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Stockholm's Tourism Industry: October 2020

The number of guest nights at commercial accommodation facilities in Stockholm County has decreased sharply every month since March. October was also characterized by a considerable decline compared with 2019. 707.261 overnight stays during the month were 45% fewer than last year. Domestic guest nights fell by 36% and foreign by 67%.

Nevertheless, October shows a smaller decline than before during the Covid-19 pandemic and continues the development we saw in September.

Nordic guest nights fell by 75% during the month, the rest of Europe fell by 60% and non-European guest nights

fell by 71%. In particular, the extent of the decline varies between target groups in the rest of Europe.

For example, guest nights from Polish visitors fell by only 6%, French by 29%, Dutch by 47% and British by 51%.

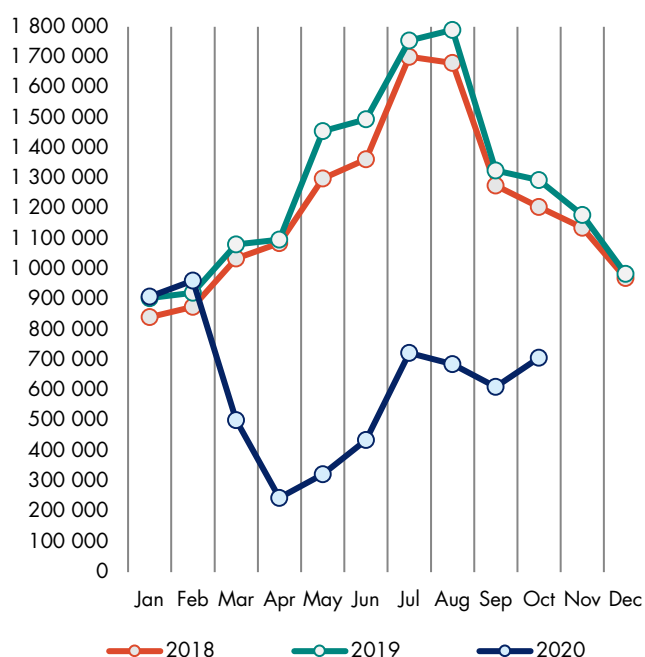
For all target groups in Asia, with the exception of India, the number of guest nights decreased significantly. The decline for the United States was 67%.

With only two months left of 2020, Stockholm County has lost 7 million commercial guest nights compared to the same time last year. This corresponds to 53%. In the city, the decline is 61% and the country as a whole 34%.

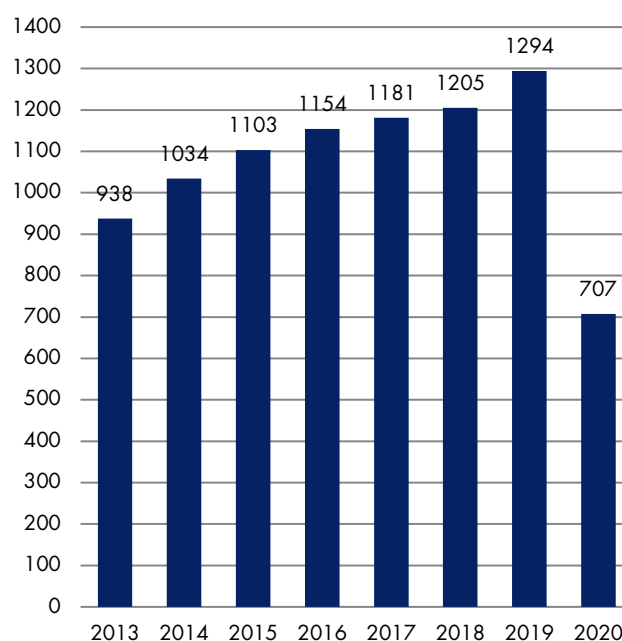
Commercial overnight stays in Stockholm County October 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	707.261	-45%	Not indicated	13.452	-62%
Sweden	574.834	-36%			
Foreign	132.427	-67%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Great Britain	15.346	-51%	11 Switzerland	3.609	-59%
2 USA	12.142	-67%	12 Spain	2.920	-70%
3 Germany	11.323	-69%	13 Italy	2.563	-78%
4 France	9.845	-29%	14 Romania	2.562	-27%
5 India	8.627	-44%	15 Estonia	2.420	14%
6 The Netherlands	5.733	-47%	16 Lithuania	1.323	-59%
7 Poland	5.337	-6%	17 Slovakia	1.196	89%
8 Denmark	5.328	-62%	18 Austria	1.121	-74%
9 Norway	4.303	-78%	19 Czech Republic	1.117	-53%
10 Finland	3.922	-81%	20 Belgium	1.087	-82%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, October 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	October 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	707.261	-45%	6.137.177	-53%
Domestic	57.834	-36%	4.803.118	-42%
Foreign	132.427	-67%	1.334.059	-72%
Nordic countries, excl. Sweden	13.690	-75%	153.107	-74%
Europe excl. Nordic countries	72.239	-60%	604.044	-73%
Non-European	46.498	-71%	576.908	-71%
City of Stockholm	421.197	-52%	3 462.712	-61%
Domestic	323.742	-41%	2.465.750	-50%
Foreign	97.455	-71%	996.962	-75%
Nordic countries, excl. Sweden	9.723	-78%	109.450	-76%
Europe excl. Nordic countries	55.890	-63%	449.780	-76%
Non-European	31.842	-77%	437.732	-73%
Sweden	3.108.921	-23%	39.807.763	-34%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm					
	Guest nights 2019	Share in Sweden	October 2020			YTD 2020		October 2020		YTD 2020		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	15.224.561	22%	707.261	-45	23%	6 137 177	-53	421.197	-52	3.462.712	-61	
Sweden	9.930.645	20%	574.834	-36	21%	4.803.118	-42	323.742	-41	2.465.750	-50	
Foreign	5.293.916	30%	132.427	-67	30%	1.334.059	-72	97.455	-71	996.962	-75	
Nordic countries excl. Sweden	671.850	12%	13.690	-75	14%	153.107	-74	9.723	-78	109.450	-76	
Europe excl. Nordic countries	2.599.245	32%	72.239	-60	31%	604.044	-73	55.890	-63	449.780	-76	
Non-European/ not indicated	2.022.821	53%	46.498	-71	43%	576.908	-71	31.842	-77	437.732	-73	
Europe	3.271.095	24%	85.929	-63	26%	757.151	-73	65.613	-66	559.230	-76	
Austria	70.437	45%	1.121	-74	52%	8.726	-86	820	-79	6.945	-87	
Belarus	3.934	59%	89	-60	64%	987	-67	78	-60	916	-66	
Belgium	68.871	33%	1.087	-82	40%	14.876	-75	869	-82	12.257	-75	
Bulgaria	6.132	47%	176	-66	39%	1.389	-75	144	-66	1.254	-73	
Croatia	8.877	50%	164	-90	9%	13.195	87	71	-95	2.019	-66	
Czech Republic	24.779	30%	1.117	-53	38%	7.898	-63	594	-70	5.315	-69	
Denmark	167.458	12%	5.328	-62	9%	42.279	-71	3.839	-66	30.314	-73	
Estonia	22.633	29%	2.420	14	42%	11.849	-38	1.422	-4	7.012	-39	
Finland	237.427	40%	3.922	-81	34%	46.194	-77	2.749	-83	33.237	-79	
France	212.199	57%	9.845	-29	70%	59.018	-67	8.617	-31	51.181	-67	
Georgia	4.712	36%	52	-78	22%	841	-79	49	-75	649	-80	
Germany	637.347	19%	11.323	-69	15%	113.697	-80	7.791	-75	81.142	-82	
Greece	19.737	70%	321	-84	54%	4.908	-67	282	-85	4.293	-67	
Hungary	16.989	44%	192	-89	18%	3.460	-77	164	-90	2.760	-78	
Iceland	15.493	47%	137	-91	17%	2.744	-79	118	-92	2.099	-82	
Ireland	36.206	64%	518	-83	35%	8.052	-73	385	-79	4.711	-75	
Italy	158.425	57%	2.563	-78	44%	25.246	-82	2.125	-79	21.117	-83	
Latvia	21.939	36%	355	-78	9%	5.433	-72	190	-81	2.924	-71	
Lithuania	32.988	49%	1.323	-59	32%	17.701	-36	614	-61	5.962	-57	
Luxembourg	5.699	48%	137	-59	21%	2.253	-54	131	-59	1.937	-54	
Netherlands	163.038	20%	5.733	-47	37%	35.696	-75	4.679	-49	27.817	-73	
Norway	251.472	7%	4.303	-78	19%	61.890	-71	3.017	-81	43.800	-74	
Poland	92.899	29%	5.337	-6	23%	38.880	-51	3.369	1	24.065	-53	
Portugal	21.169	47%	794	-54	36%	6.408	-64	553	-64	4.845	-69	
Romania	28.392	42%	2.562	-27	46%	17.497	-26	2.217	-31	14.756	-25	
Russia	86.024	55%	439	-92	58%	21.259	-72	297	-94	18.528	-72	
Slovakia	9.117	20%	1.196	89	43%	3.959	-49	890	63	2.628	-50	
Slovenia	5.564	47%	347	-39	77%	2.272	-52	256	-38	1.529	-55	
Spain	152.294	66%	2.920	-70	38%	26.954	-80	2.385	-74	22.787	-82	
Switzerland	150.872	36%	3.609	-59	40%	21.074	-85	3.066	-61	17.319	-85	
Turkey	26.661	65%	186	-93	61%	5.266	-77	126	-94	4.220	-71	
UK	433.411	48%	15.346	-51	49%	100.047	-74	13.042	-50	76.569	-75	
Ukraine	38.636	69%	198	-94	52%	8.622	-73	152	-95	7.820	-72	
Rest of Europe	39.264	36%	769	-69	13%	16.581	-53	512	-77	14.503	-51	

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Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	October 2020			YTD 2020		October 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616.941	55%	12.578	-68	36%	149.960	-72	8.233	-76	109.477	-76
Canada	39.878	62%	436	-84	66%	5.182	-86	366	-85	4.382	-87
USA	577.063	54%	12.142	-67	35%	144.778	-72	7.867	-75	105.095	-75
Central & South America	64.627	59%	883	-84	38%	10.351	-82	718	-85	9.276	-82
Argentina	9.360	77%	202	-75	81%	1.548	-82	167	-77	1.424	-82
Brazil	24.837	67%	179	-92	54%	2.974	-87	136	-93	2.688	-87
Chile	4.811	70%	183	-63	84%	1.473	-66	160	-67	1.344	-66
Columbia	4.057	69%	16	-96	80%	593	-83	12	-97	545	-83
Mexico	8.788	70%	45	-94	63%	1.255	-84	43	-94	1.164	-84
Rest of Central & South America	12.774	47%	258	-71	18%	2.508	-78	200	-73	2.111	-78
Asia	586.938	55%	11.948	-74	81%	149.667	-71	6.400	-82	95.710	-76
China	164.898	41%	537	-95	58%	16.964	-88	472	-95	14.649	-88
India	169.440	74%	8.627	-44	93%	97.367	-36	4.434	-55	51.845	-45
Indonesia	6.570	72%	34	-94	49%	846	-84	19	-96	751	-84
Iran	2.722	47%	71	-50	23%	537	-77	36	-74	460	-78
Israel	16.690	66%	109	-90	51%	1.642	-89	104	-90	1.461	-89
Japan	62.320	65%	422	-91	78%	7.110	-87	291	-92	6.060	-85
Malaysia	5.784	60%	31	-96	94%	794	-83	3	-100	659	-85
Qatar	5.407	43%	973	632	98%	1.668	-67	236	79	889	-81
Saudi Arabia	7.130	57%	160	-51	61%	1.791	-73	61	-74	1.330	-76
Singapore	12.402	58%	27	-97	56%	1.360	-86	27	-97	1.222	-86
South Korea	20.725	38%	84	-95	71%	2.316	-87	76	-95	2.102	-88
Taiwan	12.135	52%	25	-97	61%	1.228	-89	2	-100	841	-90
Thailand	35.091	66%	220	-95	26%	5.545	-82	180	-96	5.222	-80
United Arab Emirates	34.143	78%	269	-83	80%	5.606	-81	251	-78	4.272	-82
Rest of Asia	31.481	46%	359	-82	44%	4.893	-82	208	-88	3.947	-84
Africa	33.776	49%	686	-81	43%	8.468	-72	503	-81	6.955	-70
Egypt	3.189	51%	184	-16	86%	952	-69	148	-23	853	-69
Morocco	4.044	66%	41	-81	91%	511	-86	30	-86	468	-87
Namibia	2.242	63%	41	-71	68%	2.555	30	3	-70	2.245	1088
South Africa	6.379	50%	30	-96	53%	1.036	-81	20	-97	834	-81
Rest of Africa	17.922	44%	390	-83	32%	3.414	-79	302	-80	2.555	-79
Oceania	68.238	61%	466	-89	71%	9.212	-85	375	-90	8.343	-85
Australia	60.314	64%	361	-90	74%	8.320	-84	283	-92	7.572	-84
New Zealand	7.364	63%	96	-83	64%	743	-89	85	-85	653	-89
Rest of Oceania	560	9%	9	-71	64%	149	-76	7	250	118	-71
Rest of the World	229.574	50%	6.485	-77	32%	92.549	-76	5.815	-78	87.389	-75
Not indicated	422.727	49%	13.452	-62	40%	156.701	-57	9.798	-67	120.582	-61

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