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Stockholm's Tourism Industry: May 2020

The month of May, like March and April, is characterized by a sharp decline in travel as a result of the Covid19 pandemic. 323.370 guest nights during the month at the commercial accommodation facilities in the county are just over 1.1 million, or 78%, fewer than in May 2019.

Foreign guest nights fell by 89% and domestic by 72%. It is the same development as last month. As in March and April, the decline was most pronounced in the City of Stockholm (-84%), compared to -64% in the rest of the county and -57% in Sweden as a whole.

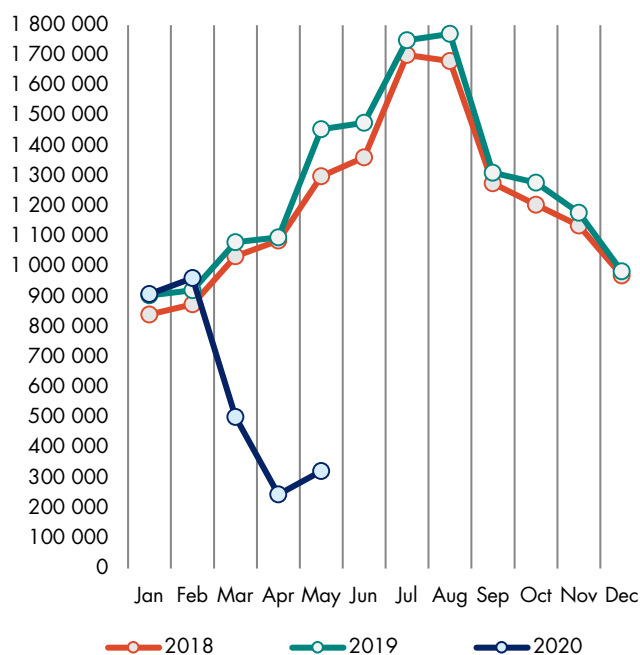
With a few exceptions, all foreign target groups show very sharp declines of 90% or more. India is an exception. The decline has been less dramatic and Indian visitors can once again be found at the top of the list of major target groups in the county.

In the first five months of the year, the number of guest nights has decreased by 2.5 million. This is 45% less than at the same time last year. Overnight stays at accommodation facilities in the City of Stockholm have decreased by 51%. In Sweden, the decline so far, stays at 34%.

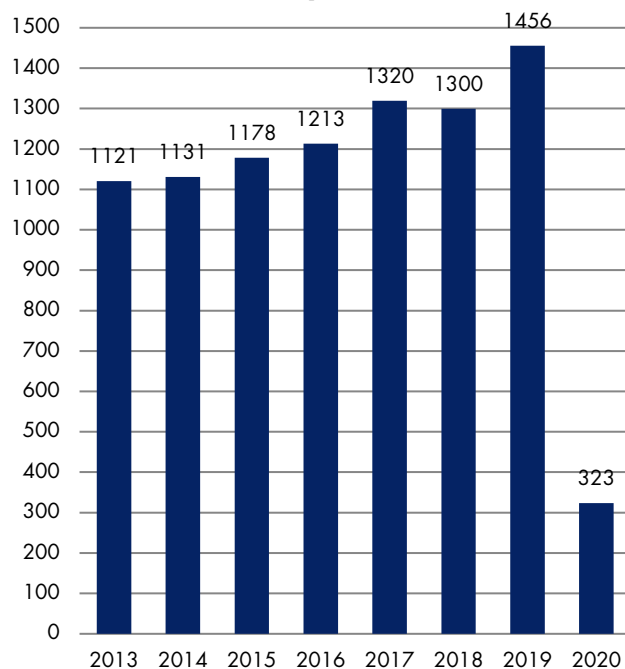
Commercial overnight stays in Stockholm County May 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	323.370	-78%	Not indicated	11.928	-67%
Sweden	265.228	-72%			
Foreign	58.142	-89%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 India	10.784	-46%	11 Romania	1.217	-50%
2 USA	4.969	-91%	12 Finland	978	-95%
3 Germany	4.082	-92%	13 France	761	-97%
4 The Netherlands	3.187	-81%	14 Switzerland	578	-96%
5 Poland	2.888	-69%	15 Estonia	522	-67%
6 Great Britain	2.469	-95%	16 Namibia	511	157%
7 Lithuania	2.315	-29%	17 Saudi Arabia	441	45%
8 Norway	1.572	-93%	18 Italy	399	-97%
9 Denmark	1.569	-90%	19 Spain	384	-97%
10 Croatia	1.228	46%	20 China	358	-97%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, May 2013- 2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	May 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	323.370	-78%	2.979.511	-45%
Domestic	265.228	-72%	2.156.245	-40%
Foreign	58.142	-89%	823.266	-55%
Nordic countries, excl. Sweden	4.336	-93%	101.585	-56%
Europe excl. Nordic countries	22.704	-91%	356.288	-57%
Non-European	31.102	-85%	365.393	-53%
City of Stockholm	152.739	-84%	1.830.425	-51%
Domestic	119.826	-79%	1.189.836	-46%
Foreign	32.913	-92%	640.589	-58%
Nordic countries, excl. Sweden	2.328	-95%	76.683	-57%
Europe excl. Nordic countries	10.505	-95%	274.646	-60%
Non-European	20.080	-88%	289.260	-56%
Sweden	2.294.839	-57%	14.670.650	-34%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	May 2020			YTD 2020		May 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	15.224.561	22%	323.370	-78	14%	2.979.511	-45	152.739	-84	1.830.425	-51
Sweden	9.930.645	20%	265.228	-72	13%	2.156.245	-40	119.826	-79	1.189.836	-46
Foreign	5.293.916	30%	58.142	-89	19%	823.266	-55	32.913	-92	640.589	-58
Nordic countries excl. Sweden	671.850	12%	4.336	-93	4%	101.585	-56	2.328	-95	76.683	-57
Europe excl. Nordic countries	2.599.245	32%	22.704	-91	16%	356.288	-57	10.505	-95	274.646	-60
Non-European/ not indicated	2.022.821	53%	31.102	-85	53%	365.393	-53	20.080	-88	289.260	-56
Europe	3.271.095	24%	27.040	-91	11%	457.873	-57	12.833	-95	351.329	-59
Austria	70.437	45%	116	-98	20%	6.197	-67	54	-99	5.243	-68
Belarus	3.934	59%	1	-100	100%	872	-45	0	-100	811	-43
Belgium	68.871	33%	169	-97	31%	10.077	-56	99	-98	8.512	-57
Bulgaria	6.132	47%	14	-98	2%	758	-71	14	-98	687	-69
Croatia	8.877	50%	1.228	46	71%	11.394	291	71	-90	1.860	-26
Czech Republic	24.779	30%	70	-97	6%	4.368	-49	34	-98	3.454	-50
Denmark	167.458	12%	1.569	-90	7%	25.035	-56	923	-92	19.431	-56
Estonia	22.633	29%	522	-67	27%	5.553	-36	302	-67	3.173	-34
Finland	237.427	40%	978	-95	25%	35.359	-56	603	-96	26.006	-58
France	212.199	57%	761	-97	53%	29.739	-58	653	-97	26.621	-58
Georgia	4.712	36%	3	-99	12%	539	-52	0	-100	369	-57
Germany	637.347	19%	4.082	-92	5%	56.224	-63	1.484	-97	44.753	-65
Greece	19.737	70%	60	-97	59%	4.134	-37	39	-98	3.625	-37
Hungary	16.989	44%	125	-94	41%	2.457	-59	99	-94	1.975	-59
Iceland	15.493	47%	217	-86	68%	1.999	-65	115	-91	1.612	-68
Ireland	36.206	64%	163	-95	14%	6.195	-52	115	-94	3.545	-57
Italy	158.425	57%	399	-97	30%	16.342	-67	259	-98	14.171	-68
Latvia	21.939	36%	314	-87	17%	3.645	-68	202	-85	2.143	-62
Lithuania	32.988	49%	2.315	-29	53%	12.948	-1	418	-70	4.288	-41
Luxembourg	5.699	48%	148	-80	82%	867	-54	92	-86	737	-55
Netherlands	163.038	20%	3.187	-81	34%	22.961	-56	882	-93	16.665	-57
Norway	251.472	7%	1.572	-93	2%	39.192	-55	687	-96	29.634	-56
Poland	92.899	29%	2.888	-69	17%	18.010	-50	1.688	-71	11.726	-50
Portugal	21.169	47%	90	-94	9%	3.516	-46	48	-96	2.750	-51
Romania	28.392	42%	1.217	-50	38%	9.408	2	852	-59	8.432	10
Russia	86.024	55%	240	-98	61%	20.175	-43	204	-98	17.622	-43
Slovakia	9.117	20%	150	-86	73%	1.748	-39	10	-99	1.330	-40
Slovenia	5.564	47%	4	-99	0%	1.325	-26	2	-100	838	-40
Spain	152.294	66%	384	-97	28%	16.335	-65	187	-98	14.369	-66
Switzerland	150.872	36%	578	-96	28%	10.111	-73	431	-96	8.657	-74
Turkey	26.661	65%	41	-98	80%	4.664	-57	27	-98	3.716	-40
UK	433.411	48%	2.469	-95	31%	59.779	-64	1.466	-97	48.411	-65
Ukraine	38.636	69%	65	-98	15%	8.003	-47	58	-98	7.274	-48
Rest of Europe	39.264	36%	901	-75	62%	7.944	-52	715	-77	6.889	-54

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			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616.941	55%	5.022	-92	43%	92.615	-47	3.052	-94	70.946	-50
Canada	39.878	62%	53	-99	46%	4.137	-65	41	-99	3.499	-67
USA	577.063	54%	4.969	-91	43%	88.478	-45	3.011	-94	67.447	-49
Central & South America	64.627	59%	270	-95	59%	7.650	-58	249	-95	6.983	-57
Argentina	9.360	77%	58	-93	88%	1.112	-48	52	-93	1.030	-48
Brazil	24.837	67%	26	-99	37%	2.326	-66	25	-99	2.152	-66
Chile	4.811	70%	71	-84	100%	1.006	-31	64	-84	919	-29
Columbia	4.057	69%	14	-96	100%	458	-66	14	-96	434	-65
Mexico	8.788	70%	15	-98	100%	1.073	-53	15	-98	997	-52
Rest of Central & South America	12.774	47%	86	-93	39%	1.675	-60	79	-92	1.451	-57
Asia	586.938	55%	11.899	-78	89%	101.557	-47	6.297	-84	69.078	-52
China	164.898	41%	358	-97	52%	14.871	-68	211	-98	12.788	-68
India	169.440	74%	10.784	-46	94%	57.398	-19	5.413	-57	30.966	-26
Indonesia	6.570	72%	5	-99	31%	750	-62	5	-99	693	-61
Iran	2.722	47%	71	-45	55%	419	-38	65	-42	376	-36
Israel	16.690	66%	0	-100	0%	1.449	-69	0	-100	1.282	-70
Japan	62.320	65%	74	-99	82%	6.571	-62	64	-98	5.644	-55
Malaysia	5.784	60%	0	-100	0%	748	-59	0	-100	659	-61
Qatar	5.407	43%	39	-63	57%	523	-15	39	-61	498	-7
Saudi Arabia	7.130	57%	441	45	97%	1.614	45	403	74	1.246	57
Singapore	12.402	58%	2	-100	100%	1.283	-62	2	-100	1.154	-63
South Korea	20.725	38%	2	-100	2%	1.921	-63	1	-100	1.722	-64
Taiwan	12.135	52%	1	-100	20%	929	-70	0	-100	735	-68
Thailand	35.091	66%	35	-99	42%	5.124	-61	34	-99	4.842	-57
United Arab Emirates	34.143	78%	14	-99	18%	4.630	-58	14	-99	3.613	-56
Rest of Asia	31.481	46%	73	-98	56%	3.327	-70	46	-99	2.860	-71
Africa	33.776	49%	643	-88	76%	4.587	-64	582	-86	3.615	-64
Egypt	3.189	51%	10	-96	77%	572	-56	4	-98	516	-58
Morocco	4.044	66%	35	-98	100%	376	-82	32	-98	344	-83
Namibia	2.242	63%	511	157	99%	657	-7	483	2315	497	653
South Africa	6.379	50%	32	-95	46%	833	-61	32	-93	717	-54
Rest of Africa	17.922	44%	55	-98	26%	2.149	-67	31	-98	1.541	-70
Oceania	68.238	61%	162	-97	37%	7.859	-59	134	-97	7.209	-59
Australia	60.314	64%	146	-97	51%	7.197	-57	124	-97	6.620	-58
New Zealand	7.364	63%	10	-99	23%	553	-73	4	-99	499	-71
Rest of Oceania	560	9%	6	-86	5%	109	-48	6	-79	90	-44
Rest of the World	229.574	50%	1.178	-97	12%	69.144	-57	1.011	-97	65.081	-57
Not indicated	422.727	49%	11.928	-67	55%	81.981	-60	8.755	-72	66.348	-62

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