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Stockholm's Tourism Industry: September 2020

In September, 611.684 overnight stays were made at commercial accommodation facilities in Stockholm County. This is a sharp decrease (-54%) compared with September 2019, but still a better result than previous during the Covid-19 pandemic.

The decrease in Swedish visitors' guest nights during the pandemic was at most just over 70% during April and May and at least during July by 38%. In September, domestic guest nights fell by 42% or 364.000.

Foreign guest nights fell by 76% during the month. This corresponds to 350.000 overnight stays. Still, the outcome compared with September 2019 is somewhat

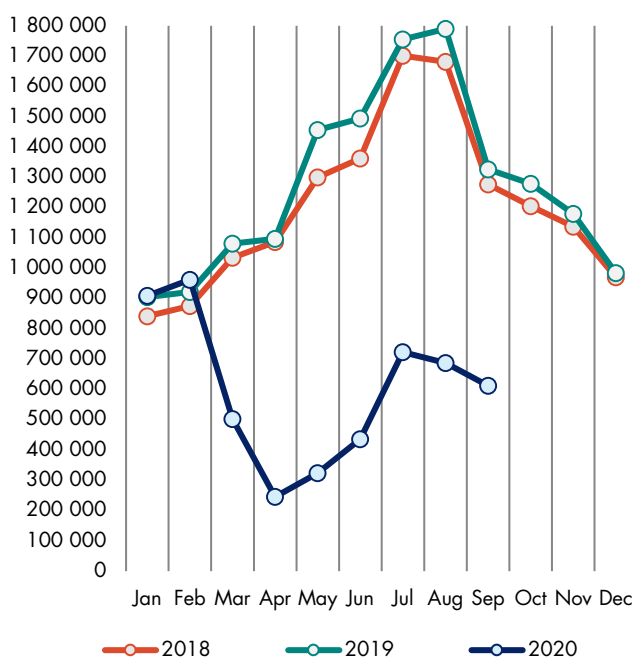
better than before during the pandemic. There is also a greater variation between nationalities than in recent months. This time the decrease for large target groups such as the United Kingdom and the United States is greater than for e.g. Germany, France, Poland and The Netherlands.

Now that three quarters of the year can be added up, Stockholm County has lost 6.4 million commercial guest nights compared to the same time last year. This corresponds to 54%. In the city, the decline is 62% and the country as a whole 35%.

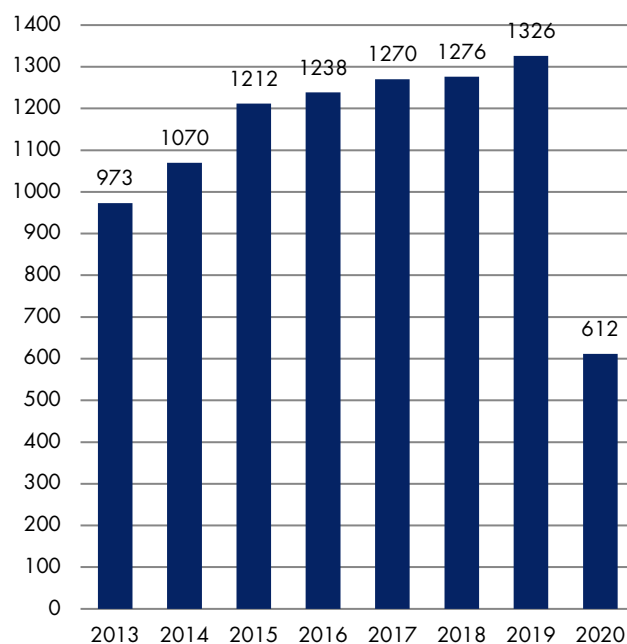
Commercial overnight stays in Stockholm County September 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	611.684	-54%	Not indicated	10 822	-60%
Sweden	503.898	-42%			
Foreign	107.786	-76%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	15.790	-66%	11 Switzerland	2.403	-85%
2 USA	11.859	-79%	12 Spain	2.305	-82%
3 India	8.513	-46%	13 Italy	2.059	-84%
4 Great Britain	7.041	-83%	14 Romania	1.847	-28%
5 France	6.043	-52%	15 Estonia	1.191	-17%
6 Poland	5.092	-48%	16 Lithuania	927	-68%
7 Norway	5.034	-74%	17 Portugal	831	-66%
8 Denmark	4.538	-67%	18 Belgium	825	-86%
9 The Netherlands	4.147	-64%	19 Czech Republic	758	-74%
10 Finland	2.658	-83%	20 Ireland	708	-83%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, September 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	September 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	611.684	-54%	5.424.925	-54%
Domestic	503.898	-42%	4.219.645	-43%
Foreign	107.786	-76%	1.205.280	-73%
Nordic countries, excl. Sweden	12.385	-76%	139.880	-73%
Europe excl. Nordic countries	57.057	-73%	532.638	-75%
Non-European	38.344	-80%	532.762	-70%
City of Stockholm	347.835	-61%	3.038.193	-62%
Domestic	272.701	-46%	2.142.008	-51%
Foreign	75.134	-80%	896.185	-75%
Nordic countries, excl. Sweden	8.209	-80%	99.720	-75%
Europe excl. Nordic countries	41.903	-76%	392.982	-77%
Non-European	25.022	-85%	403.483	-73%
Sweden	3.123.131	-31%	36.535.979	-35%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	September 2020			YTD 2020		September 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	15.224.561	22%	611.684	-54	20%	5.424.925	-54	347.835	-61	3.038.193	-62
Sweden	9.930.645	20%	503.898	-42	19%	4.219.645	-43	272.701	-46	2.142.008	-51
Foreign	5.293.916	30%	107.786	-76	24%	1.205.280	-73	75.134	-80	896.185	-75
Nordic countries excl. Sweden	671.850	12%	12.385	-76	16%	139.880	-73	8.209	-80	99.720	-75
Europe excl. Nordic countries	2.599.245	32%	57.057	-73	22%	532.638	-75	41.903	-76	392.982	-77
Non-European/ not indicated	2.022.821	53%	38.344	-80	37%	532.762	-70	25.022	-85	403.483	-73
Europe	3.271.095	24%	69.442	-74	20%	672.518	-74	50.112	-77	492.702	-76
Austria	70.437	45%	496	-91	24%	7.667	-87	382	-92	6.159	-88
Belarus	3.934	59%	18	-91	90%	900	-68	18	-91	840	-67
Belgium	68.871	33%	825	-86	26%	13.747	-74	662	-86	11.276	-75
Bulgaria	6.132	47%	112	-69	18%	1.228	-76	97	-69	1.118	-74
Croatia	8.877	50%	48	-94	10%	12.764	137	12	-98	1.928	-58
Czech Republic	24.779	30%	758	-74	25%	6.864	-64	444	-82	4.726	-69
Denmark	167.458	12%	4.538	-67	9%	36.986	-72	3.045	-73	26.350	-74
Estonia	22.633	29%	1.191	-17	31%	9.488	-44	809	-12	5.645	-43
Finland	237.427	40%	2.658	-83	29%	42.144	-77	1.701	-86	30.360	-78
France	212.199	57%	6.043	-52	64%	48.922	-70	4.813	-57	42.008	-70
Georgia	4.712	36%	57	-79	24%	797	-79	53	-75	606	-81
Germany	637.347	19%	15.790	-66	12%	102.399	-81	11.127	-71	72.979	-82
Greece	19.737	70%	203	-86	49%	4.616	-64	175	-86	4.026	-64
Hungary	16.989	44%	288	-76	26%	3.277	-75	253	-74	2.610	-76
Iceland	15.493	47%	155	-90	38%	2.620	-77	127	-91	1.984	-80
Ireland	36.206	64%	708	-83	42%	7.623	-71	307	-90	4.370	-74
Italy	158.425	57%	2.059	-84	36%	22.801	-82	1.669	-85	19.040	-83
Latvia	21.939	36%	391	-67	25%	5.077	-71	170	-74	2.752	-70
Lithuania	32.988	49%	927	-68	28%	16.574	-32	361	-71	5.454	-56
Luxembourg	5.699	48%	315	-16	76%	2.132	-54	277	-16	1.813	-54
Netherlands	163.038	20%	4.147	-64	22%	30.057	-78	3.179	-66	23.092	-76
Norway	251.472	7%	5.034	-74	22%	58.130	-70	3.336	-79	41.026	-73
Poland	92.899	29%	5.092	-48	20%	34.084	-53	3.193	-46	20.950	-56
Portugal	21.169	47%	831	-66	23%	5.662	-65	695	-64	4.311	-70
Romania	28.392	42%	1.847	-28	34%	15.115	-24	1.409	-35	12.594	-23
Russia	86.024	55%	243	-95	36%	20.887	-70	199	-95	18.261	-70
Slovakia	9.117	20%	510	-49	22%	2.819	-61	274	-54	1.774	-63
Slovenia	5.564	47%	130	-73	72%	1.918	-54	38	-91	1.262	-58
Spain	152.294	66%	2.305	-82	40%	24.041	-81	1.883	-84	20.386	-82
Switzerland	150.872	36%	2.403	-85	24%	17.335	-86	1.903	-87	14.054	-87
Turkey	26.661	65%	117	-95	42%	5.072	-74	98	-94	4.107	-68
UK	433.411	48%	7.041	-83	38%	84.314	-76	5.442	-84	63.258	-78
Ukraine	38.636	69%	157	-95	21%	8.447	-70	128	-96	7.677	-69
Rest of Europe	39.264	36%	2.005	-45	54%	16.011	-51	1.833	-37	13.906	-50

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			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616.941	55%	12.128	-80	39%	138.933	-72	8.053	-85	101.813	-76
Canada	39.878	62%	269	-94	66%	4.750	-86	245	-94	4.025	-87
USA	577.063	54%	11.859	-79	39%	134.183	-72	7.808	-84	97.788	-75
Central & South America	64.627	59%	608	-90	30%	9.439	-82	522	-90	8.492	-82
Argentina	9.360	77%	141	-82	93%	1.334	-83	123	-84	1.241	-83
Brazil	24.837	67%	209	-91	74%	2.799	-86	173	-92	2.538	-86
Chile	4.811	70%	123	-75	88%	1.309	-66	110	-74	1.196	-66
Columbia	4.057	69%	26	-91	74%	580	-80	21	-92	535	-81
Mexico	8.788	70%	20	-98	77%	1.216	-83	18	-98	1.124	-83
Rest of Central & South America	12.774	47%	89	-93	6%	2.201	-79	77	-92	1.858	-79
Asia	586.938	55%	10.406	-82	46%	139.783	-71	5.633	-87	89.714	-75
China	164.898	41%	535	-97	73%	16.505	-88	460	-97	14.200	-87
India	169.440	74%	8.513	-46	95%	90.595	-34	4.164	-61	47.693	-44
Indonesia	6.570	72%	35	-94	80%	819	-83	34	-94	738	-82
Iran	2.722	47%	21	-95	33%	469	-79	19	-95	426	-78
Israel	16.690	66%	65	-96	57%	1.537	-89	58	-96	1.360	-89
Japan	62.320	65%	172	-98	58%	6.734	-87	146	-97	5.801	-84
Malaysia	5.784	60%	21	-96	81%	765	-81	1	-100	657	-82
Qatar	5.407	43%	49	-77	64%	689	-86	42	-79	647	-86
Saudi Arabia	7.130	57%	15	-97	27%	1.630	-74	14	-97	1.275	-76
Singapore	12.402	58%	20	-98	61%	1.337	-85	18	-98	1.197	-85
South Korea	20.725	38%	301	-82	97%	2.243	-87	279	-82	2.029	-87
Taiwan	12.135	52%	25	-98	83%	1.209	-88	7	-99	840	-89
Thailand	35.091	66%	62	-98	1%	5.357	-79	57	-98	5.065	-77
United Arab Emirates	34.143	78%	308	-82	69%	5.391	-81	141	-88	4.059	-82
Rest of Asia	31.481	46%	264	-89	52%	4.503	-83	193	-91	3.727	-84
Africa	33.776	49%	1.028	-63	49%	7.838	-70	909	-59	6.474	-69
Egypt	3.189	51%	78	-58	70%	776	-72	74	-58	710	-72
Morocco	4.044	66%	14	-95	74%	471	-86	13	-95	439	-87
Namibia	2.242	63%	534	186	90%	2.584	42	497	3450	2.291	1180
South Africa	6.379	50%	24	-96	63%	1.001	-78	13	-97	808	-78
Rest of Africa	17.922	44%	378	-76	28%	3.006	-78	312	-77	2.226	-80
Oceania	68.238	61%	407	-94	32%	8.725	-84	337	-95	7.922	-84
Australia	60.314	64%	368	-94	67%	7.938	-84	303	-95	7.243	-84
New Zealand	7.364	63%	31	-95	61%	649	-89	31	-95	570	-89
Rest of Oceania	560	9%	8	-91	1%	138	-77	3	-95	109	-73
Rest of the World	229.574	50%	2.945	-91	19%	86.604	-75	2.671	-92	81.853	-74
Not indicated	422.727	49%	10.822	-60	36%	141.440	-58	6.897	-68	107.215	-62

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