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# Stockholm's Tourism Industry: June-August 2021

During the three summer months in 2021 just over 3.1 million overnight stays were made at commercial accommodation facilities in Stockholm County. This is a substantial increase (+69 %) compared to the summer of 2020 – a summer characterized by the Covid-19 pandemic. However, it is far from the more than 5 million guest nights accounted during the summer of 2019.

Compared with the previous summer, domestic guest nights have risen by 57 % and foreign by 141 %. Compared with the peak year 2019, domestic overnight stays this summer decreased by 16 % or 453,000. But

guest nights from foreign visitors were almost 1.5 million fewer (-69 %) than during the summer of 2019.

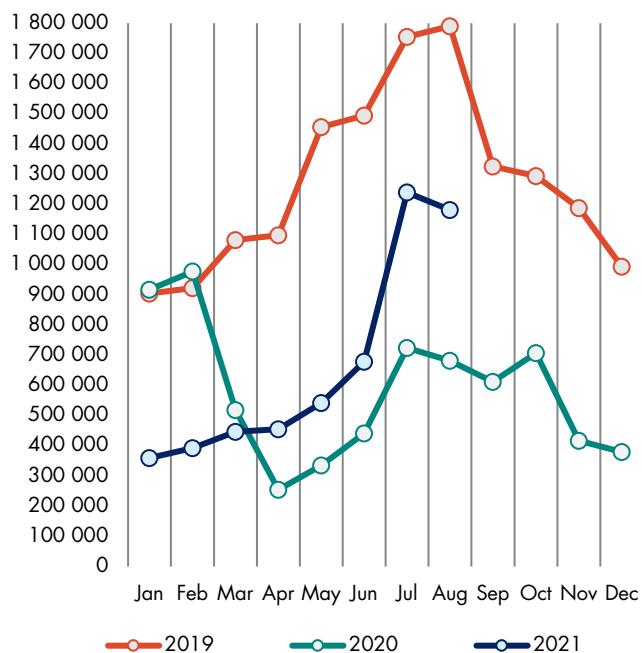
For Swedish visitors, the increase compared to 2020 was at approximately the same level during June, July and August. Foreign visitors began to return somewhat, mainly in July and August.

There is a considerable difference in the extent to which different target groups have begun to return to Stockholm. For example, the Netherlands has had a relatively good development, while British guests, who usually belong to the largest target groups, have increased to a limited extent.

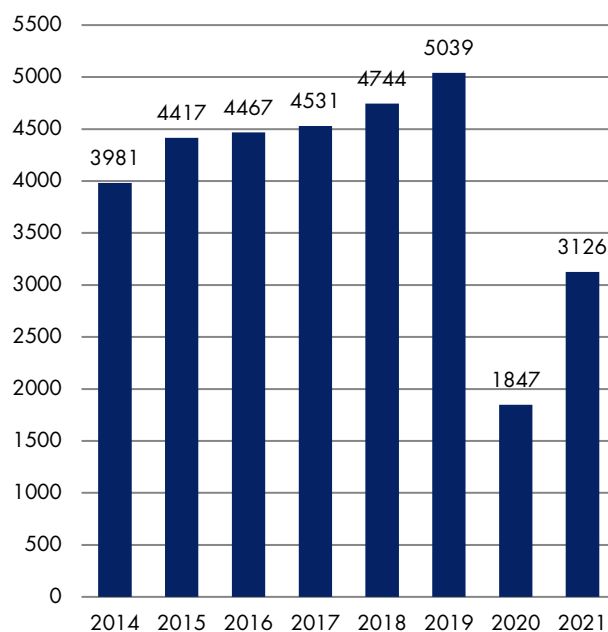
## Commercial overnight stays in Stockholm County June-August 2021, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>3.125.584</b>	<b>69%</b>	Not indicated	64.159	27
<b>Sweden</b>	<b>2.465.401</b>	<b>57%</b>			
<b>Foreign</b>	<b>660.183</b>	<b>141%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	124.609	314%	11 Poland	15.191	53%
2 USA	86.280	152%	12 Finland	13.022	236%
3 The Netherlands	45.704	795%	13 India	12.824	-47%
4 France	36.454	171%	14 Belgium	12.242	340%
5 Denmark	30.639	276%	15 Austria	11.351	956%
6 Norway	30.358	128%	16 Estonia	7.067	176%
7 Great Britain	23.204	33%	17 Lithuania	6.592	113%
8 Switzerland	22.324	367%	18 Ireland	5.428	635%
9 Spain	16.851	225%	19 Czech Republic	4.379	170%
10 Italy	15.474	271%	20 Romania	3.955	5%

### Commercial overnight stays by month 2019, 2020 and 2021, Stockholm County



### Commercial overnight stays, June-August 2014-2021, Stockholm County (Thousands)



### Commercial overnight stays 2021 compared with previous year

	June-August 2021		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>3.125.584</b>	<b>69%</b>	<b>5.346.959</b>	<b>10%</b>
Domestic	2.465.401	57%	4.298.116	14%
Foreign	660.183	141%	1.048.843	-4%
Nordic countries, excl. Sweden	76.071	195%	115.565	-9%
Europe excl. Nordic countries	387.648	228%	549.434	16%
Non-European	196.464	51%	383.844	-22%
<b>City of Stockholm</b>	<b>1 770 410</b>	<b>109%</b>	<b>2.980.370</b>	<b>11%</b>
Domestic	1 308 597	96%	2.234.963	20%
Foreign	461 813	156%	745.407	-10%
Nordic countries, excl. Sweden	55 914	270%	73.860	-20%
Europe excl. Nordic countries	267 370	262%	388.074	10%
Non-European	138 529	52%	283.473	-26%
<b>Sweden</b>	<b>24.707.817</b>	<b>30%</b>	<b>38.860.338</b>	<b>15%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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## Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County							City of Stockholm			
	Guest nights 2020	Share in Sweden	June-August 2021			YTD 2021		Jun-Aug 2021		YTD 2021	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
<b>Total</b>	<b>6.901.901</b>	<b>16%</b>	<b>3.125.584</b>	<b>69</b>	<b>12%</b>	<b>5.346.959</b>	<b>10</b>	<b>1.770.410</b>	<b>109</b>	<b>2.980.370</b>	<b>11</b>
<b>Sweden</b>	<b>5.391.968</b>	<b>14%</b>	<b>2.465.401</b>	<b>57</b>	<b>11%</b>	<b>4.298.116</b>	<b>14</b>	<b>1.308.597</b>	<b>96</b>	<b>2.234.963</b>	<b>20</b>
<b>Foreign</b>	<b>1.509.933</b>	<b>29%</b>	<b>660.183</b>	<b>141</b>	<b>19%</b>	<b>1.048.843</b>	<b>-4</b>	<b>461.813</b>	<b>156</b>	<b>745.407</b>	<b>-10</b>
<b>Nordic countries excl. Sweden</b>	<b>170.064</b>	<b>13%</b>	<b>76.071</b>	<b>195</b>	<b>10%</b>	<b>115.565</b>	<b>-9</b>	<b>55.914</b>	<b>270</b>	<b>73.860</b>	<b>-20</b>
<b>Europe excl. Nordic countries</b>	<b>676.353</b>	<b>27%</b>	<b>387.648</b>	<b>228</b>	<b>17%</b>	<b>549.434</b>	<b>16</b>	<b>267.370</b>	<b>262</b>	<b>388.074</b>	<b>10</b>
<b>Non-European/not indicated</b>	<b>663.516</b>	<b>49%</b>	<b>196.464</b>	<b>51</b>	<b>37%</b>	<b>383.844</b>	<b>-22</b>	<b>138.529</b>	<b>52</b>	<b>283.473</b>	<b>-26</b>
<b>Europe</b>	<b>846.417</b>	<b>22%</b>	<b>463.719</b>	<b>222</b>	<b>15%</b>	<b>664.999</b>	<b>11</b>	<b>323.284</b>	<b>263</b>	<b>461.934</b>	<b>4</b>
Austria	9.891	37%	11.351	956	36%	14.109	95	8.953	1 694	10.874	90
Belgium	16.589	26%	12.242	340	16%	14.447	13	9.352	352	11.228	6
Bulgaria	1.454	18%	631	79	21%	1.301	19	492	50	1.142	14
Czech Republic	9.402	31%	4.379	170	25%	7.156	19	3.388	344	5.561	31
Denmark	48.651	7%	30.639	276	10%	43.415	29	21.658	357	29.391	19
Estonia	14.394	26%	7.067	176	43%	19.833	146	4.856	233	13.863	191
Finland	50.025	34%	13.022	236	26%	23.338	-40	9.212	280	15.066	-47
France	70.362	54%	36.454	171	52%	57.891	32	28.182	159	44.968	17
Germany	120.741	13%	124.609	314	10%	144.982	68	80.951	359	94.265	50
Greece	5.272	61%	2.456	672	74%	3.462	-21	1.889	711	2.711	-29
Hungary	3.610	31%	2.124	331	40%	3.186	8	1.681	390	2.521	8
Iceland	2.807	33%	2.052	333	55%	2.651	9	1.623	536	1.931	5
Ireland	9.906	40%	5.428	635	42%	11.230	65	3.504	583	7.789	96
Italy	27.706	41%	15.474	271	38%	22.261	8	12.364	308	18.088	5
Latvia	6.010	19%	2.865	201	28%	5.118	12	1.539	251	2.399	-5
Lithuania	19.345	43%	6.592	113	34%	11.090	-27	3.041	289	3.997	-17
Luxembourg	2.859	51%	1.555	71	40%	2.480	41	1.356	73	2.193	44
Netherlands	39.058	26%	45.704	795	14%	53.285	107	32.619	913	37.785	90
Norway	68.581	15%	30.358	128	7%	46.161	-12	23.421	205	27.472	-26
Poland	43.888	20%	15.191	53	16%	28.137	0	10.049	77	17.503	1
Portugal	7.239	30%	3.708	182	32%	5.776	21	3.082	255	4.486	25
Romania	20.321	38%	3.955	5	19%	15.516	21	3.402	26	13.947	27
Russia	22.045	50%	1.057	220	43%	2.229	-89	799	216	1.654	-91
Slovakia	4.966	28%	2.683	380	59%	4.863	111	1.626	862	3.205	110
Slovenia	2.458	45%	995	107	33%	2.010	13	653	65	1.082	-11
Spain	30.697	50%	16.851	225	49%	25.217	18	13.864	252	19.566	7
Switzerland	24.132	22%	22.324	367	20%	25.907	75	16.010	356	18.900	56
Turkey	5.632	56%	400	49	35%	973	-80	373	51	854	-79
UK	114.498	36%	23.204	33	25%	38.611	-51	14.515	59	24.150	-59
Rest of Europe	43.878	35%	18.349	187	36%	28.364	114	8.830	94	23.343	3

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Country	Stockholm County						City of Stockholm					
	Guest nights 2020	Share in Sweden	June-August 2021			YTD 2021		Jun-Aug 2021		YTD 2021		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>North America</b>	<b>167.756</b>	<b>42%</b>	<b>87.892</b>	<b>154</b>	<b>37%</b>	<b>130.576</b>	<b>4</b>	<b>62.229</b>	<b>173</b>	<b>92.401</b>	<b>-1</b>	
Canada	5.901	55%	1.612	348	51%	2.587	-42	1.317	382	2.133	-43	
USA	161.855	41%	86.280	152	37%	127.989	6	60.912	170	90.268	1	
<b>Central &amp; South America</b>	<b>11.865</b>	<b>45%</b>	<b>2.845</b>	<b>135</b>	<b>29%</b>	<b>9.234</b>	<b>5</b>	<b>2.276</b>	<b>126</b>	<b>7.565</b>	<b>-5</b>	
Brazil	3.119	50%	562	116	37%	869	-66	497	149	710	-70	
Rest of Central & South America	8.746	47%	2.283	140	28%	8.365	35	1.779	121	6.855	22	
<b>Asia</b>	<b>162.944</b>	<b>69%</b>	<b>26.770</b>	<b>-4</b>	<b>69%</b>	<b>71.092</b>	<b>-43</b>	<b>20.630</b>	<b>35</b>	<b>49.284</b>	<b>-41</b>	
China	17.616	54%	2.478	89	54%	4.869	-69	1.852	66	4.033	-71	
India	106.984	87%	12.824	-47	87%	45.164	-43	9.250	-26	29.587	-31	
Japan	7.351	56%	628	492	35%	1.311	-80	454	568	1.001	-82	
South Korea	2.508	52%	679	1.157	49%	1.339	-31	473	810	902	-48	
Rest of Asia	28.485	38%	10.161	375	64%	18.409	-18	8.601	478	13.761	-28	
Australia	8.583	52%	533	28	22%	1.211	-84	430	42	968	-86	
New Zealand	768	47%	131	309	39%	159	-73	89	178	114	-79	
<b>Rest of the World</b>	<b>103.079</b>	<b>48%</b>	<b>14.134</b>	<b>-11</b>	<b>17%</b>	<b>38.820</b>	<b>-53</b>	<b>9.062</b>	<b>-35</b>	<b>35.410</b>	<b>-55</b>	
Not indicated	200.660	46%	64.159	27	41%	129.460	-4	43.023	16	95.471	-12	

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