

Stockholm's Tourism Industry: November 2020

In November, visitors spent 416.765 guest nights at commercial accommodation in Stockholm County – 770.000 fewer than in November 2019 and a decrease of 65%. The decline is stronger among foreign than Swedish visitors. This has been the case every month since the start of the Covid-19 pandemic.

In October, a slight improvement could be seen. But in November, the decline for domestic guests is back at a higher level than previous during summer and autumn.

Stockholm is still more affected than the country as a whole and the city is more affected than the rest of the county. But also in the whole of Sweden, the month was weak, with 57% fewer overnight stays.

Nordic guest nights fell most significantly (-78%) during the month. This has been the case most months during the pandemic. Overnight stays from rest of Europe fell by 70% and non-European guest nights fell by 71%.

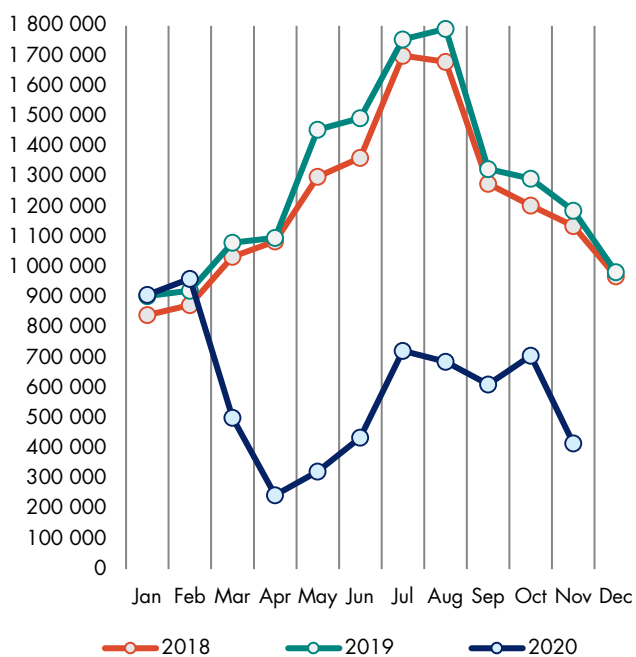
For the normally largest target groups, guest nights from visitors from the UK have decreased by 72% during the month. German overnight stays by 77% and guest nights from the US by 80%. Instead, most overnight stays in November are recorded from visitors from India.

With only one month left of 2020, Stockholm County has lost almost 7.8 million commercial guest nights compared to the same time last year. This corresponds to 54%. In the city, the decline is 62% and Sweden 35%.

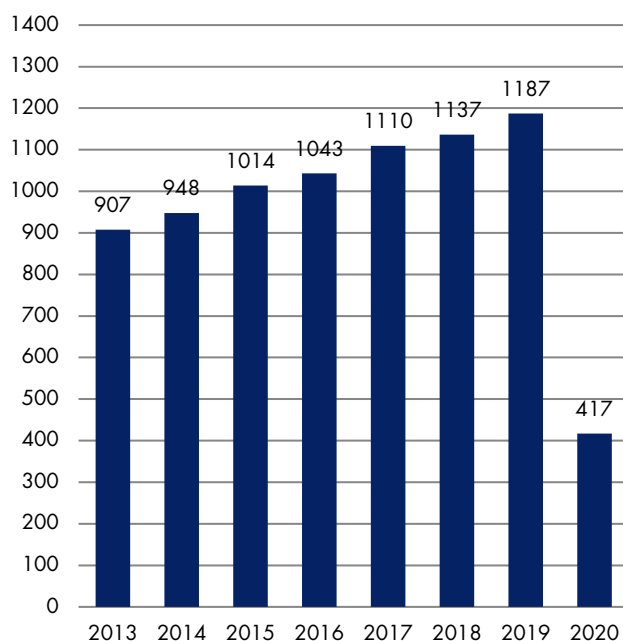
Commercial overnight stays in Stockholm County November 2020, top 20

Target group	Guest nights	Change, %	Target group	Guest nights	Change, %
Total	416.765	-65%	Not indicated	17.236	-38%
Sweden	324.309	-62%			
Foreign	92.456	-71%			
Ranking, Foreign	Guest nights	Change, %	Ranking, Foreign	Guest nights	Change, %
1 India	8.220	-33%	11 Denmark	2.437	-76%
2 Great Britain	7.928	-72%	12 Estonia	1.791	4%
3 USA	6.730	-80%	13 Romania	1.738	-43%
4 Germany	5.062	-77%	14 Switzerland	1.731	-68%
5 Norway	4.769	-74%	15 Italy	1.675	-80%
6 Poland	4.229	-30%	16 Lithuania	1.357	-53%
7 France	3.851	-64%	17 Belgium	1.030	-77%
8 Finland	3.016	-82%	18 Slovakia	958	34%
9 Spain	2.538	-62%	19 Austria	683	-78%
10 The Netherlands	2.505	-70%	20 UAE	667	-40%

Commercial overnight stays by month 2018, 2019 and 2020, Stockholm County



Commercial overnight stays, November 2013-2020, Stockholm County (Thousands)



Commercial overnight stays 2020 compared with previous year

	November 2020		YTD	
	Guest nights	Change, %	Guest nights	Change, %
Stockholm County	416.765	-65%	6.537.544	-54%
Domestic	324.309	-62%	5.101.738	-44%
Foreign	92.456	-71%	1.435.806	-72%
Nordic countries, excl. Sweden	10.289	-78%	161.931	-74%
Europe excl. Nordic countries	42.041	-70%	640.998	-73%
Non-European	40.126	-71%	632.877	-70%
City of Stockholm	233.987	-71%	3.673.750	-62%
Domestic	169.427	-69%	2.599.789	-53%
Foreign	64.560	-76%	1.073.961	-74%
Nordic countries, excl. Sweden	5.348	-86%	113.580	-77%
Europe excl. Nordic countries	31.120	-73%	478.135	-76%
Non-European	28.092	-75%	482.246	-72%
Sweden	1.577.648	-57%	41.523.908	-35%

Commercial overnight stays: hotel, vacation villages, hostels, camping and commercially arranged private cottages and apartments.

Source: Statistics Sweden and Swedish Agency for Economic and Regional Growth, preliminary data.

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Commercial overnight stays by nationality, Stockholm County and City of Stockholm

Country	Stockholm County						City of Stockholm					
	Guest nights 2019	Share in Sweden	November 2020			YTD 2020		November 2020		YTD 2020		
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %	
Total	15.224.561	22%	416.765	-65	26%	6.537.544	-54	233.987	-71	3.673.750	-62	
Sweden	9.930.645	20%	324.309	-62	24%	5.101.738	-44	169.427	-69	2.599.789	-53	
Foreign	5.293.916	30%	92.456	-71	39%	1.435.806	-72	64.560	-76	1.073.961	-74	
Nordic countries excl. Sweden	671.850	12%	10.289	-78	27%	161.931	-74	5.348	-86	113.580	-77	
Europe excl. Nordic countries	2.599.245	32%	42.041	-70	33%	640.998	-73	31.120	-73	478.135	-76	
Non-European/ not indicated	2.022.821	53%	40.126	-71	55%	632.877	-70	28.092	-75	482.246	-72	
Europe	3.271.095	24%	52.330	-72	32%	802.929	-74	36.468	-76	591.715	-76	
Austria	70.437	45%	683	-78	39%	9.563	-85	553	-79	7.419	-87	
Belarus	3.934	59%	18	-97	15%	1.002	-72	18	-96	927	-71	
Belgium	68.871	33%	1.030	-77	45%	15.984	-75	842	-78	13.220	-75	
Bulgaria	6.132	47%	88	-62	19%	1.447	-75	78	-60	1.308	-73	
Croatia	8.877	50%	144	-87	12%	13.209	61	78	-79	2.069	-67	
Czech Republic	24.779	30%	644	-64	36%	8.500	-64	522	-66	5.875	-69	
Denmark	167.458	12%	2.437	-76	18%	44.731	-72	1.778	-78	32.087	-74	
Estonia	22.633	29%	1.791	4	41%	13.147	-37	1.403	22	8.117	-36	
Finland	237.427	40%	3.016	-82	37%	48.123	-78	1.820	-87	34.221	-80	
France	212.199	57%	3.851	-64	59%	62.769	-67	3.245	-67	54.636	-67	
Georgia	4.712	36%	27	-94	36%	852	-81	26	-94	660	-82	
Germany	637.347	19%	5.062	-77	28%	118.547	-80	2.921	-85	84.579	-82	
Greece	19.737	70%	232	-89	50%	5.195	-69	120	-93	4.391	-71	
Hungary	16.989	44%	126	-89	22%	3.558	-78	88	-92	2.831	-79	
Iceland	15.493	47%	67	-95	24%	2.774	-81	44	-97	2.109	-84	
Ireland	36.206	64%	463	-84	21%	8.492	-74	344	-78	5.042	-75	
Italy	158.425	57%	1.675	-80	33%	26.649	-82	1.262	-83	22.125	-83	
Latvia	21.939	36%	518	-63	20%	5.914	-71	279	-68	3.178	-71	
Lithuania	32.988	49%	1.357	-53	31%	18.836	-38	353	-76	6.150	-60	
Luxembourg	5.699	48%	204	-32	57%	2.425	-54	181	-32	2.098	-54	
Netherlands	163.038	20%	2.505	-70	32%	37.664	-75	1.872	-72	29.305	-74	
Norway	251.472	7%	4.769	-74	29%	66.303	-71	1.706	-89	45.163	-75	
Poland	92.899	29%	4.229	-30	18%	41.693	-51	2.946	-21	25.986	-53	
Portugal	21.169	47%	393	-72	24%	6.656	-66	275	-78	4.994	-71	
Romania	28.392	42%	1.738	-43	51%	19.083	-28	1.387	-51	16.117	-28	
Russia	86.024	55%	613	-89	59%	21.771	-73	315	-94	18.767	-73	
Slovakia	9.117	20%	958	34	68%	4.592	-46	807	33	3.211	-46	
Slovenia	5.564	47%	89	-80	56%	2.441	-53	44	-85	1.647	-55	
Spain	152.294	66%	2.538	-62	43%	29.327	-79	2.112	-65	24.744	-81	
Switzerland	150.872	36%	1.731	-68	42%	22.563	-84	1.538	-68	18.770	-85	
Turkey	26.661	65%	262	-88	71%	5.525	-78	229	-87	4.458	-73	
UK	433.411	48%	7.928	-72	44%	107.362	-74	6.300	-74	82.335	-76	
Ukraine	38.636	69%	183	-94	56%	8.815	-74	134	-95	7.916	-74	
Rest of Europe	39.264	36%	961	-48	16%	17.417	-53	848	-48	15.260	-51	

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Country	Stockholm County						City of Stockholm				
	Guest nights 2019	Share in Sweden	November 2020			YTD 2020		November 2020		YTD 2020	
			Guest nights	Change %	Share in Sweden	Guest nights	Change %	Guest nights	Change %	Guest nights	Change %
North America	616 941	55%	7.133	-80	38%	158.167	-73	4.767	-85	115.423	-76
Canada	39.878	62%	403	-82	65%	5.537	-85	297	-86	4.646	-87
USA	577.063	54%	6.730	-80	37%	152.630	-72	4.470	-85	110.777	-75
Central & South America	64.627	59%	833	-73	34%	11.064	-82	693	-75	9.860	-82
Argentina	9.360	77%	162	-43	46%	1.640	-82	147	-45	1.519	-82
Brazil	24.837	67%	112	-90	29%	3.068	-87	83	-92	2.742	-87
Chile	4.811	70%	226	35	88%	1.605	-65	202	29	1.473	-64
Columbia	4.057	69%	30	-93	81%	619	-84	15	-96	547	-84
Mexico	8.788	70%	85	-81	83%	1.396	-83	54	-87	1.268	-83
Rest of Central & South America	12.774	47%	218	-67	17%	2.736	-78	192	-65	2.311	-77
Asia	586.938	55%	10.471	-67	71%	157.526	-71	6.135	-77	100.664	-76
China	164.898	41%	280	-97	55%	17.108	-89	242	-97	14.799	-88
India	169.440	74%	8.220	-33	93%	103.261	-37	4.451	-50	55.410	-46
Indonesia	6.570	72%	12	-96	92%	867	-85	7	-98	767	-85
Iran	2.722	47%	21	-86	1%	553	-78	12	-86	470	-79
Israel	16.690	66%	147	-79	74%	1.773	-89	132	-78	1.580	-89
Japan	62.320	65%	238	-89	66%	7.268	-88	144	-92	6.140	-85
Malaysia	5.784	60%	1	-100	100%	793	-85	0	-100	657	-86
Qatar	5.407	43%	379	153	100%	1.970	-62	135	-9	969	-80
Saudi Arabia	7.130	57%	14	-93	19%	1.777	-74	12	-94	1.327	-77
Singapore	12.402	58%	39	-96	57%	1.425	-86	37	-96	1.282	-86
South Korea	20.725	38%	182	-80	87%	2.478	-87	132	-83	2.221	-87
Taiwan	12.135	52%	28	-95	64%	1.415	-88	27	-95	894	-90
Thailand	35.091	66%	112	-95	45%	5.629	-83	104	-95	5.305	-81
United Arab Emirates	34.143	78%	667	-40	94%	6.227	-80	607	-42	4.844	-81
Rest of Asia	31.481	46%	131	-92	15%	4.982	-83	93	-93	3.999	-85
Africa	33.776	49%	920	-56	66%	9.259	-71	716	-56	7.558	-70
Egypt	3.189	51%	132	-19	94%	1.092	-66	118	-19	986	-66
Morocco	4.044	66%	12	-93	14%	521	-86	5	-97	472	-87
Namibia	2.242	63%	262	198	100%	2.764	35	236	538	2.444	981
South Africa	6.379	50%	7	-97	22%	1.041	-81	4	-98	836	-82
Rest of Africa	17.922	44%	507	-64	58%	3.841	-78	353	-67	2.820	-79
Oceania	68.238	61%	213	-91	41%	9.340	-85	195	-91	8.484	-85
Australia	60.314	64%	158	-93	38%	8.421	-85	145	-93	7.685	-85
New Zealand	7.364	63%	55	-76	54%	770	-89	50	-77	681	-89
Rest of Oceania	560	9%	0	-100	0%	149	-77	0	-100	118	-72
Rest of the World	229.574	50%	3.320	-90	42%	100.171	-76	2.990	-87	94.823	-74
Not indicated	422.727	49%	17.236	-38	63%	187.350	-53	12.596	-46	145.434	-57

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