



Photographer: Tove Freij

Stockholm's tourism industry. June 2018

In June, the number of guest nights in Stockholm's commercial accommodation facilities increased by 1 % compared to June 2017. In a 5-year perspective, the increase is 30 %.

This month domestic overnight stays fell by 1 %, while guest nights from foreign visitors and unspecified nationality increased by 2 %. In Sweden as a whole, a decline of 2 % was noted.

Nordic visitors made 5 % fewer overnight stays than last year. Both Norway and Denmark show a negative trend for June as well as for the year so far. On the contrary, Finland has 6 % more overnight stays in June and 7 % more so far in 2018.

For the first month this year, guest nights from Europe outside the Nordic region decreased. In June 6,000 – or 2 % – fewer overnight stays were made than in June last year. Several key target groups show negative figures, such as Germany (-9 %), France (-12 %), Switzerland (-3 %), Italy (-21 %) and Spain (-6 %). This month, however, there was an increase in the number of British guest nights.

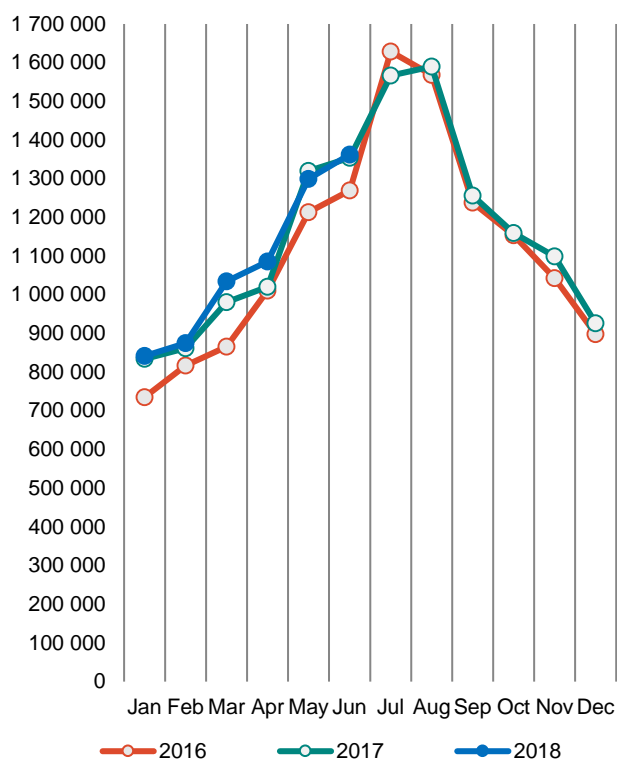
The break in the good development for US visitors we saw during May continued in June. 800 fewer overnight stays correspond to a decline of 1 %.

June was most positive for visits from target groups in Asia, most apparent for China (+9 %) and Japan (+14 %).

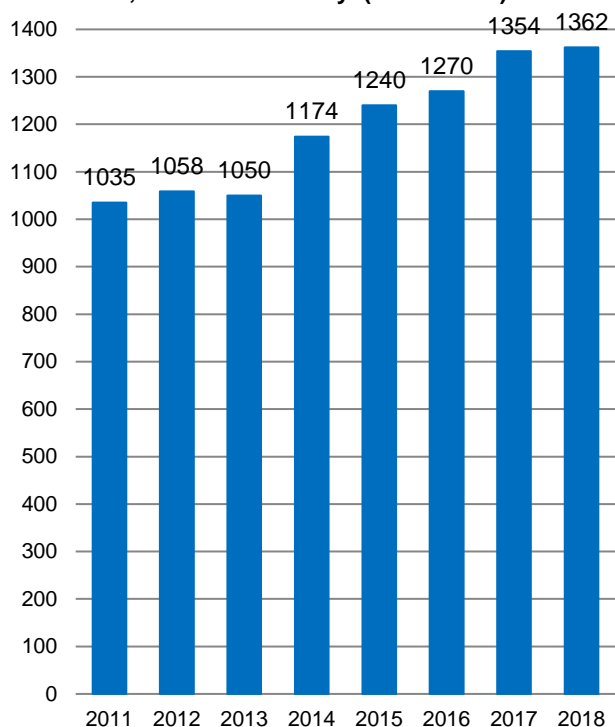
Commercial overnight stays in Stockholm's county June 2018, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	1,362,450	1%	Not Indicated	93,412	16%
Sweden	751,952	-1%			
Foreign	610,498	2%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	76,378	-9%	11 Denmark	13,452	-8%
2 USA	72,557	-1%	12 Italy	12,337	-21%
3 Great Britain	52,767	2%	13 Spain	11,873	-6%
4 Finland	22,100	6%	14 Japan	9,385	14%
5 Norway	21,844	-13%	15 Austria	8,763	20%
6 China	20,193	9%	16 Australia	7,699	-2%
7 France	16,857	-12%	17 Russia	6,485	3%
8 Switzerland	16,391	-3%	18 Poland	5,892	-1%
9 The Netherlands	14,607	4%	19 Canada	5,310	-2%
10 India	14,121	1%	20 Belgium	5,001	-7%

Commercial overnight stays by month 2016, 2017 and 2018, Stockholm county



Commercial overnight stays, June 2011-2018, Stockholm county. (Thousands)



Commercial overnight stays 2018 compared with previous year.

	June 2018		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	1,362,450	1%	6,542,894	3%
Domestic	751,952	-1%	4,121,551	1%
Foreign	610,498	2%	2,421,343	7%
Nordic countries, excl. Sweden	58,701	-5%	301,428	0%
Europe excl. Nordic countries	262,059	-2%	1,042,802	5%
Non-European	289,738	9%	1,077,113	11%
City of Stockholm	911,343	0%	4,438,917	2%
Domestic	426,936	-2%	2,447,909	-2%
Foreign	484,407	1%	1,991,008	7%
Nordic countries, excl. Sweden	43,646	-9%	232,126	-2%
Europe excl. Nordic countries	202,985	-2%	853,697	7%
Non-European	237,776	7%	905,185	9%
Sweden	6,282,604	-2%	27,877,398	3%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

Commercial overnight stays by nationality, Stockholm county and City of Stockholm.

Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	June 2018			YTD 2018		June 2018		YTD 2018		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	14,056,246	22%	1,362,450	1	22%	6,542,894	3	911,343	0	4,438,917	2	
Sweden	8,865,241	19%	751,952	-1	17%	4,121,551	1	426,936	-2	2,447,909	-2	
Foreign	5,191,005	32%	610,498	2	32%	2,421,343	7	484,407	1	1,991,008	7	
Nordic countries excl. Sweden	670,531	13%	58,701	-5	12%	301,428	0	43,646	-9	232,126	-2	
Europe excl. Nordic countries	2,330,915	32%	262,059	-2	29%	1,042,802	5	202,985	-2	853,697	7	
Non-European/ not indicated	2,189,559	57%	289,738	9	59%	1,077,113	11	237,776	7	905,185	9	
Europe	2,330,915	20%	320,760	-3	23%	1,344,230	4	246,631	-4	1,085,823	5	
Austria	57,156	41%	8,763	20	47%	27,913	18	7,466	20	23,686	15	
Belarus	2,807	54%	212	-24	36%	1,508	12	176	-28	1,380	12	
Belgium	59,967	36%	5,001	-7	34%	28,652	3	4,133	-3	24,585	6	
Bulgaria	5,526	56%	523	-23	39%	2,528	-6	476	-21	2,213	-4	
Croatia	5,396	41%	563	16	27%	2,934	6	520	20	2,660	20	
Czech Republic	15,687	21%	2,180	50	28%	8,806	25	1,773	80	6,774	29	
Denmark	160,366	14%	13,452	-8	17%	67,000	-8	9,981	-16	50,590	-9	
Estonia	19,717	23%	1,458	-13	13%	8,810	4	925	-1	6,109	24	
Finland	217,616	38%	22,100	6	33%	105,484	7	16,235	5	79,427	3	
France	171,789	55%	16,857	-12	56%	82,876	14	13,970	-14	72,441	14	
Georgia	4,339	54%	960	21	54%	1,915	1	730	18	1,476	3	
Germany	546,927	18%	76,378	-9	17%	219,490	0	54,015	-14	169,380	-1	
Greece	16,075	67%	1,502	39	65%	8,280	1	1,354	39	7,303	7	
Hungary	19,575	51%	1,584	-17	36%	8,063	-7	1,266	-4	5,927	23	
Iceland	18,119	54%	1,305	-7	43%	8,070	5	1,092	-5	7,214	10	
Ireland	39,440	64%	2,891	-20	59%	14,451	-13	1,963	34	10,224	37	
Italy	160,199	61%	12,337	-21	55%	64,957	10	10,670	-23	58,189	13	
Latvia	15,232	30%	1,459	32	43%	9,587	47	981	28	6,404	51	
Lithuania	30,388	48%	2,839	35	36%	16,038	11	1,534	25	9,084	9	
Luxembourg	9,935	65%	1,469	6	75%	4,289	-5	1,297	3	3,880	-6	
Netherlands	154,830	21%	14,607	4	18%	65,841	-7	10,972	1	52,600	-6	
Norway	274,430	8%	21,844	-13	6%	120,874	-2	16,338	-16	94,895	-2	
Poland	63,803	27%	5,892	-1	23%	35,440	15	3,604	-3	24,121	20	
Portugal	14,051	46%	1,944	55	54%	7,260	22	1,488	32	6,198	19	
Romania	19,450	34%	2,234	-9	34%	9,722	12	1,613	-5	8,045	14	
Russia	72,446	54%	6,485	3	57%	38,400	10	5,330	5	33,142	11	
Slovakia	4,987	16%	703	58	15%	3,276	55	473	42	2,591	50	
Slovenia	3,339	26%	233	-46	45%	1,920	20	201	-27	1,266	1	
Spain	132,032	65%	11,873	-6	64%	51,061	12	10,293	0	44,956	15	
Switzerland	145,320	38%	16,391	-3	30%	52,881	-3	13,390	-4	45,916	-2	
Turkey	27,287	64%	2,208	-20	65%	14,259	16	1,705	-27	12,269	12	
UK	447,835	51%	52,767	2	56%	203,487	-7	43,157	8	170,302	-5	
Ukraine	12,570	52%	1,294	-4	43%	6,391	17	927	-12	5,337	18	
Rest of Europe	52,810	44%	8,452	110	58%	41,767	173	6,583	95	35,239	165	

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Country	Stockholm county						City of Stockholm					
	Guest nights 2017	Share in Sweden	June 2018			YTD 2018			June 2018		YTD 2018	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
North America	521,415	61%	77,867	-1	67%	237,821	4	66,246	-4	203,831	3	
Canada	39,566	64%	5,310	-2	63%	18,301	8	4,665	-5	16,253	8	
USA	481,849	61%	72,557	-1	68%	219,520	4	61,581	-4	187,578	2	
Central & South America	69,010	60%	11,608	-4	73%	29,464	1	10,082	-8	24,686	-5	
Argentina	9,221	80%	2,463	39	91%	4,856	26	2,179	31	4,352	22	
Brazil	30,978	66%	3,890	-33	76%	10,737	-17	3,471	-36	9,264	-21	
Chile	3,835	70%	450	-33	70%	1,985	16	421	-32	1,328	-9	
Columbia	3,480	71%	846	42	84%	1,682	16	780	44	1,592	23	
Mexico	8,593	66%	1,765	17	83%	4,099	11	1,562	13	3,644	9	
Rest of Central & South America	12,903	47%	2,194	29	50%	6,105	9	1,669	24	4,506	1	
Asia	522,233	53%	62,414	5	52%	244,670	8	43,134	-7	184,853	-1	
China	144,679	39%	20,193	9	38%	63,652	3	14,163	8	52,195	3	
India	139,969	64%	14,121	1	68%	81,384	18	7,322	-34	49,258	-15	
Indonesia	5,986	76%	1,601	13	82%	4,196	48	1,231	-4	3,590	37	
Iran	5,769	59%	607	-4	68%	1,796	8	538	8	1,589	18	
Israel	15,263	70%	2,081	33	72%	5,563	-5	1,825	28	4,872	-5	
Japan	60,381	63%	9,385	14	73%	25,227	14	5,981	3	18,309	9	
Malaysia	5,085	63%	874	17	66%	3,574	59	793	17	3,307	66	
Qatar	7,353	88%	412	60	79%	1,495	-67	343	52	1,345	54	
Saudi Arabia	8,337	59%	960	31	64%	2,377	6	792	18	1,996	1	
Singapore	11,500	57%	1,484	-21	69%	5,945	35	1,363	-15	5,458	41	
South Korea	20,832	38%	1,874	-26	25%	6,888	-15	1,607	-26	5,738	-16	
Taiwan	13,756	62%	2,308	-12	71%	6,783	-4	1,522	-28	4,817	-18	
Thailand	28,499	75%	2,168	10	59%	14,226	-3	1,898	9	12,782	-4	
United Arab Emirates	24,731	75%	1,427	-11	78%	8,209	12	1,304	-11	7,627	12	
Rest of Asia	30,093	46%	2,919	1	55%	13,355	10	2,452	-5	11,970	10	
Africa	27,916	50%	3,661	5	57%	16,392	36	3,059	8	13,824	31	
Egypt	2,374	42%	237	66	50%	1,296	4	224	152	1,224	12	
Morocco	2,714	63%	260	23	65%	1,148	28	207	2	1,002	17	
Namibia	2,274	61%	303	1	53%	980	-6	143	-45	372	-61	
South Africa	6,665	62%	697	-21	61%	3,951	38	590	-23	3,434	41	
Rest of Africa	13,889	44%	2,164	12	56%	9,017	49	1,895	26	7,792	50	
Oceania	63,690	64%	8,745	0	63%	27,558	6	7,950	-1	25,285	5	
Australia	56,759	64%	7,699	-2	63%	24,331	4	7,012	-3	22,372	3	
New Zealand	6,431	65%	1,013	22	64%	3,011	28	924	20	2,759	29	
Rest of Oceania	500	52%	33	-59	32%	216	-22	14	-77	154	-19	
Rest of the World	205,423	54%	32,031	37	63%	136,020	29	27,062	54	123,587	31	
Not indicated	779,872	57%	93,412	16	57%	385,188	13	80,243	19	329,119	14	