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Stockholm's Tourism Industry: June-August 2020

Last summer broke all records for guest nights at commercial accommodation facilities in Stockholm County with over 5 million overnight stays. When the summer of 2020 now can be summarized, we see a record low for commercial guest nights in Stockholm. The reason, of course, is the effects of the Covid19 pandemic.

Just over 1.8 million overnight stays were made during June to August this year. This was 64% fewer than in the summer of 2019. Foreign visitors accounted for only 277,753 overnight stays, 87% fewer than last year. Swedish guest nights fell by 47%. June, July and August were categorized by a strikingly similar decline.

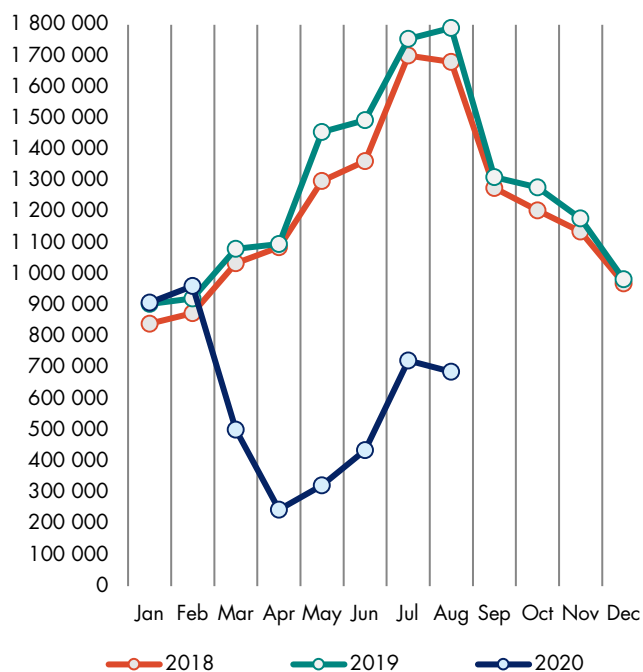
It is obvious that Stockholm, and in particular the city of Stockholm, has been hit harder than Sweden as a whole by the effects of the pandemic. In the country, overnight stays during the summer fell by 37%, compared to 64% in Stockholm County and 74% in the city.

Virtually all foreign target groups have decreased very sharply. United States, Germany and India accounted for most foreign overnight stays during the summer months. Target groups that have decreased more moderately compared to 2019 are found higher up in the top 20 list than usual. This includes India, but also Poland, Romania and Estonia.

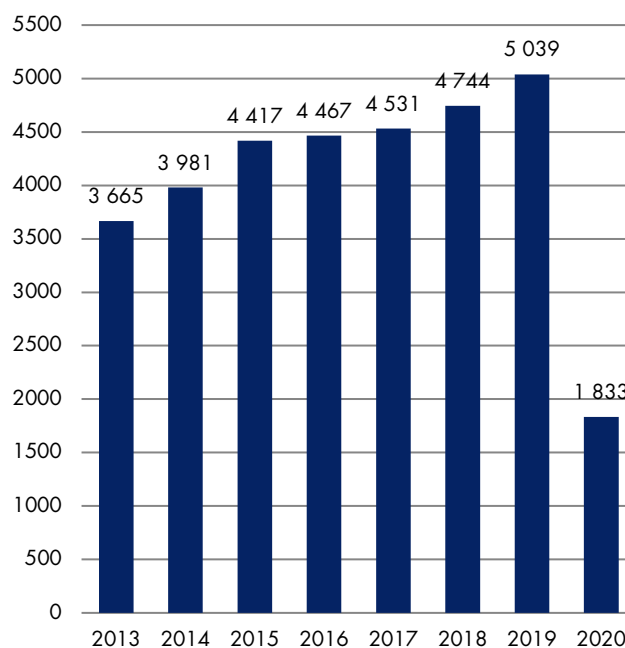
Commercial overnight stays in Stockholm County June-August 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	1.832.793	-64%	Not indicated	46.500	-54%
Sweden	1.555.040	-47%			
Foreign	277.753	-87%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	35.872	-86%	11 Switzerland	4.761	-93%
2 Germany	31.349	-91%	12 Italy	4.265	-93%
3 India	26.285	-47%	13 Romania	4.055	-51%
4 Great Britain	16.998	-88%	14 Finland	4.024	-95%
5 Norway	13.929	-84%	15 Lithuania	3.267	-61%
6 France	12.457	-85%	16 Belgium	2.911	-88%
7 Poland	10.638	-61%	17 Estonia	2.742	-61%
8 Denmark	7.447	-88%	18 Czech Republic	1.668	-79%
9 Spain	5.413	-92%	19 China	1.360	-98%
10 The Netherlands	5.314	-93%	20 Portugal	1.344	-82%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, June-August 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	June-August 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	1.832.793	-64%	4.826.702	-54%
Domestic	1.555.040	-47%	3.728.230	-43%
Foreign	277.753	-87%	1.098.472	-72%
Nordic countries, excl. Sweden	25.872	-89%	128.254	-73%
Europe excl. Nordic countries	120.530	-89%	477.556	-75%
Non-European	131.351	-84%	492.662	-69%
City of Stockholm	865.152	-74%	2.691.838	-62%
Domestic	697.691	-58%	1.873.066	-52%
Foreign	167.461	-90%	818.772	-75%
Nordic countries, excl. Sweden	14.859	-92%	91.789	-75%
Europe excl. Nordic countries	72.877	-91%	350.800	-77%
Non-European	79.725	-88%	376.183	-72%
Sweden	18.686.642	-37%	33.301.201	-36%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	June-August 2020			YTD 2020		Jun-Aug 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	15.224.561	22%	1.832.793	-64	10%	4.826.702	-54	865.152	-74	2.691.838	-62
Sweden	9.930.645	20%	1.555.040	-47	9%	3.728.230	-43	697.691	-58	1.873.066	-52
Foreign	5.293.916	30%	277.753	-87	19%	1.098.472	-72	167.461	-90	818.772	-75
Nordic countries excl. Sweden	671.850	12%	25.872	-89	11%	128.254	-73	14.859	-92	91.789	-75
Europe excl. Nordic countries	2.599.245	32%	120.530	-89	15%	477.556	-75	72.877	-91	350.800	-77
Non-European/ not indicated	2.022.821	53%	131.351	-84	36%	492.662	-69	79.725	-88	376.183	-72
Europe	3.271.095	24%	146.402	-89	14%	605.810	-74	87.736	-91	442.589	-76
Austria	70.437	45%	962	-97	16%	7.194	-86	547	-98	5.777	-87
Belgium	68.871	33%	2.911	-88	22%	13.016	-73	2.130	-90	10.639	-73
Bulgaria	6.132	47%	372	-82	15%	1.121	-76	356	-80	1.026	-74
Czech Republic	24.779	30%	1.668	-79	23%	6.087	-63	777	-87	4.258	-67
Denmark	167.458	12%	7.447	-88	6%	32.644	-73	3.938	-92	23.373	-74
Estonia	22.633	29%	2.742	-61	30%	8.403	-46	1.556	-63	4.865	-46
Finland	237.427	40%	4.024	-95	22%	39.780	-76	2.501	-96	28.746	-78
France	212.199	57%	12.457	-85	54%	42.477	-72	9.910	-85	37.108	-72
Germany	637.347	19%	31.349	-91	7%	87.420	-82	17.072	-93	61.805	-84
Greece	19.737	70%	330	-93	49%	4.449	-61	246	-94	3.866	-61
Hungary	16.989	44%	510	-92	31%	2.994	-75	344	-93	2.348	-76
Iceland	15.493	47%	472	-89	37%	2.474	-75	232	-94	1.864	-78
Ireland	36.206	64%	779	-92	21%	6.953	-69	547	-90	4.069	-71
Italy	158.425	57%	4.265	-93	38%	20.742	-82	3.023	-95	17.273	-83
Latvia	21.939	36%	1.003	-80	21%	4.707	-71	353	-87	2.581	-69
Lithuania	32.988	49%	3.267	-61	30%	15.802	-27	1.021	-73	5.141	-54
Luxembourg	5.699	48%	968	-59	50%	1.824	-57	833	-58	1.539	-57
Netherlands	163.038	20%	5.314	-93	9%	26.130	-79	3.488	-93	19.967	-77
Norway	251.472	7%	13.929	-84	14%	53.356	-70	8.188	-88	37.806	-72
Poland	92.899	29%	10.638	-61	17%	28.990	-54	5.929	-68	17.735	-58
Portugal	21.169	47%	1.344	-82	15%	4.854	-65	969	-85	3.635	-70
Romania	28.392	42%	4.055	-51	43%	13.434	-23	2.875	-56	11.252	-21
Russia	86.024	55%	332	-99	23%	20.599	-68	243	-99	17.961	-68
Slovakia	9.117	20%	577	-82	31%	2.333	-62	177	-91	1.506	-64
Slovenia	5.564	47%	487	-74	46%	1.795	-51	440	-62	1.227	-52
Spain	152.294	66%	5.413	-92	39%	21.838	-81	3.984	-93	18.474	-82
Switzerland	150.872	36%	4.761	-93	15%	14.921	-87	3.479	-94	12.090	-87
Turkey	26.661	65%	229	-97	62%	4.934	-72	174	-97	3.972	-64
UK	433.411	48%	16.998	-88	24%	77.561	-75	8.883	-92	57.722	-77
Rest of Europe	95.423	36%	6.799	-15	38%	36.978	-39	3.521	-70	22.964	-51

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			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616.941	55%	36.252	-87	31%	127.970	-71	23.159	-90	94.078	-75
Canada	39.878	62%	380	-98	57%	4.485	-84	291	-98	3.763	-86
USA	577.063	54%	35.872	-86	31%	123.485	-70	22.868	-89	90.315	-74
Central & South America	64.627	59%	1.203	-93	23%	8.846	-81	971	-96	7.974	-81
Brazil	24.837	67%	270	-98	38%	2.608	-85	207	-98	2.375	-86
Rest of Central & South America	39.790	47%	933	-82	25%	6.238	-78	764	-93	5.599	-77
Asia	586.938	55%	29.994	-82	82%	130.628	-69	15.973	-90	68.357	-73
China	164.898	41%	1.360	-98	58%	16.065	-86	1.174	-98	13.779	-85
India	169.440	74%	26.285	-47	92%	83.055	-31	14.173	-55	43.652	-41
Japan	62.320	65%	108	-100	29%	6.622	-85	63	-100	5.680	-82
South Korea	20.725	38%	53	-99	25%	1.955	-87	49	-99	1.758	-87
Rest of Asia	169.555	46%	2.188	-82	42%	22.931	-81	514	-95	3.488	-83
Australia	60.314	64%	391	-99	41%	7.596	-82	307	-99	6.955	-83
New Zealand	7.364	63%	60	-98	41%	622	-88	33	-99	542	-88
Rest of the World	263.910	50%	16.951	-90	32%	82.779	-74	13.896	-92	99.709	-73
Not indicated	422.727	49%	46.500	-54	32%	127.238	-58	25.386	-70	98.568	-62

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