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Stockholm's Tourism Industry: October 2021

In October 1.042.423 guest nights were made at commercial accommodation facilities in Stockholm County, an increase of 366.000 or 54% compared with October 2020. But still a quarter of a million guest nights are missing up to the 2019 level.

As last year, the number of guest nights increased from September to October. The number of overnight stays usually decreases gradually month by month during the autumn.

Domestic guest nights rose by 52% during the month and foreign by 63%. An increase of Nordic overnight stays was particularly positive for October. 270% more than in October 2020 and only 16% less than in 2019.

Many European target groups outside the Nordic region also increased sharply compared with the same month in

2020. This applies, for example, to Germany, the Netherlands, Italy and Russia. However, the trend remains negative for the UK.

The United States was the largest nation in the county's commercial facilities in October, followed by Germany. The number of American guest nights has also increased more than average. India shows the opposite development, and Chinese guests remain at a very low level.

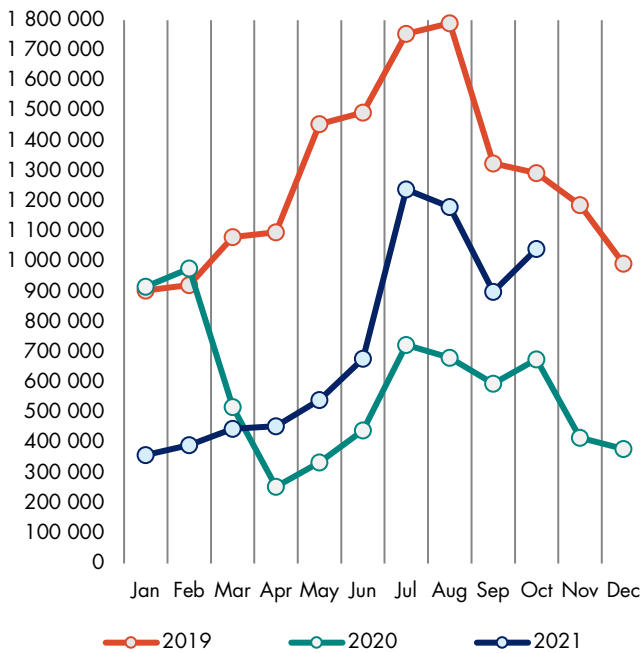
Stockholm had a better development in October than the country as a whole.

With two months left of 2021, just over 1.1 million more overnight stays have been made than in 2020. This corresponds to 18%. Compared with 2019, the number of guest nights is 5.9 million fewer (-45%).

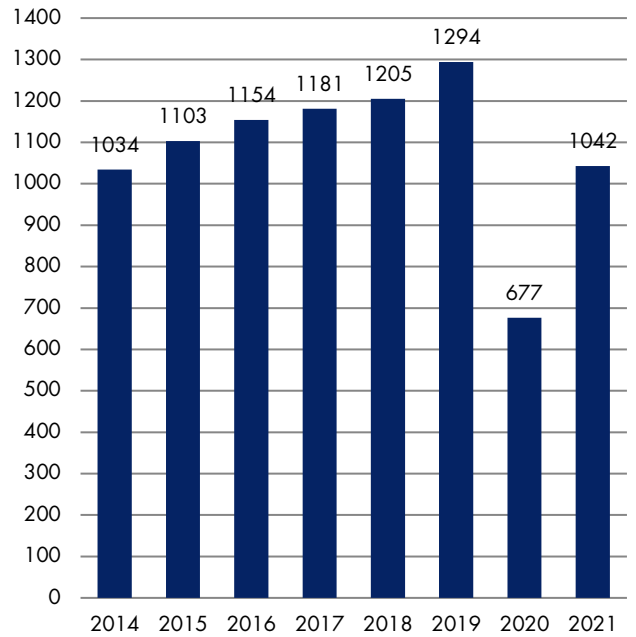
Commercial overnight stays in Stockholm County October 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	1.042.423	54%	Not indicated	17 477	-24%
Sweden	820.807	52%			
Foreign	221.616	63%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	26.563	83%	11 Italy	5.626	133%
2 Germany	24.442	124%	12 India	5.307	-26%
3 Norway	16.055	289%	13 Poland	5.173	20%
4 Finland	15.884	393%	14 Ireland	4.392	397%
5 Denmark	13.753	167%	15 Austria	3.428	230%
6 The Netherlands	12.838	146%	16 Belgium	3.058	158%
7 Great Britain	11.330	-25%	17 Estonia	2.854	47%
8 France	10.364	13%	18 Lithuania	2.224	90%
9 Spain	7.699	173%	19 Greece	2.162	600%
10 Switzerland	6.677	87%	20 Portugal	1.607	134%

Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



Commercial overnight stays, October 2014-2021, Stockholm County (Thousands)



Commercial overnight stays 2021 compared with previous year

	October 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	1.042.423	54%	7.227.458	18%
Domestic	820.807	52%	5.724.761	20%
Foreign	221.616	63%	1.502.697	12%
Nordic countries, excl. Sweden	46.707	270%	198.213	30%
Europe excl. Nordic countries	114.168	68%	804.055	35%
Non-European	60.741	10%	500.429	-16%
City of Stockholm	664.353	63%	4.149.799	21%
Domestic	491.755	62%	3.056.358	26%
Foreign	172.598	67%	1.093.441	8%
Nordic countries, excl. Sweden	37.066	322%	133.454	22%
Europe excl. Nordic countries	90.328	71%	588.549	32%
Non-European	45.204	9%	371.438	-19%
Sweden	3.900.138	26%	46.897.605	18%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2020	Share in Sweden	October 2021			YTD 2021		October 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
Total	6.901.901	16%	1.042.423	54	27%	7.227.458	18	664.353	63	4.149.799	21
Sweden	5.391.968	14%	820.807	52	26%	5.724.761	20	491.755	62	3.056.358	26
Foreign	1.509.933	29%	221.616	63	31%	1.502.697	12	172.598	67	1.093.441	8
Nordic countries excl. Sweden	170.064	13%	46.707	270	20%	198.213	30	37.066	322	133.454	22
Europe excl. Nordic countries	676.353	27%	114.168	68	33%	804.055	35	90.328	71	588.549	32
Non-European/ not indicated	663.516	49%	60.741	10	49%	500.429	-16	45.204	9	371.438	-19
Europe	846.417	22%	160.875	100	28%	1.002.268	34	127.394	107	722.003	30
Austria	9.891	37%	3.428	230	52%	21.532	146	2.873	280	17.151	153
Belarus	1.004	67%	41	-51	29%	293	-70	39	-43	251	-72
Belgium	16.589	26%	3.058	158	49%	21.022	42	2.683	169	17.042	39
Bulgaria	1.454	18%	147	-1	18%	1.662	24	124	-5	1.453	20
Croatia	13.051	59%	394	176	19%	2.132	-83	356	474	1.706	-14
Czech Republic	9.402	31%	1.449	32	30%	10.027	30	1.150	81	7.899	49
Denmark	48.651	7%	13.753	167	15%	67.797	55	11.093	197	48.258	52
Estonia	14.394	26%	2.854	47	45%	25.196	127	1.738	53	16.938	158
Finland	50.025	34%	15.884	393	47%	51.625	16	12.594	466	34.603	8
France	70.362	54%	10.364	13	59%	76.300	30	9.090	10	61.393	19
Georgia	847	40%	36	-8	12%	517	-37	27	-25	315	-50
Germany	120.741	13%	24.442	124	20%	199.495	78	19.471	159	137.174	68
Greece	5.272	61%	2.162	600	80%	6.752	38	1.948	689	5.588	32
Hungary	3.610	31%	525	175	29%	4.228	24	431	155	3.387	24
Iceland	2.807	33%	1.015	790	56%	4.317	61	794	702	3.238	58
Ireland	9.906	40%	4.392	397	63%	22.508	172	3.396	712	16.745	260
Italy	27.706	41%	5.626	133	45%	32.791	32	4.666	137	26.983	30
Latvia	6.010	19%	1.595	352	44%	7.860	48	700	287	3.403	19
Lithuania	19.345	43%	2.224	90	32%	15.749	-8	1.013	112	6.202	11
Luxembourg	2.859	51%	355	163	78%	3.073	41	335	154	2.771	45
Netherlands	39.058	26%	12.838	146	41%	79.697	128	10.987	160	59.474	118
Norway	68.581	15%	16.055	289	15%	74.474	22	12.585	362	47.355	10
Poland	43.888	20%	5.173	20	18%	41.809	14	3.101	16	24.469	8
Portugal	7.239	30%	1.607	134	37%	8.337	35	1.306	183	6.485	39
Romania	20.321	38%	1.058	-55	23%	17.613	4	848	-59	15.797	9
Russia	22.045	50%	1.178	219	34%	3.848	-82	785	224	2.681	-85
Slovakia	4.966	28%	700	-24	23%	6.196	73	335	-55	3.933	63
Slovenia	2.458	45%	598	95	46%	3.213	39	283	30	1.633	4
Spain	30.697	50%	7.699	173	58%	38.713	46	6.284	177	31.239	39
Switzerland	24.132	22%	6.677	87	47%	39.285	90	5.562	80	30.015	75
Turkey	5.632	56%	364	88	28%	1.641	-69	321	113	1.412	-67
UK	114.498	36%	11.330	-25	43%	60.018	-40	8.865	-31	39.084	-49
Ukraine	8.882	61%	994	380	33%	3.668	-57	879	721	3.040	-61
Rest of Europe	20.094	35%	860	18	18%	48.880	199	732	53	42.886	201

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	Guest nights 2020	Share in Sweden	October 2021			YTD 2021		October 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	167.756	42%	27.173	82	46%	184.101	21	19 473	91	130.197	17
Canada	5.901	55%	610	48	45%	4.056	-21	547	61	3.412	-21
USA	161.855	41%	26.563	83	46%	180.045	22	18.926	92	126.785	18
Central & South America	11.865	45%	1.085	35	41%	11.414	12	944	40	9.305	2
Argentina	1.924	70%	74	-57	50%	3.703	151	62	-58	3.511	156
Brazil	3.119	50%	269	57	46%	1.453	-51	240	74	1.240	-53
Chile	1.668	75%	94	-22	83%	1.504	10	85	-24	1.408	12
Columbia	668	56%	158	1336	73%	386	-35	146	1986	328	-39
Mexico	1.594	72%	181	166	71%	1.741	34	146	121	679	-44
Rest of Central & South America	2.892	47%	309	18	23%	2.627	5	265	30	2.139	1
Asia	162.944	69%	10.075	0	74%	89.408	-38	8.072	42	63.862	-32
China	17.616	54%	770	66	63%	6.194	-63	671	59	5.099	-65
India	106.984	87%	5.307	-26	85%	54.025	-42	4.041	1	36.709	-27
Indonesia	907	63%	10	-68	24%	249	-71	9	-44	221	-71
Iran	586	9%	221	240	57%	899	70	179	426	683	49
Israel	1.792	59%	286	204	59%	2.598	61	211	129	2.273	58
Japan	7.351	56%	258	-26	42%	1.836	-74	218	-8	1.398	-76
Malaysia	796	44%	44	52	28%	237	-70	41	4000	214	-67
Qatar	1.943	62%	86	-90	64%	3.021	97	83	-35	1.335	70
Saudi Arabia	1.818	61%	338	145	73%	1.361	-21	312	489	1.236	-5
Singapore	1.444	47%	92	74	78%	1.039	-25	75	44	718	-42
South Korea	2.508	52%	384	412	55%	2.033	-10	284	294	1.431	-31
Taiwan	1.434	46%	20	-44	27%	144	-89	10	900	89	-90
Thailand	5.749	37%	468	134	88%	2.507	-54	292	84	1.564	-70
United Arab Emirates	6.792	78%	1.334	485	90%	9.215	68	1.259	472	8.523	105
Rest of Asia	5.224	38%	457	40	45%	4.050	-16	387	108	2.369	-39
Africa	7.861	47%	631	-6	29%	5.070	-23	429	-13	3.533	-31
Egypt	1.127	70%	89	-44	53%	833	-12	87	-39	730	-16
Morocco	554	29%	47	24	5%	265	-48	45	61	204	-56
Namibia	957	82%	159	318	98%	588	-16	19	1800	52	-89
South Africa	1.119	48%	107	282	65%	615	-40	84	367	491	-40
Rest of Africa	4.104	42%	229	-44	28%	2.769	-18	194	-36	2.056	-18
Oceania	9.515	51%	440	4	39%	2.314	-74	346	1	1.898	-77
Australia	8.583	52%	422	22	43%	2.099	-74	328	20	1.744	-77
New Zealand	768	47%	12	-82	9%	178	-74	12	-81	128	-80
Rest of Oceania	164	33%	6	-33	46%	37	-76	6	-14	26	-78
Rest of the World	102.915	48%	3.860	-28	40%	51.362	-46	3.708	-27	47.635	-48
Not indicated	200.660	46%	17.477	-24	48%	156.760	-10	12.232	-36	115.008	-18

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