



## Stockholm's tourism industry. April 2018

April was characterized by an increase for both domestic and foreign guest nights at the county's commercial accommodation facilities, Swedish more than foreign. Swedes overnight stays increased by 8% and foreign by 4% to nearly 1.1 million.

It is notable that the US this time is at the top of the list of foreign guest nights. The long-lasting upswing of the US continues, while there were fewer guest nights by both German and UK visitors.

Overnight stays from Nordic visitors rose in total by 2%. This includes a sharp increase for Finland, at

the same time as the development this month was negative for Norway and Denmark.

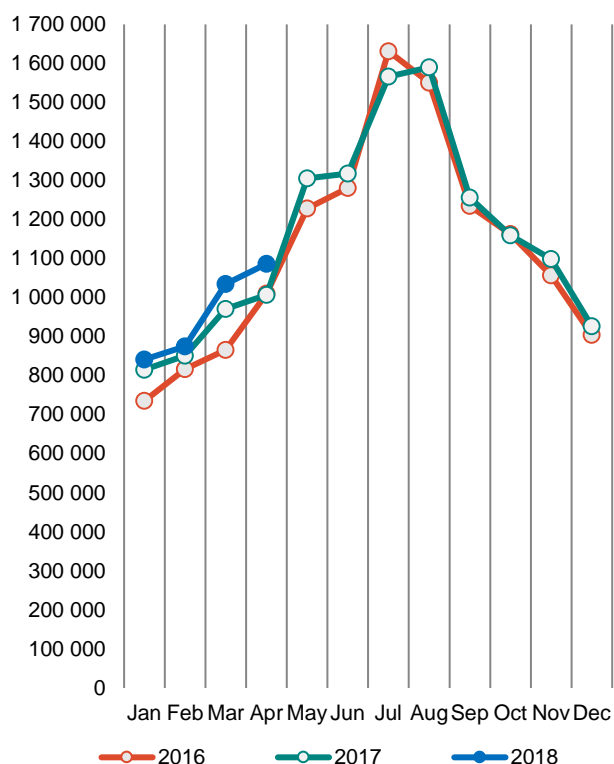
April was weak for Germany and Great Britain. The same is true for Spain and the Netherlands. France and Italy show a significantly better development.

Visitors from the United States made 35,000 overnight stays during April (+15 %). For visitors from Canada the number of guest nights almost doubled in the county compared to April last year. For target groups in Asia April was very positive. In particular for India (+56 %) and Japan (+106 %).

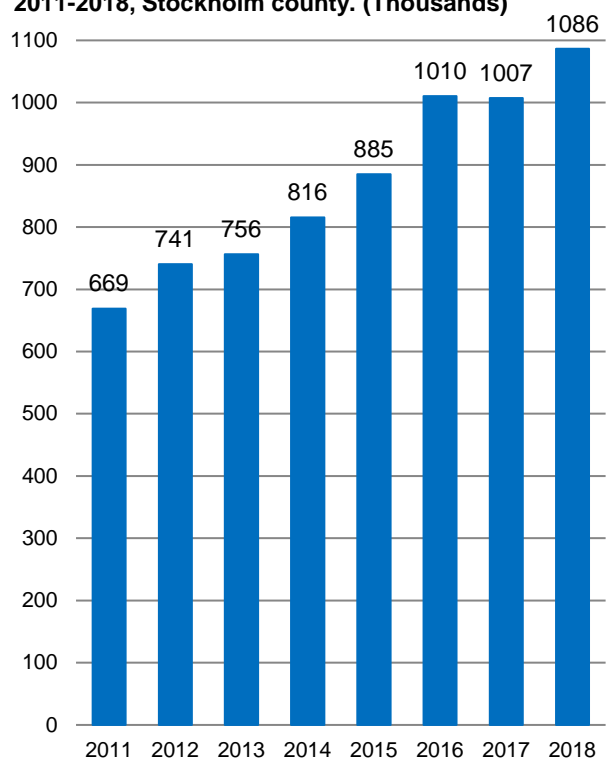
### Commercial overnight stays in Stockholm's county April 2018, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>1,086,294</b>	<b>6%</b>	Not Indicated	58,942	-4%
<b>Sweden</b>	<b>705,082</b>	<b>8%</b>			
<b>Foreign</b>	<b>381,212</b>	<b>4%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 USA	31,565	15%	11 Spain	9,739	-5%
2 Germany	31,479	-11%	12 Switzerland	9,049	-16%
3 Great Britain	29,780	-15%	13 China	7,123	-6%
4 Finland	20,644	30%	14 Poland	6,560	31%
5 Norway	20,308	-7%	15 Belgium	5,953	6%
6 India	16,932	56%	16 Russia	5,860	34%
7 Italy	15,514	11%	17 Austria	4,445	-8%
8 France	13,870	8%	18 Turkey	3,407	116%
9 The Netherlands	10,842	-1%	19 Canada	3,402	92%
10 Denmark	10,461	-13%	20 Japan	3,255	106%

**Commercial overnight stays by month 2016, 2017 and 2018, Stockholm county**



**Commercial overnight stays, April 2011-2018, Stockholm county. (Thousands)**



**Commercial overnight stays 2018 compared with previous year.**

	April 2018		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>1,086,294</b>	<b>6%</b>	<b>3,859,185</b>	<b>5%</b>
Domestic	705,082	8%	2,557,779	2%
Foreign	381,212	4%	1,301,406	10%
Nordic countries, excl. Sweden	52,914	2%	181,739	1%
Europe excl. Nordic countries	172,859	1%	561,442	10%
Non-European	155,439	9%	558,225	14%
<b>City of Stockholm</b>	<b>745,330</b>	<b>5%</b>	<b>2,607,172</b>	<b>3%</b>
Domestic	429,944	7%	1,523,322	-1%
Foreign	315,386	3%	1,083,850	10%
Nordic countries, excl. Sweden	41,282	3%	141,884	2%
Europe excl. Nordic countries	146,038	2%	472,267	13%
Non-European	128,066	4%	469,699	10%
<b>Sweden</b>	<b>4,014 059</b>	<b>0%</b>	<b>16,525,732</b>	<b>6%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

## Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	April 2018			YTD 2018		April 2018		YTD 2018		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>Total</b>	<b>14,056,246</b>	<b>22%</b>	<b>1,086,294</b>	<b>6</b>	<b>27%</b>	<b>3,859,185</b>	<b>5</b>	<b>745,330</b>	<b>5</b>	<b>2,607,172</b>	<b>3</b>	
<b>Sweden</b>	<b>8,865,241</b>	<b>19%</b>	<b>705,082</b>	<b>8</b>	<b>22%</b>	<b>2,557,779</b>	<b>2</b>	<b>429,944</b>	<b>7</b>	<b>1,523,322</b>	<b>-1</b>	
<b>Foreign</b>	<b>5,191,005</b>	<b>32%</b>	<b>381,212</b>	<b>4</b>	<b>44%</b>	<b>1,301,406</b>	<b>10</b>	<b>315,386</b>	<b>3</b>	<b>1,083,850</b>	<b>10</b>	
<b>Nordic countries excl. Sweden</b>	<b>670,531</b>	<b>13%</b>	<b>52,914</b>	<b>2</b>	<b>23%</b>	<b>181,739</b>	<b>1</b>	<b>41,282</b>	<b>3</b>	<b>141,884</b>	<b>2</b>	
<b>Europe excl. Nordic countries</b>	<b>2,330,915</b>	<b>32%</b>	<b>172,859</b>	<b>1</b>	<b>47%</b>	<b>561,442</b>	<b>10</b>	<b>146,038</b>	<b>2</b>	<b>472,267</b>	<b>13</b>	
<b>Non-European/ not indicated</b>	<b>2,189,559</b>	<b>57%</b>	<b>155,439</b>	<b>9</b>	<b>58%</b>	<b>558,225</b>	<b>14</b>	<b>128,066</b>	<b>4</b>	<b>469,699</b>	<b>10</b>	
<b>Europe</b>	<b>2,330,915</b>	<b>20%</b>	<b>225,773</b>	<b>1</b>	<b>38%</b>	<b>743,181</b>	<b>8</b>	<b>187,320</b>	<b>2</b>	<b>614,151</b>	<b>10</b>	
Austria	57,156	41%	4,445	-8	54%	11,635	12	4,000	-8	10,197	12	
Belarus	2,807	54%	228	36	89%	1,124	34	212	50	1,045	34	
Belgium	59,967	36%	5,953	6	49%	17,842	7	5,264	5	15,612	9	
Bulgaria	5,526	56%	491	21	56%	1,514	2	418	17	1,324	6	
Croatia	5,396	41%	966	90	50%	2,042	27	896	122	1,861	31	
Czech Republic	15,687	21%	1,774	44	39%	5,191	26	1,302	38	3,926	23	
Denmark	160,366	14%	10,461	-13	20%	39,450	-9	8,191	-8	30,314	-5	
Estonia	19,717	23%	1,756	23	19%	6,067	16	1,196	57	4,172	36	
Finland	217,616	38%	20,644	30	48%	64,675	9	15,715	31	49,565	6	
France	171,789	55%	13,870	8	64%	48,503	21	12,004	6	42,723	20	
Georgia	4,339	54%	333	96	70%	658	-9	318	159	583	-1	
Germany	546,927	18%	31,479	-11	34%	89,071	-3	26,023	-11	73,055	0	
Greece	16,075	67%	2,053	31	71%	5,188	0	1,868	44	4,477	4	
Hungary	19,575	51%	1,561	7	46%	5,509	7	1,224	65	3,937	46	
Iceland	18,119	54%	1,501	-20	66%	5,108	9	1,357	-16	4,594	12	
Ireland	39,440	64%	2,040	-19	39%	9,215	-2	1,564	25	6,570	47	
Italy	160,199	61%	15,514	11	70%	41,952	23	14,174	13	37,784	26	
Latvia	15,232	30%	1,925	62	49%	5,960	44	1,350	99	4,062	50	
Lithuania	30,388	48%	2,405	5	42%	9,850	0	1,623	18	5,870	5	
Luxembourg	9,935	65%	878	4	71%	2,137	-3	807	3	1,978	-2	
Netherlands	154,830	21%	10,842	-1	44%	35,274	2	8,765	-4	28,720	1	
Norway	274,430	8%	20,308	-7	16%	72,506	1	16,019	-9	57,411	1	
Poland	63,803	27%	6,560	31	34%	22,108	17	4,526	28	15,614	24	
Portugal	14,051	46%	1,258	13	54%	4,245	19	1,143	13	3,856	24	
Romania	19,450	34%	1,779	29	40%	5,982	32	1,578	42	5,196	31	
Russia	72,446	54%	5,860	34	67%	25,535	21	4,974	32	22,156	21	
Slovakia	4,987	16%	539	90	19%	1,708	35	444	85	1,330	25	
Slovenia	3,339	26%	516	31	59%	1,288	44	429	27	725	-5	
Spain	132,032	65%	9,739	-5	65%	29,636	25	8,728	-6	26,584	26	
Switzerland	145,320	38%	9,049	-16	65%	24,416	-5	8,141	-15	21,967	-2	
Turkey	27,287	64%	3,407	116	76%	9,657	47	3,085	114	8,919	47	
UK	447,835	51%	29,780	-15	50%	112,721	-2	24,971	-14	95,534	-2	
Ukraine	12,570	52%	993	16	49%	3,966	22	860	24	3,445	24	
Rest of Europe	52,810	44%	4,866	98	54%	21,448	192	4,151	88	19,045	197	

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Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	April 2018			YTD 2018			April 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
<b>North America</b>	<b>521,415</b>	<b>61%</b>	<b>34,967</b>	<b>20</b>	<b>62%</b>	<b>110,780</b>	<b>16</b>	<b>30,286</b>	<b>21</b>	<b>94,519</b>	<b>15</b>	
Canada	39,566	64%	3,402	92	59%	9,214	30	2,996	88	8,269	30	
USA	481,849	61%	31,565	15	63%	101,566	15	27,290	16	86,250	14	
<b>Central &amp; South America</b>	<b>69,010</b>	<b>60%</b>	<b>3,476</b>	<b>1</b>	<b>66%</b>	<b>11,971</b>	<b>14</b>	<b>2,960</b>	<b>-2</b>	<b>9,362</b>	<b>2</b>	
Argentina	9,221	80%	545	35	74%	1,496	27	474	23	1,348	21	
Brazil	30,978	66%	1,172	-11	68%	3,961	-1	957	-19	3,243	-10	
Chile	3,835	70%	308	150	64%	1,300	138	286	218	696	54	
Columbia	3,480	71%	157	-7	63%	521	-16	151	-4	502	-5	
Mexico	8,593	66%	513	-18	82%	1,685	9	446	-22	1,496	11	
Rest of Central & South America	12,903	47%	781	-3	53%	3,008	16	646	0	2,077	0	
<b>Asia</b>	<b>522,233</b>	<b>53%</b>	<b>40,101</b>	<b>23</b>	<b>64%</b>	<b>137,645</b>	<b>15</b>	<b>30,486</b>	<b>10</b>	<b>108,671</b>	<b>6</b>	
China	144,679	39%	7,123	-6	44%	31,103	-1	6,123	-9	27,699	-2	
India	139,969	64%	16,932	56	78%	54,160	32	10,785	20	34,585	-2	
Indonesia	5,986	76%	748	80	82%	2,053	98	705	78	1,927	93	
Iran	5,769	59%	197	52	51%	874	19	173	53	770	20	
Israel	15,263	70%	924	-10	81%	2,752	20	747	-8	2,398	26	
Japan	60,381	63%	3,255	106	59%	9,650	20	2,498	84	8,213	19	
Malaysia	5,085	63%	377	48	65%	1,313	35	351	52	1,207	36	
Qatar	7,353	88%	246	-78	79%	850	-80	227	6	798	43	
Saudi Arabia	8,337	59%	447	48	47%	1,088	19	390	44	950	25	
Singapore	11,500	57%	669	69	54%	2,744	58	620	75	2,518	58	
South Korea	20,832	38%	1,108	-4	44%	3,485	-9	916	-10	3,038	-9	
Taiwan	13,756	62%	603	-1	66%	3,430	27	370	-31	2,563	11	
Thailand	28,499	75%	3,049	-16	77%	10,181	1	2,614	-23	9,192	-2	
United Arab Emirates	24,731	75%	1,408	31	76%	5,726	30	1,312	32	5,307	30	
Rest of Asia	30,093	46%	3,015	22	62%	8,236	24	2,655	16	7,506	24	
<b>Africa</b>	<b>27,916</b>	<b>50%</b>	<b>2,442</b>	<b>60</b>	<b>50%</b>	<b>7,972</b>	<b>36</b>	<b>1,725</b>	<b>34</b>	<b>6,490</b>	<b>24</b>	
Egypt	2,374	42%	242	21	45%	810	-17	229	20	770	-14	
Morocco	2,714	63%	277	172	68%	682	55	262	165	638	52	
Namibia	2,274	61%	224	180	40%	486	-30	138	92	189	-72	
South Africa	6,665	62%	376	46	49%	1,514	17	218	27	1,223	10	
Rest of Africa	13,889	44%	1,323	49	51%	4,480	83	878	16	3,670	70	
<b>Oceania</b>	<b>63,690</b>	<b>64%</b>	<b>2,866</b>	<b>0</b>	<b>59%</b>	<b>13,907</b>	<b>16</b>	<b>2,671</b>	<b>4</b>	<b>12,876</b>	<b>17</b>	
Australia	56,759	64%	2,505	-3	59%	12,290	14	2,342	0	11,421	14	
New Zealand	6,431	65%	322	40	51%	1,460	42	294	41	1,326	41	
Rest of Oceania	500	52%	39	-9	65%	157	28	35	133	129	70	
<b>Rest of the World</b>	<b>205,423</b>	<b>54%</b>	<b>12,645</b>	<b>14</b>	<b>52%</b>	<b>62,664</b>	<b>0</b>	<b>11,148</b>	<b>7</b>	<b>57,809</b>	<b>-2</b>	
Not indicated	779,872	57%	58,942	-4	53%	213,286	16	48,790	-8	179,972	15	