.773	10%
Foreign	224.439	-12%	451.859	-9%
Nordic countries, excl. Sweden	32.735	2%	63.713	4%
Europe excl. Nordic countries	108.533	10%	213.634	8%
Non-European	83.171	-33%	174.512	-27%
Sweden	4.328.362	1%	8.158.492	1%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County					City of Stockholm					
	Guest nights 2019	Share in Sweden	February 2020			YTD 2020		February 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	15.224.561	22%	962.183	4	22%	1.875.663	3	646.694	3	1.251.632	2
Sweden	9.930.645	20%	684.123	12	20%	1.317.842	8	422.255	14	799.773	10
Foreign	5.293.916	30%	278.060	-10	31%	557.821	-8	224.439	-12	451.859	-9
Nordic countries excl. Sweden	671.850	12%	41.174	2	12%	81.173	4	32.735	2	63.713	4
Europe excl. Nordic countries	2.599.245	32%	134.273	9	36%	262.553	8	108.533	10	213.634	8
Non-European/ not indicated	2.022.821	53%	102.613	-30	54%	214.095	-24	83.171	-33	174.512	-27
Europe	3.271.095	24%	175.447	7	25%	343.726	7	141.268	8	277.347	7
Austria	70.437	45%	2.969	34	47%	5.260	39	2.508	40	4.486	43
Belarus	3.934	59%	424	45	77%	750	29	380	46	692	35
Belgium	68.871	33%	4.814	35	32%	8.525	25	4.042	31	7.056	17
Bulgaria	6.132	47%	315	-9	51%	538	-3	296	14	493	12
Croatia	8.877	50%	593	43	30%	3.391	387	495	38	1.482	136
Czech Republic	24.779	30%	2.015	81	42%	3.703	84	1.664	89	3.044	93
Denmark	167.458	12%	11.130	2	6%	19.955	5	8.769	1	15.947	7
Estonia	22.633	29%	1.828	4	25%	3.078	1	1.130	14	1.971	13
Finland	237.427	40%	14.981	1	36%	27.202	-1	11.754	2	21.053	-2
France	212.199	57%	13.884	13	47%	25.169	10	11.849	9	21.963	7
Georgia	4.712	36%	177	-6	55%	394	-13	154	75	361	15
Germany	637.347	19%	20.965	18	24%	42.086	17	17.070	19	34.792	18
Greece	19.737	70%	1.637	65	61%	3.257	80	1.423	71	2.929	91
Hungary	16.989	44%	1.106	39	35%	1.940	30	810	31	1.550	34
Iceland	15.493	47%	799	9	46%	1.425	12	696	10	1.236	13
Ireland	36.206	64%	2.701	13	52%	5.214	25	1.623	28	2.919	16
Italy	158.425	57%	7.139	2	45%	14.562	-3	6.105	-2	12.621	-7
Latvia	21.939	36%	1.215	-46	30%	2.395	-37	704	-36	1.383	-31
Lithuania	32.988	49%	3.409	31	55%	5.790	26	1.574	-4	2.827	-2
Luxembourg	5.699	48%	380	34	47%	581	24	341	39	522	27
Netherlands	163.038	20%	8.468	8	27%	15.797	5	6.645	20	12.618	17
Norway	251.472	7%	14.264	2	14%	32.591	7	11.516	3	25.477	8
Poland	92.899	29%	6.771	8	34%	11.516	-8	4.871	24	8.089	3
Portugal	21.169	47%	1.617	50	65%	2.828	57	1.322	42	2.198	41
Romania	28.392	42%	3.007	144	54%	5.107	102	2.742	152	4.702	141
Russia	86.024	55%	4.711	30	51%	16.184	22	4.077	33	13.952	20
Slovakia	9.117	20%	702	77	49%	1.197	84	607	120	1.038	127
Slovenia	5.564	47%	458	106	53%	1.170	210	277	150	733	256
Spain	152.294	66%	6.236	2	52%	13.623	10	5.445	-2	12.033	8
Switzerland	150.872	36%	3.642	-16	21%	7.916	-4	3.040	-21	6.712	-9
Turkey	26.661	65%	2.226	21	52%	3.985	13	1.807	93	3.199	82
UK	433.411	48%	25.812	-8	38%	45.913	-14	21.166	-8	37.818	-13
Ukraine	38.636	69%	3.554	62	80%	6.310	22	3.080	55	5.566	16
Rest of Europé	39.264	36%	1.498	-62	33%	4.374	-40	1.286	-62	3.885	-41

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			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	616.941	55%	38.080	62	54%	67.178	43	29.783	58	53.165	42	
Canada	39.878	62%	2.092	72	57%	3.645	40	1.788	66	3.104	33	
USA	577.063	54%	35.988	61	54%	63.533	43	27.995	58	50.061	43	
Central & South America	64.627	59%	3.235	12	50%	5.760	6	2.957	16	5.226	10	
Argentina	9.360	77%	560	118	76%	786	56	512	125	726	62	
Brazil	24.837	67%	988	16	60%	2.027	18	902	19	1.829	16	
Chile	4.811	70%	316	10	59%	538	7	274	1	482	6	
Columbia	4.057	69%	314	-42	74%	442	-32	290	-44	408	-34	
Mexico	8.788	70%	387	29	72%	809	41	348	23	742	52	
Rest of Central & South America	12.774	47%	670	5	26%	1.158	-21	631	30	1.039	-11	
Asia	586.938	55%	28.591	-15	65%	60.946	-3	22.049	-16	45.916	-4	
China	164.898	41%	4.214	-58	59%	12.391	-30	3.788	-60	10.733	-33	
India	169.440	74%	11.944	5	77%	25.302	10	7.761	21	15.242	20	
Indonesia	6.570	72%	195	55	59%	608	24	175	42	562	18	
Iran	2.722	47%	126	30	36%	269	28	115	22	239	18	
Israel	16.690	66%	800	3	60%	1.243	-16	689	-2	1.058	-20	
Japan	62.320	65%	3.434	34	62%	5.449	31	2.873	32	4.572	28	
Malaysia	5.784	60%	280	-12	58%	612	0	247	-14	561	7	
Qatar	5.407	43%	218	125	33%	352	56	196	118	326	75	
Saudi Arabia	7.130	57%	519	192	54%	830	102	230	121	482	79	
Singapore	12.402	58%	606	41	56%	1.128	33	541	44	1.021	35	
South Korea	20.725	38%	729	-21	45%	1.762	-1	622	-25	1.573	-4	
Taiwan	12.135	52%	266	-52	32%	758	-14	211	-53	617	-15	
Thailand	35.091	66%	2.188	2	77%	4.252	3	2.039	3	3.980	4	
United Arab Emirates	34.143	78%	1.781	7	79%	3.691	8	1.376	28	2.851	36	
Rest of Asia	31.481	46%	1.291	-47	41%	2.299	-40	1.186	-45	2.099	-38	
Africa	33.776	49%	1.690	17	57%	2.912	7	1.388	39	2.301	15	
Egypt	3.189	51%	340	315	68%	493	147	313	296	440	129	
Morocco	4.044	66%	127	18	69%	295	20	120	18	272	15	
Namibia	2.242	63%	58	-40	83%	71	-71	7	-22	7	-53	
South Africa	6.379	50%	277	-44	44%	571	-23	226	-13	490	8	
Rest of Africa	17.922	44%	888	34	55%	1.482	14	722	32	1.092	0	
Oceania	68.238	61%	2.537	-3	55%	6.665	-11	2.247	-3	6.059	-11	
Australia	60.314	64%	2.321	1	57%	6.119	-8	2.065	-2	5.577	-10	
New Zealand	7.364	63%	185	-36	47%	481	-37	157	-5	428	-17	
Rest of Oceania	560	9%	31	15	32%	65	-3	25	-4	54	-13	
Rest of the World	229.574	50%	9.869	-65	49%	34.746	-35	9.189	-66	32.072	-37	
Not indicated	422.727	49%	18.611	-65	46%	35.888	-65	15.558	-66	29.773	-66	