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## Stockholm's Tourism Industry: August 2020

The number of guest nights at the county's commercial accommodation facilities in August was 686.993. In August last year, almost 1.8 million commercial overnight stays were made. This means a decrease in the number of guest nights by 62%.

The pattern is the same as before during the Covid19 pandemic. Foreign visitors are decreasing most significantly (-84%). Domestic guest nights fell by 46%.

As in Stockholm, foreign overnight stays in the whole of Sweden decrease the most and domestic guest nights less, but not at all as sharply as in Stockholm. This especially applies to domestic overnight stays. These fell

by 14% in the country, but by 56% in the city of Stockholm and by 46% in the county.

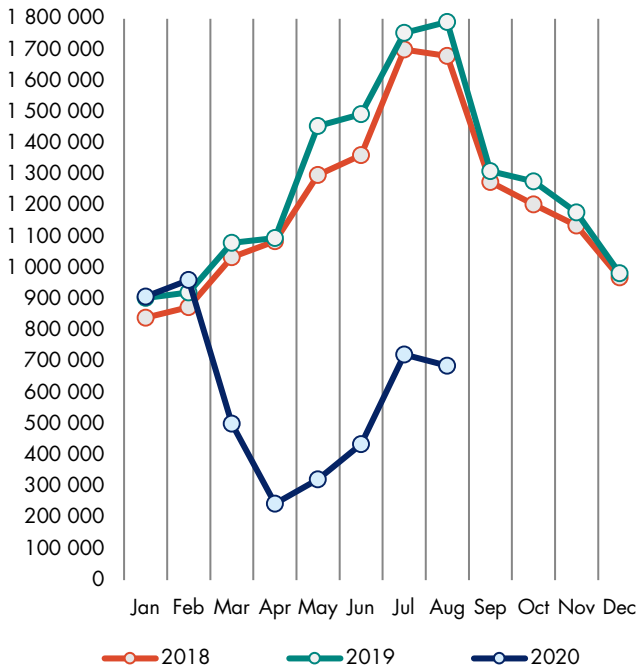
Virtually all foreign target groups are declining very sharply. Geographical proximity means nothing. Nordic guest nights fell by 83%, the rest of Europe by 85% and non-European overnight stays by 82%. Visitors from Germany and the United States accounted for the most foreign overnight stays during the month.

During the first eight months of the year, the number of guest nights in Stockholm County decreased by 5.7 million or 54%. The City of Stockholm has lost 62% compared to 2019.

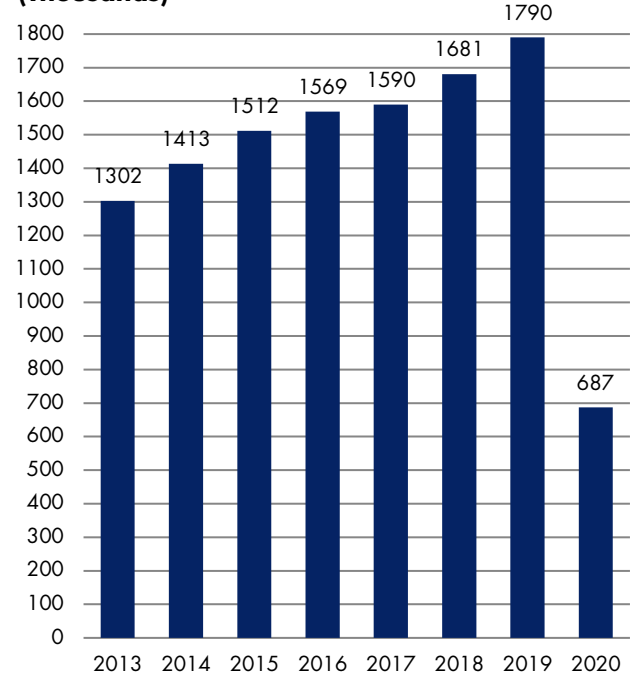
### Commercial overnight stays in Stockholm County August 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
<b>Total</b>	<b>686.993</b>	<b>-62%</b>	Not indicated	17.922	-49%
<b>Sweden</b>	<b>563.229</b>	<b>-46%</b>			
<b>Foreign</b>	<b>123.764</b>	<b>-84%</b>			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 Germany	17.683	-84%	11 The Netherlands	2.427	-91%
2 USA	15.468	-81%	12 Switzerland	2.128	-90%
3 India	8.264	-49%	13 Romania	1.962	-43%
4 France	7.849	-77%	14 Finland	1.522	-94%
5 Great Britain	6.592	-88%	15 Belgium	1.356	-84%
6 Norway	5.923	-74%	16 Estonia	1.145	-54%
7 Poland	4.710	-51%	17 Lithuania	900	-70%
8 Denmark	3.386	-81%	18 Namibia	816	241%
8 Spain	3.199	-90%	19 Czech Republic	758	-74%
10 Italy	2.454	-93%	20 China	668	-98%

### Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



### Commercial overnight stays, August 2013-2020, Stockholm County (Thousands)



### Commercial overnight stays 2020 compared with previous year

	August 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
<b>Stockholm County</b>	<b>686.993</b>	<b>-62%</b>	<b>4.826.702</b>	<b>-54%</b>
Domestic	563.229	-46%	3.728.230	-43%
Foreign	123.764	-84%	1.098.472	-72%
Nordic countries, excl. Sweden	11.004	-83%	128.254	-73%
Europe excl. Nordic countries	60.046	-85%	477.556	-75%
Non-European	52.714	-82%	492.662	-69%
<b>City of Stockholm</b>	<b>340.721</b>	<b>-71%</b>	<b>2.691.838</b>	<b>-62%</b>
Domestic	259.056	-56%	1.873.066	-52%
Foreign	81.665	-87%	818.772	-75%
Nordic countries, excl. Sweden	6.096	-88%	91.789	-75%
Europe excl. Nordic countries	39.768	-87%	350.800	-77%
Non-European	35.801	-85%	376.183	-72%
<b>Sweden</b>	<b>5.889.823</b>	<b>-34%</b>	<b>33.301.201</b>	<b>-36%</b>

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

## Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	August 2020			YTD 2020		August 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
<b>Total</b>	<b>15.224.561</b>	<b>22%</b>	<b>686.993</b>	<b>-62</b>	<b>12%</b>	<b>4.826.702</b>	<b>-54</b>	<b>340.721</b>	<b>-71</b>	<b>2.691.838</b>	<b>-62</b>
<b>Sweden</b>	<b>9.930.645</b>	<b>20%</b>	<b>563.229</b>	<b>-46</b>	<b>11%</b>	<b>3.728.230</b>	<b>-43</b>	<b>259.056</b>	<b>-56</b>	<b>1.873.066</b>	<b>-52</b>
<b>Foreign</b>	<b>5.293.916</b>	<b>30%</b>	<b>123.764</b>	<b>-84</b>	<b>20%</b>	<b>1.098.472</b>	<b>-72</b>	<b>81.665</b>	<b>-87</b>	<b>818.772</b>	<b>-75</b>
<b>Nordic countries excl. Sweden</b>	<b>671.850</b>	<b>12%</b>	<b>11.004</b>	<b>-83</b>	<b>12%</b>	<b>128.254</b>	<b>-73</b>	<b>6.096</b>	<b>-88</b>	<b>91.789</b>	<b>-75</b>
<b>Europe excl. Nordic countries</b>	<b>2.599.245</b>	<b>32%</b>	<b>60.046</b>	<b>-85</b>	<b>15%</b>	<b>477.556</b>	<b>-75</b>	<b>39.768</b>	<b>-87</b>	<b>350.800</b>	<b>-77</b>
<b>Non-European/ not indicated</b>	<b>2.022.821</b>	<b>53%</b>	<b>52.714</b>	<b>-82</b>	<b>39%</b>	<b>492.662</b>	<b>-69</b>	<b>35.801</b>	<b>-85</b>	<b>376.183</b>	<b>-72</b>
<b>Europe</b>	<b>3.271.095</b>	<b>24%</b>	<b>71.050</b>	<b>-85</b>	<b>14%</b>	<b>605.810</b>	<b>-74</b>	<b>45.864</b>	<b>-87</b>	<b>442.589</b>	<b>-76</b>
Austria	70.437	45%	491	-96	20%	7.194	-86	321	-97	5.777	-87
Belarus	3.934	59%	9	-97	14%	889	-66	7	-97	826	-65
Belgium	68.871	33%	1.356	-84	22%	13.016	-73	1.012	-85	10.639	-73
Bulgaria	6.132	47%	188	-77	23%	1.121	-76	179	-73	1.026	-74
Croatia	8.877	50%	316	-49	46%	12.862	177	44	-91	1.929	-50
Czech Republic	24.779	30%	758	-74	21%	6.087	-63	333	-85	4.258	-67
Denmark	167.458	12%	3.386	-81	7%	32.644	-73	1.818	-86	23.373	-74
Estonia	22.633	29%	1.145	-54	31%	8.403	-46	683	-56	4.865	-46
Finland	237.427	40%	1.522	-94	22%	39.780	-76	909	-95	28.746	-78
France	212.199	57%	7.849	-77	54%	42.477	-72	6.483	-78	37.108	-72
Georgia	4.712	36%	183	-68	51%	749	-78	164	-66	557	-81
Germany	637.347	19%	17.683	-84	8%	87.420	-82	10.483	-87	61.805	-84
Greece	19.737	70%	193	-90	51%	4.449	-61	144	-92	3.866	-61
Hungary	16.989	44%	242	-90	32%	2.994	-75	146	-93	2.348	-76
Iceland	15.493	47%	173	-87	36%	2.474	-75	97	-91	1.864	-78
Ireland	36.206	64%	369	-89	17%	6.953	-69	249	-88	4.069	-71
Italy	158.425	57%	2.454	-93	45%	20.742	-82	1.975	-94	17.273	-83
Latvia	21.939	36%	552	-70	40%	4.707	-71	180	-81	2.581	-69
Lithuania	32.988	49%	900	-70	30%	15.802	-27	248	-81	5.141	-54
Luxembourg	5.699	48%	516	-49	47%	1.824	-57	387	-54	1.539	-57
Netherlands	163.038	20%	2.427	-91	8%	26.130	-79	1.572	-91	19.967	-77
Norway	251.472	7%	5.923	-74	15%	53.356	-70	3.272	-81	37.806	-72
Poland	92.899	29%	4.710	-51	17%	28.990	-54	2.724	-58	17.735	-58
Portugal	21.169	47%	417	-87	11%	4.854	-65	279	-91	3.635	-70
Romania	28.392	42%	1.962	-43	51%	13.434	-23	1.642	-38	11.252	-21
Russia	86.024	55%	134	-99	26%	20.599	-68	104	-99	17.961	-68
Slovakia	9.117	20%	44	-97	6%	2.333	-62	35	-95	1.506	-64
Slovenia	5.564	47%	39	-95	28%	1.795	-51	34	-92	1.227	-52
Spain	152.294	66%	3.199	-90	45%	21.838	-81	2.476	-92	18.474	-82
Switzerland	150.872	36%	2.128	-90	17%	14.921	-87	1.582	-91	12.090	-87
Turkey	26.661	65%	50	-98	41%	4.934	-72	44	-97	3.972	-64
UK	433.411	48%	6.592	-88	27%	77.561	-75	3.732	-91	57.722	-77
Ukraine	38.636	69%	85	-98	10%	8.342	-67	81	-97	7.574	-66
Rest of Europe	39.264	36%	3.055	-11	51%	14.136	-51	2.425	-7	12.078	-51

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Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	August 2020			YTD 2020		August 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
<b>North America</b>	<b>616.941</b>	<b>55%</b>	<b>15.634</b>	<b>-82</b>	<b>34%</b>	<b>127.970</b>	<b>-71</b>	<b>10.462</b>	<b>-86</b>	<b>94.078</b>	<b>-75</b>
Canada	39.878	62%	166	-97	55%	4.485	-84	145	-97	3.763	-86
USA	577.063	54%	15.468	-81	34%	123.485	-70	10.317	-85	90.315	-74
<b>Central &amp; South America</b>	<b>64.627</b>	<b>59%</b>	<b>628</b>	<b>-93</b>	<b>28%</b>	<b>8.846</b>	<b>-81</b>	<b>523</b>	<b>-93</b>	<b>7.974</b>	<b>-81</b>
Argentina	9.360	77%	60	-96	77%	1.200	-83	55	-96	1.122	-83
Brazil	24.837	67%	196	-94	49%	2.608	-85	150	-95	2.375	-86
Chile	4.811	70%	79	-85	61%	1.201	-65	68	-86	1.097	-64
Columbia	4.057	69%	78	-82	76%	555	-79	71	-83	516	-79
Mexico	8.788	70%	71	-94	74%	1.188	-81	54	-95	1.096	-81
Rest of Central & South America	12.774	47%	144	-93	10%	2.094	-78	125	-93	1.768	-77
<b>Asia</b>	<b>586.938</b>	<b>55%</b>	<b>10.200</b>	<b>-88</b>	<b>78%</b>	<b>130.622</b>	<b>-69</b>	<b>5.353</b>	<b>-92</b>	<b>84.316</b>	<b>-73</b>
China	164.898	41%	668	-98	63%	16.065	-86	497	-98	13.779	-85
India	169.440	74%	8.264	-49	91%	83.055	-31	3.973	-64	43.652	-41
Indonesia	6.570	72%	6	-98	21%	788	-81	6	-97	706	-80
Iran	2.722	47%	15	-97	4%	449	-75	15	-97	407	-74
Israel	16.690	66%	21	-99	31%	1.490	-88	21	-99	1.313	-88
Japan	62.320	65%	70	-99	43%	6.622	-85	54	-99	5.680	-82
Malaysia	5.784	60%	3	-99	11%	750	-78	1	-100	660	-79
Qatar	5.407	43%	37	-98	90%	646	-86	37	-98	608	-86
Saudi Arabia	7.130	57%	11	-99	12%	1.625	-72	9	-99	1.265	-74
Singapore	12.402	58%	18	-98	32%	1.324	-82	5	-100	1.181	-82
South Korea	20.725	38%	43	-99	52%	1.955	-87	39	-99	1.758	-87
Taiwan	12.135	52%	229	-88	80%	1.193	-86	69	-95	836	-88
Thailand	35.091	66%	172	-95	38%	5.344	-76	155	-95	5.038	-74
United Arab Emirates	34.143	78%	366	-95	72%	5.130	-81	249	-96	3.945	-82
Rest of Asia	31.481	46%	277	-94	37%	4.186	-82	223	-95	3.488	-83
<b>Africa</b>	<b>33.776</b>	<b>49%</b>	<b>1.240</b>	<b>-67</b>	<b>58%</b>	<b>6.859</b>	<b>-71</b>	<b>1.093</b>	<b>-63</b>	<b>5.583</b>	<b>-70</b>
Egypt	3.189	51%	88	-74	70%	705	-73	80	-74	640	-73
Morocco	4.044	66%	36	-93	67%	456	-86	35	-93	424	-86
Namibia	2.242	63%	816	241	99%	2.075	27	725	2317	1.803	993
South Africa	6.379	50%	33	-95	45%	983	-76	17	-97	799	-75
Rest of Africa	17.922	44%	267	-87	26%	2.640	-78	236	-85	1.917	-80
<b>Oceania</b>	<b>68.238</b>	<b>61%</b>	<b>148</b>	<b>-99</b>	<b>41%</b>	<b>8.348</b>	<b>-83</b>	<b>82</b>	<b>-99</b>	<b>7.603</b>	<b>-83</b>
Australia	60.314	64%	84	-99	34%	7.596	-82	49	-99	6.955	-83
New Zealand	7.364	63%	50	-96	70%	622	-88	23	-98	542	-88
Rest of Oceania	560	9%	14	-81	32%	130	-74	10	-84	106	-69
<b>Rest of the World</b>	<b>229.574</b>	<b>50%</b>	<b>6.942</b>	<b>-89</b>	<b>34%</b>	<b>82.779</b>	<b>-74</b>	<b>6.224</b>	<b>-88</b>	<b>78.061</b>	<b>-73</b>
Not indicated	422.727	49%	17.922	-49	34%	127.238	-58	12.064	-59	98.568	-62

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