

Stockholm's tourism industry. January 2018

For commercial accommodation facilities in Stockholm County the year 2018 started off with a minor increase. 842,000 overnight stays in January was close to 8,000 – or 1 % – more than in the same month of 2017. The rate of increase in Sweden as a whole was 4 %.

Overnight stays from domestic visitors decreased by 1 %. For visitors from the rest of the Nordic countries, the reduction was a bit steeper – 7 %. The number of overnight stays from Nordic visitors also dropped during the full year 2017.

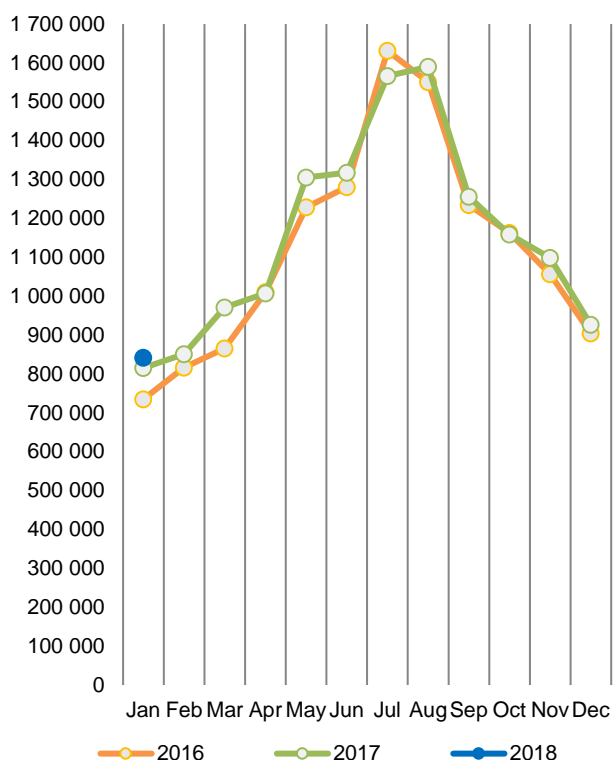
Also for target groups outside of Europe the month was positive. The number of guest nights rose by 3 %. During the whole of last year, the increase was 21 %. Visitors from the united states continues to increase. 20 000 overnight stays in January was 16 % more than in the same month of last year.

Overnight stays from Indian visitors continues to increase, as does Australian guests nights. The very positive development for China was suspended, at least temporarily, in January.

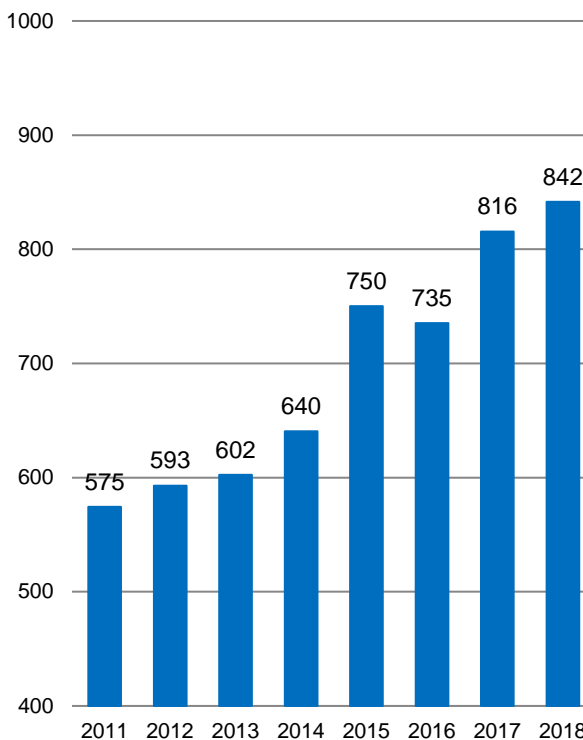
Commercial overnight stays in Stockholm's county January 2018, top 20.

Target group	Guest nights	Change, %			
Total	841,615	1%			
Sweden	573,131	-1%			
Foreign	268,484	4%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Not indicated	42,978	23%	11 Denmark	8,063	-20%
2 Great Britain	23,028	-5%	12 China	6,809	-27%
3 USA	20,001	16%	13 The Netherlands	6,558	-9%
4 Norway	16,869	6%	14 Switzerland	5,125	7%
5 Germany	15,341	-14%	15 Spain	4,728	6%
6 Finland	12,059	-13%	16 Australia	4,372	19%
7 India	11,174	15%	17 Poland	4,359	20%
8 France	10,877	36%	18 Belgium	3,286	-1%
9 Russia	10,424	22%	19 Litauania	2,774	10%
10 Italy	9,073	15%	20 Ireland	2,497	23%

**Commercial overnight stays by month
2016, 2017 and 2018, Stockholm county**



**Commercial overnight stays, January
2011-2018, Stockholm county.
(Thousands)**



Commercial overnight stays 2018 compared with previous year.

	January 2018		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	841,615	1%	841,615	1%
Domestic	573,131	-1%	573,131	-1%
Foreign	268,484	4%	268,484	4%
Nordic countries, excl. Sweden	37,747	-7%	37,747	-7%
Europe excl. Nordic countries	120,086	10%	120,086	10%
Non-European	110,651	3%	110,651	3%
City of Stockholm	550,160	-2%	550,160	-2%
Domestic	331,215	-5%	331,215	-5%
Foreign	218,945	2%	218,945	2%
Nordic countries, excl. Sweden	29,023	-6%	29,023	-6%
Europe excl. Nordic countries	98,462	10%	98,462	10%
Non-European	91,460	-3%	91,460	-3%
Sweden	3,652,873	4%	3,652,873	4%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	January 2018			YTD 2018		January 2018		YTD 2018		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	14,056,246	22%	841,615	1	23%	841,615	1	550,160	-2	550,160	-2	
Sweden	8,865,241	19%	573,131	-1	20%	573,131	-1	331,215	-5	331,215	-5	
Foreign	5,191,005	32%	268,484	4	36%	268,484	4	218,945	2	218,945	2	
Nordic countries excl. Sweden	670,531	13%	37,747	-7	15%	37,747	-7	29,023	-6	29,023	-6	
Europe excl. Nordic countries	2,330,915	32%	120,086	10	41%	120,086	10	98,462	10	98,462	10	
Non-European/ not indicated	2,189,559	57%	110,651	3	54%	110,651	3	91,460	-3	91,460	-3	
Europe	2,330,915	20%	157,833	5	29%	157,833	5	127,485	6	127,485	6	
Austria	57,156	41%	1,588	-1	33%	1,588	-1	1,324	-5	1,324	-5	
Belarus	2,807	54%	314	89	68%	314	89	285	88	285	88	
Belgium	59,967	36%	3,286	-1	33%	3,286	-1	2,768	-2	2,768	-2	
Bulgaria	5,526	56%	214	-13	38%	214	-13	186	-5	186	-5	
Croatia	5,396	41%	339	1	35%	339	1	306	12	306	12	
Czech Republic	15,687	21%	682	-1	28%	682	-1	481	-6	481	-6	
Denmark	160,366	14%	8,063	-20	8%	8,063	-20	6,297	-10	6,297	-10	
Estonia	19,717	23%	1,531	23	18%	1,531	23	1,016	42	1,016	42	
Finland	217,616	38%	12,059	-13	38%	12,059	-13	9,415	-15	9,415	-15	
France	171,789	55%	10,877	36	54%	10,877	36	9,503	33	9,503	33	
Georgia	4,339	54%	110	-27	49%	110	-27	86	-34	86	-34	
Germany	546,927	18%	15,341	-14	26%	15,341	-14	12,184	-13	12,184	-13	
Greece	16,075	67%	706	-52	58%	706	-52	592	-51	592	-51	
Hungary	19,575	51%	1,335	9	48%	1,335	9	891	29	891	29	
Iceland	18,119	54%	756	9	64%	756	9	694	13	694	13	
Ireland	39,440	64%	2,497	23	56%	2,497	23	1,367	42	1,367	42	
Italy	160,199	61%	9,073	15	58%	9,073	15	7,912	15	7,912	15	
Latvia	15,232	30%	926	-11	24%	926	-11	739	-1	739	-1	
Lithuania	30,388	48%	2,774	10	44%	2,774	10	1,485	16	1,485	16	
Luxembourg	9,935	65%	349	-10	73%	349	-10	326	-3	326	-3	
Netherlands	154,830	21%	6,558	-9	34%	6,558	-9	5,174	-14	5,174	-14	
Norway	274,430	8%	16,869	6	16%	16,869	6	12,617	5	12,617	5	
Poland	63,803	27%	4,359	20	28%	4,359	20	3,047	32	3,047	32	
Portugal	14,051	46%	772	11	49%	772	11	684	12	684	12	
Romania	19,450	34%	1,161	30	32%	1,161	30	981	19	981	19	
Russia	72,446	54%	10,424	22	46%	10,424	22	9,012	24	9,012	24	
Slovakia	4,987	16%	419	102	8%	419	102	308	87	308	87	
Slovenia	3,339	26%	209	122	61%	209	122	59	-14	59	-14	
Spain	132,032	65%	4,728	6	52%	4,728	6	4,125	6	4,125	6	
Switzerland	145,320	38%	5,125	7	52%	5,125	7	4,520	11	4,520	11	
Turkey	27,287	64%	1,635	22	63%	1,635	22	1,477	20	1,477	20	
UK	447,835	51%	23,028	-5	46%	23,028	-5	19,205	-8	19,205	-8	
Ukraine	12,570	52%	865	-8	50%	865	-8	778	-5	778	-5	
Rest of Europe	52,810	44%	8,861	320	74%	8,861	320	7,641	327	7,641	327	

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Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	January 2018			YTD 2018			January 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	521,415	61%	21,679	14	54%	21,679	14	17,873	9	17,873	9	
Canada	39,566	64%	1,678	-8	57%	1,678	-8	1,477	-7	1,477	-7	
USA	481,849	61%	20,001	16	54%	20,001	16	16,396	11	16,396	11	
Central & South America	69,010	60%	2,733	26	56%	2,733	26	2,119	10	2,119	10	
Argentina	9,221	80%	290	28	68%	290	28	266	30	266	30	
Brazil	30,978	66%	976	-3	56%	976	-3	752	-20	752	-20	
Chile	3,835	70%	140	18	69%	140	18	79	-32	79	-32	
Columbia	3,480	71%	108	37	48%	108	37	102	38	102	38	
Mexico	8,593	66%	369	31	58%	369	31	337	36	337	36	
Rest of Central & South America	12,903	47%	850	86	51%	850	86	583	70	583	70	
Asia	522,233	53%	28,969	0	61%	28,969	0	22,698	-9	22,698	-9	
China	144,679	39%	6,809	-27	56%	6,809	-27	6,046	-27	6,046	-27	
India	139,969	64%	11,174	15	68%	11,174	15	6,736	-20	6,736	-20	
Indonesia	5,986	76%	433	82	75%	433	82	400	75	400	75	
Iran	5,769	59%	143	-23	35%	143	-23	135	-19	135	-19	
Israel	15,263	70%	471	23	68%	471	23	424	24	424	24	
Japan	60,381	63%	1,487	4	50%	1,487	4	1,331	1	1,331	1	
Malaysia	5,085	63%	252	40	53%	252	40	239	63	239	63	
Qatar	7,353	88%	177	-84	65%	177	-84	164	16	164	16	
Saudi Arabia	8,337	59%	191	-18	39%	191	-18	170	-16	170	-16	
Singapore	11,500	57%	454	-9	34%	454	-9	405	-12	405	-12	
South Korea	20,832	38%	731	-35	64%	731	-35	648	-33	648	-33	
Taiwan	13,756	62%	741	32	49%	741	32	573	21	573	21	
Thailand	28,499	75%	1,898	0	81%	1,898	0	1,775	0	1,775	0	
United Arab Emirates	24,731	75%	1,306	20	80%	1,306	20	1,229	22	1,229	22	
Rest of Asia	30,093	46%	2,702	141	57%	2,702	141	2,423	135	2,423	135	
Africa	27,916	50%	1,301	-19	56%	1,301	-19	1,121	-25	1,121	-25	
Egypt	2,374	42%	122	-45	44%	122	-45	114	-41	114	-41	
Morocco	2,714	63%	43	-67	64%	43	-67	40	-69	40	-69	
Namibia	2,274	61%	83	-84	79%	83	-84	15	-97	15	-97	
South Africa	6,665	62%	470	62	61%	470	62	420	57	420	57	
Rest of Africa	13,889	44%	583	29	52%	583	29	532	27	532	27	
Oceania	63,690	64%	4,900	23	57%	4,900	23	4,504	22	4,504	22	
Australia	56,759	64%	4,372	19	57%	4,372	19	4,036	18	4,036	18	
New Zealand	6,431	65%	520	70	63%	520	70	464	66	464	66	
Rest of Oceania	500	52%	8	-33	42%	8	-33	4	0	4	0	
Rest of the World	205,423	54%	8,091	-51	42%	8,091	-51	7,318	-54	7,318	-54	
Not indicated	779,872	57%	42,978	23	52%	42,978	23	35,827	21	35,827	21	