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Stockholm's Tourism Industry: December 2020

The year 2020 ended with a sharp decline for guest nights in commercial accommodation in Stockholm County. 379.188 overnight stays during the month were 614.000 – or 62% – less than during the same month in 2019. The number of guest nights from Swedish visitors decreased by 55% and foreign by 74%.

Now that the year 2020 can be summarized, accommodation facilities have lost 8.4 million guest nights compared to 2019. This corresponds to decrease of 55%. From 2019, Swedish guest nights have decreased by 4.4 million and foreign guest nights by 4.0 million. In percentage terms, however, the decline is more severe for foreign overnight stays (-72%) than Swedish (-45%).

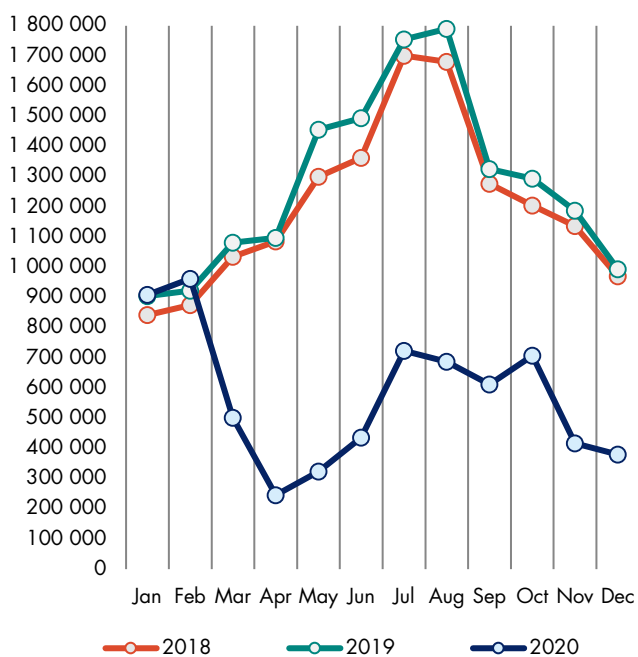
April to June were the weakest months during the pandemic, but November and December were also strikingly weak.

Major target groups decrease sharply during December; Great Britain and USA by 78%, Germany by 87%. Minor declines are noted for, for example, Poland, Romania and Lithuania. The city of Stockholm has seen a sharper decline than the county as a whole. This especially applies to Swedish guests. In December, India is, as several times before, during the pandemic is the largest foreign target group. At the top of the list of foreign guest nights in the year as a whole, we find USA ahead of Germany, Great Britain and India.

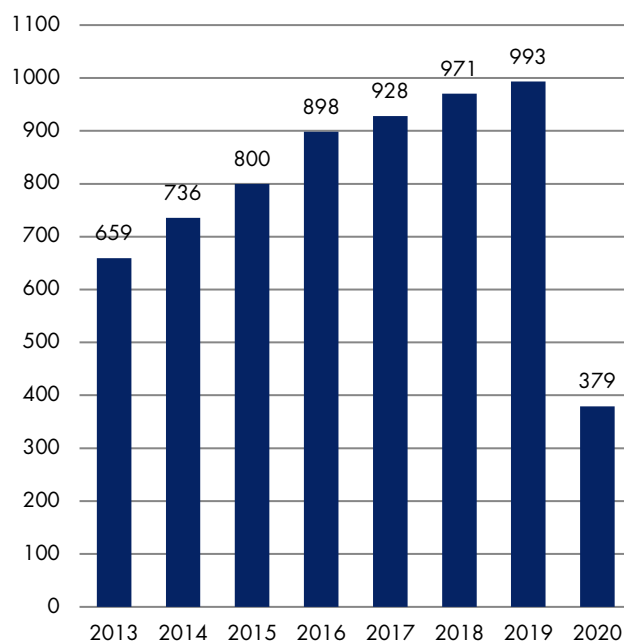
Commercial overnight stays in Stockholm County December 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	379.188	-62%	Not indicated	12 032	-42%
Sweden	290.822	-55%			
Foreign	88.366	-74%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 India	8.710	-30%	11 The Netherlands	1.898	-82%
2 France	8.123	-58%	12 Spain	1.880	-81%
3 USA	7.410	-78%	13 Estonia	1.749	33%
4 Great Britain	5.980	-78%	14 Switzerland	1.627	-82%
5 Germany	4.189	-87%	15 Italy	1.250	-89%
6 Norway	3.839	-74%	16 Lithuania	933	-58%
7 Poland	3.749	-33%	17 UAE	811	-69%
8 Denmark	2.604	-72%	18 Belgium	757	-86%
9 Finland	2.546	-83%	19 Portugal	737	-57%
10 Romania	2.045	7%	20 China	672	-93%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, December 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	December 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	379.188	-62%	6.920.259	-55%
Domestic	290.822	-55%	5.394.890	-45%
Foreign	88.366	-74%	1.525.369	-72%
Nordic countries, excl. Sweden	9.048	-77%	171.110	-74%
Europe excl. Nordic countries	42.183	-75%	684.275	-74%
Non-European	37.135	-72%	669.984	-70%
City of Stockholm	219.992	-68%	3.894.046	-62%
Domestic	157.668	-61%	2.757.808	-53%
Foreign	62.324	-79%	1.136.238	-75%
Nordic countries, excl. Sweden	3.984	-87%	117.550	-77%
Europe excl. Nordic countries	33.334	-78%	511.429	-76%
Non-European	25.006	-78%	507.259	-73%
Sweden	1.813.326	-48%	43.313.522	-36%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm					
	Guest nights 2019	Share in Sweden	December 2020			YTD 2020		December 2020		YTD 2020		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	15.224.561	22%	379.188	-62	21%	6.920.259	-55	219.992	-68	3.894.046	-62	
Sweden	9.930.645	20%	290.822	-55	18%	5.394.890	-45	157.668	-61	2.757.808	-53	
Foreign	5.293.916	30%	88.366	-74	38%	1.525.369	-72	62.324	-79	1.136.238	-75	
Nordic countries excl. Sweden	671.850	12%	9.048	-77	25%	171.110	-74	3.984	-87	117.550	-77	
Europe excl. Nordic countries	2.599.245	32%	42.183	-75	33%	684.275	-74	33.334	-78	511.429	-76	
Non-European/ not indicated	2.022.821	53%	37.135	-72	56%	669.984	-70	25.006	-78	507.259	-73	
Europe	3.271.095	24%	51.231	-76	31%	855.385	-74	37.318	-79	628.979	-76	
Austria	70.437	45%	551	-89	40%	10.115	-86	474	-90	7.890	-87	
Belarus	3.934	59%	12	-96	14%	1.015	-74	3	-99	931	-74	
Belgium	68.871	33%	757	-86	16%	16.736	-76	621	-86	13.839	-76	
Bulgaria	6.132	47%	36	-86	7%	1.482	-75	33	-86	1.341	-74	
Croatia	8.877	50%	109	-93	25%	13.318	36	100	-77	2.169	-68	
Czech Republic	24.779	30%	561	-59	44%	9.720	-61	468	-61	6.368	-68	
Denmark	167.458	12%	2.604	-72	13%	47.391	-72	1.176	-84	33.261	-74	
Estonia	22.633	29%	1.749	33	50%	15.137	-32	1.204	35	9.321	-31	
Finland	237.427	40%	2.546	-83	42%	50.806	-78	1.302	-89	35.524	-81	
France	212.199	57%	8.123	-58	57%	70.890	-66	7.174	-60	61.799	-66	
Georgia	4.712	36%	4	-98	20%	856	-82	2	-99	662	-83	
Germany	637.347	19%	4.189	-87	14%	122.815	-80	2.917	-90	87.475	-82	
Greece	19.737	70%	174	-93	56%	5.369	-73	138	-94	4.529	-74	
Hungary	16.989	44%	100	-88	28%	3.659	-78	76	-90	2.907	-80	
Iceland	15.493	47%	59	-92	18%	2.845	-81	36	-94	2.145	-84	
Ireland	36.206	64%	458	-85	33%	8.950	-75	356	-79	5.399	-75	
Italy	158.425	57%	1.250	-89	35%	27.916	-82	944	-91	23.070	-84	
Latvia	21.939	36%	291	-79	15%	6.217	-72	228	-68	3.403	-71	
Lithuania	32.988	49%	933	-58	31%	19.838	-40	288	-75	6.435	-61	
Luxembourg	5.699	48%	503	16	63%	2.928	-48	478	17	2.576	-48	
Netherlands	163.038	20%	1.898	-82	24%	39.548	-76	1.606	-83	30.898	-74	
Norway	251.472	7%	3.839	-74	41%	70.068	-72	1.470	-87	46.620	-76	
Poland	92.899	29%	3.749	-33	27%	45.423	-50	2.702	-26	28.689	-51	
Portugal	21.169	47%	737	-57	40%	7.403	-65	625	-60	5.632	-70	
Romania	28.392	42%	2.045	7	62%	21.127	-26	1.589	-9	17.701	-27	
Russia	86.024	55%	456	-92	47%	22.230	-74	360	-93	19.130	-75	
Slovakia	9.117	20%	657	30	67%	5.236	-42	536	20	3.743	-41	
Slovenia	5.564	47%	64	-88	42%	2.504	-56	27	-93	1.673	-59	
Spain	152.294	66%	1.880	-81	46%	31.214	-80	1.524	-83	26.269	-81	
Switzerland	150.872	36%	1.627	-82	38%	24.187	-84	1.429	-83	20.192	-84	
Turkey	26.661	65%	190	-90	62%	5.713	-78	165	-90	4.623	-75	
UK	433.411	48%	5.980	-78	40%	113.390	-74	4.493	-81	86.808	-76	
Ukraine	38.636	69%	122	-97	36%	8.938	-77	81	-98	7.998	-77	
Rest of Europe	39.264	36%	2.978	27	42%	20.401	-48	2.693	31	17.959	-46	

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Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	December 2020			YTD 2020		December 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616.941	55%	7.790	-78	42%	166.184	-73	5.131	-82	120.531	-77
Canada	39.878	62%	380	-78	45%	5.988	-85	313	-80	4.957	-86
USA	577.063	54%	7.410	-78	42%	160.196	-72	4.818	-82	115.574	-76
Central & South America	64.627	59%	931	-70	39%	11.992	-81	805	-71	10.665	-82
Argentina	9.360	77%	308	42	61%	1.948	-79	283	58	1.802	-79
Brazil	24.837	67%	76	-93	31%	3.143	-87	61	-94	2.803	-88
Chile	4.811	70%	83	-60	55%	1.688	-65	75	-60	1.548	-64
Columbia	4.057	69%	35	-83	51%	654	-84	31	-84	578	-84
Mexico	8.788	70%	233	-43	84%	1.628	-81	183	-51	1.451	-82
Rest of Central & South America	12.774	47%	196	-79	17%	2.931	-78	172	-76	2.483	-77
Asia	586.938	55%	11.206	-72	80%	168.681	-71	6.699	-80	107.347	-76
China	164.898	41%	672	-93	50%	17.782	-89	502	-94	15.300	-89
India	169.440	74%	8.710	-30	93%	111.819	-37	4.687	-46	60.085	-46
Indonesia	6.570	72%	41	-95	80%	908	-86	41	-95	808	-86
Iran	2.722	47%	27	-86	20%	581	-79	4	-97	474	-80
Israel	16.690	66%	51	-93	54%	1.824	-89	42	-94	1.623	-89
Japan	62.320	65%	167	-95	31%	7.433	-88	132	-95	6.271	-86
Malaysia	5.784	60%	10	-99	42%	803	-86	10	-99	667	-88
Qatar	5.407	43%	84	-62	100%	2.052	-62	80	-61	1.046	-79
Saudi Arabia	7.130	57%	39	-85	67%	1.854	-74	35	-84	1.362	-77
Singapore	12.402	58%	29	-98	35%	1.454	-88	24	-99	1.306	-88
South Korea	20.725	38%	89	-91	81%	2.564	-87	75	-92	2.296	-88
Taiwan	12.135	52%	41	-91	69%	1.457	-88	35	-92	929	-90
Thailand	35.091	66%	198	-93	56%	5.826	-84	174	-94	5.480	-83
United Arab Emirates	34.143	78%	811	-69	90%	7.038	-79	764	-60	5.607	-79
Rest of Asia	31.481	46%	237	-88	31%	5.286	-83	94	-95	4.093	-85
Africa	33.776	49%	480	-75	54%	9.735	-71	366	-77	7.922	-70
Egypt	3.189	51%	69	-52	77%	1.160	-65	61	-55	1.047	-65
Morocco	4.044	66%	37	-75	61%	558	-86	11	-92	483	-88
Namibia	2.242	63%	21	-86	84%	2.783	27	7	-83	2.449	814
South Africa	6.379	50%	96	-85	51%	1.137	-82	81	-86	917	-82
Rest of Africa	17.922	44%	257	-69	49%	4.097	-77	206	-69	3.026	-79
Oceania	68.238	61%	245	-95	39%	9.619	-86	138	-97	8.708	-86
Australia	60.314	64%	205	-96	38%	8.660	-85	103	-98	7.874	-86
New Zealand	7.364	63%	29	-94	37%	799	-89	29	-93	710	-89
Rest of Oceania	560	9%	11	-66	69%	160	-76	6	-71	124	-72
Rest of the World	229.574	50%	4.451	-83	50%	104.613	-76	4.052	-84	98.861	-75
Not indicated	422.727	49%	12.032	-42	58%	199.160	-52	7.815	-53	153.225	-57

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