



Stockholm's Tourism Industry: April 2020

In April, the effects of the Covid19 pandemic took full effect – all days of the month were affected. 245.196 guest nights were noted at the County's commercial accommodation facilities. This is over 851.000 fewer than in April 2019. This corresponds to a decline of 78%.

More than eight out of ten guests were resident in Sweden. This is a higher proportion than usual. Swedish guest nights fell by 72% and foreign by 88%.

The decline was most evident in accommodation facilities in the City of Stockholm (-86% versus -60% in the rest of the County). In Sweden as a whole, the number of guest nights decreased by 69%.

Most foreign target groups show sharp declines, for most only fractions of the normal number of guest nights remain.

This applies especially to visitors from the Nordic countries and the rest of Europe. For these, the number of guest nights has decreased by 94% and 92% respectively. Non-European guest nights fell by 82% during the month.

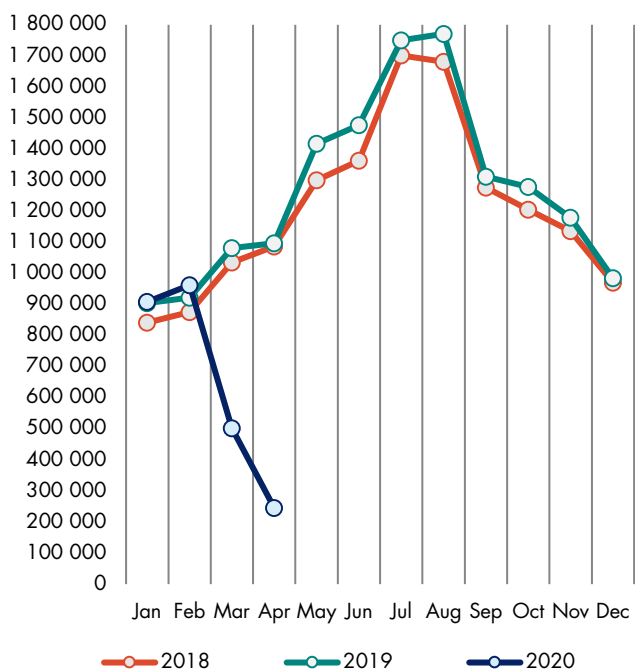
Highest on the list of nations with the most guest nights in April we find India, where the decline was less noticeable. For Croatia, the number of nights even increased. The same is true of Saudi Arabia.

For the first four months of the year, the number of guest nights has decreased by 34%, from just under 4.0 million to under 2.7 million. Domestic accommodation has fallen by 29% and foreign by 43%.

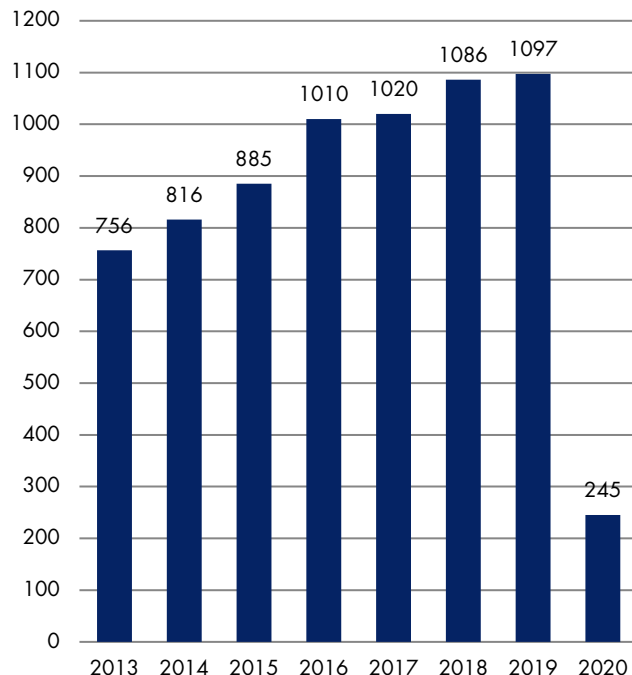
Commercial overnight stays in Stockholm County April 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	245.196	-78%	Not indicated	9.757	-56%
Sweden	200.381	-72%			
Foreign	44.815	-88%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 India	9.318	-37%	11 Norway	861	-95%
2 USA	4.045	-87%	12 Estonia	819	-55%
3 Croatia	2.570	172%	13 Romania	794	-56%
4 Germany	1.975	-95%	14 Spain	482	-96%
5 Great Britain	1.919	-94%	15 France	466	-97%
6 Poland	1.886	-74%	16 Russia	409	-93%
7 Lithuania	1.401	-42%	17 Switzerland	387	-97%
8 Denmark	916	-92%	18 China	343	-96%
9 Finland	902	-95%	19 Latvia	281	-89%
10 Netherlands	863	-92%	20 Italy	278	-98%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, April 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	April 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	245.196	-78%	2.655.370	-34%
Domestic	200.381	-72%	1.899.290	-29%
Foreign	44.815	-88%	756.080	-43%
Nordic countries, excl. Sweden	2.771	-94%	96.826	-43%
Europe excl. Nordic countries	16.048	-92%	330.176	-43%
Non-European	25.996	-82%	329.078	-43%
City of Stockholm	107.866	-86%	1.663.126	-39%
Domestic	82.093	-81%	1.063.424	-35%
Foreign	25.773	-92%	599.702	-45%
Nordic countries, excl. Sweden	1.423	-96%	74.154	-43%
Europe excl. Nordic countries	6.898	-96%	260.811	-45%
Non-European	17.452	-85%	264.737	-45%
Sweden	1.331.244	-69%	12.365.806	-27%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	April 2020			YTD 2020		April 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	15.224.561	22%	245.196	-78	18%	2.655.370	-34	107.866	-86	1.663.126	-39
Sweden	9.930.645	20%	200.381	-72	17%	1.899.290	-29	82.093	-81	1.063.424	-35
Foreign	5.293.916	30%	44.815	-88	26%	756.080	-43	25.773	-92	599.702	-45
Nordic countries excl. Sweden	671.850	12%	2.771	-94	5%	96.826	-43	1.423	-96	74.154	-43
Europe excl. Nordic countries	2.599.245	32%	16.048	-92	21%	330.176	-43	6.898	-96	260.811	-45
Non-European/ not indicated	2.022.821	53%	25.996	-82	57%	329.078	-43	17.452	-85	264.737	-45
Europe	3.271.095	24%	18.819	-92	15%	427.002	-43	8.321	-96	334.965	-45
Austria	70.437	45%	141	-98	41%	6.086	-52	51	-99	5.166	-53
Belarus	3.934	59%	6	-97	67%	848	-32	0	-100	788	-31
Belgium	68.871	33%	126	-98	26%	9.866	-41	38	-99	8.279	-44
Bulgaria	6.132	47%	68	-91	23%	729	-57	60	-91	654	-54
Croatia	8.877	50%	2.570	172	80%	10.501	406	112	-87	1.812	-1
Czech Republic	24.779	30%	49	-98	13%	4.301	-30	12	-99	3.407	-31
Denmark	167.458	12%	916	-92	6%	23.394	-44	483	-95	18.426	-42
Estonia	22.633	29%	819	-55	32%	5.076	-28	91	-91	2.637	-32
Finland	237.427	40%	902	-95	24%	34.471	-42	451	-96	25.364	-46
France	212.199	57%	466	-97	54%	28.398	-42	347	-97	25.332	-41
Georgia	4.712	36%	1	-99	7%	538	-36	0	-100	370	-39
Germany	637.347	19%	1.975	-95	6%	52.092	-47	970	-97	42.924	-48
Greece	19.737	70%	44	-97	73%	4.025	-16	43	-97	3.529	-14
Hungary	16.989	44%	162	-88	56%	2.334	-40	128	-88	1.860	-39
Iceland	15.493	47%	92	-94	54%	1.784	-57	12	-99	1.499	-59
Ireland	36.206	64%	115	-96	14%	6.051	-38	76	-95	3.414	-44
Italy	158.425	57%	278	-98	28%	15.954	-56	126	-99	13.810	-58
Latvia	21.939	36%	281	-89	18%	3.255	-64	132	-88	1.821	-58
Lithuania	32.988	49%	1.401	-42	51%	8.867	-10	346	-76	3.865	-35
Luxembourg	5.699	48%	15	-96	71%	719	-37	15	-95	646	-34
Netherlands	163.038	20%	863	-92	18%	19.724	-44	409	-95	15.556	-42
Norway	251.472	7%	861	-95	3%	37.177	-42	477	-96	28.865	-41
Poland	92.899	29%	1.886	-74	22%	15.341	-43	806	-83	10.157	-40
Portugal	21.169	47%	54	-97	15%	3.395	-33	40	-97	2.658	-40
Romania	28.392	42%	794	-56	18%	8.165	20	621	-62	7.516	34
Russia	86.024	55%	409	-93	78%	19.710	-20	331	-94	17.125	-21
Slovakia	9.117	20%	106	-85	54%	1.571	-14	12	-98	1.287	-5
Slovenia	5.564	47%	8	-98	7%	1.328	23	2	-99	837	6
Spain	152.294	66%	482	-96	36%	15.997	-53	250	-98	14.095	-55
Switzerland	150.872	36%	387	-97	42%	9.419	-62	279	-97	8.083	-64
Turkey	26.661	65%	68	-97	42%	4.534	-45	2	-100	3.579	-21
UK	433.411	48%	1.919	-94	30%	56.350	-51	1.193	-95	46.287	-52
Ukraine	38.636	69%	172	-95	94%	7.893	-34	144	-96	7.131	-36
Rest of Europe	39.264	36%	383	-85	34%	7.109	-45	262	-89	6.186	-47

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	Guest nights 2019	Share in Sweden	April 2020			YTD 2020		April 2020		YTD 2020		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	616.941	55%	4.058	-88	44%	86.646	-24	2.543	-91	66.618	-28	
Canada	39.878	62%	13	-100	33%	4.028	-50	7	-100	3.391	-53	
USA	577.063	54%	4.045	-87	44%	82.618	-22	2.536	-90	63.227	-26	
Central & South America	64.627	59%	362	-91	56%	7.379	-40	296	-92	6.703	-39	
Argentina	9.360	77%	120	-75	97%	1.085	-21	103	-77	999	-20	
Brazil	24.837	67%	7	-100	12%	2.256	-47	5	-100	2.083	-48	
Chile	4.811	70%	102	-64	94%	957	-5	90	-60	870	-2	
Columbia	4.057	69%	6	-97	100%	439	-55	4	-98	414	-56	
Mexico	8.788	70%	1	-100	11%	1.055	-35	0	-100	977	-33	
Rest of Central & South America	12.774	47%	126	-84	38%	1.587	-47	94	-86	1.360	-45	
Asia	586.938	55%	10.338	-75	86%	86.788	-37	6.053	-80	61.910	-40	
China	164.898	41%	343	-96	54%	14.395	-57	223	-97	12.411	-58	
India	169.440	74%	9.318	-37	91%	44.606	-12	5.340	-39	25.715	-12	
Indonesia	6.570	72%	0	-100	0%	730	-44	0	-100	677	-45	
Iran	2.722	47%	36	-70	78%	349	-36	34	-59	312	-34	
Israel	16.690	66%	18	-98	95%	1.440	-56	0	-100	1.202	-59	
Japan	62.320	65%	18	-100	95%	6.515	-41	8	-100	5.580	-34	
Malaysia	5.784	60%	3	-99	100%	732	-44	1	-100	641	-47	
Qatar	5.407	43%	65	-62	100%	491	-4	62	-61	464	6	
Saudi Arabia	7.130	57%	259	22	98%	1.182	46	245	66	847	51	
Singapore	12.402	58%	30	-97	97%	1.271	-49	25	-97	1.135	-51	
South Korea	20.725	38%	3	-100	3%	1.925	-41	3	-100	1.722	-41	
Taiwan	12.135	52%	6	-99	67%	922	-51	0	-100	729	-53	
Thailand	35.091	66%	31	-99	44%	5.119	-48	17	-99	4.818	-45	
United Arab Emirates	34.143	78%	43	-99	75%	3.943	-59	13	-100	2.933	-59	
Rest of Asia	31.481	46%	165	-92	47%	3.168	-58	82	-95	2.724	-60	
Africa	33.776	49%	143	-94	63%	3.731	-50	68	-97	2.820	-51	
Egypt	3.189	51%	2	-100	67%	560	-46	1	-100	510	-48	
Morocco	4.044	66%	5	-97	83%	310	-45	0	-100	291	-47	
Namibia	2.242	63%	0	-100	0%	147	-71	0	-100	15	-67	
South Africa	6.379	50%	31	-92	89%	775	-50	31	-88	658	-39	
Rest of Africa	17.922	44%	105	-91	58%	1.939	-49	36	-96	1.346	-57	
Oceania	68.238	61%	75	-98	26%	7.612	-45	64	-98	6.979	-45	
Australia	60.314	64%	59	-98	27%	6.966	-44	54	-98	6.401	-44	
New Zealand	7.364	63%	5	-98	20%	543	-60	2	-99	494	-54	
Rest of Oceania	560	9%	11	-79	23%	103	-39	8	-75	84	-37	
Rest of the World	229.574	50%	1.263	-96	18%	65.350	-45	1.104	-97	61.703	-45	
Not indicated	422.727	49%	9.757	-56	59%	71.572	-58	7.324	-62	58.004	-60	

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